
To: Renfrewshire Integration Joint Board

On: 25 January 2019

Report by: Chief Officer

Heading: NHSGGC Public Health Strategy 2018–22 - Turning the Tide through Prevention

1. Summary

The purpose of this paper is to accompany a presentation which will inform the IJB of the ten-year NHSGGC Public Health Strategy and Renfrewshire HSCP's early actions in response.

2. Recommendation

It is recommended the IJB:

- Note the strategic direction for public health over the next 10 years.
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3. Background

3.1 NHSGGC Public Health Strategy

The NHSGGC Public Health Strategy: Turning the tide through prevention¹ was published in August 2018. The strategy, led by the Director of Public Health, sets out the strategic direction for public health across the Health Board area with a specific focus on prevention. It reflects the national ambition of whole system working, creating an impetus for change. Turning the tide through prevention is expected to inform Community Plans and HSCP Strategic Plans. The strategy sets out a clear focus on prevention of ill-health and on the improvement of wellbeing in order to increase the healthy life expectancy of the whole population and reduce health inequalities. There is a drive to become an exemplar public health system to create a culture focused on improving and protecting population health.

3.2 The strategic objectives of the strategy are to:

- Reduce the burden of disease through health improvement programmes and a measurable shift to prevention.

¹ <https://www.stor.scot.nhs.uk/bitstream/handle/11289/579831/Public+Health+Strategy+2018+-+2028+A4+-+Landscape+-+10-08-18-01.pdf;jsessionid=46D8BB7203B58402BFDBF861FB32FFA6?sequence=1>

- Reduce health inequalities through advocacy and community planning.
- Ensure the best start for children with a focus on early years to prevent ill-health in later life.
- Promote good mental health and wellbeing at all ages.
- Use data better to inform service planning and public health interventions.
- Strengthen the Board and the Scottish Government's ability to be Public Health Leaders.

4. Renfrewshire HSCP Actions

4.1 In Renfrewshire we have a strong track record of partnership working across the public and third sector to promote health and wellbeing,

In terms of our response to the Public Health strategy we have set priorities for health and well being in our 3 year strategic plan, particularly in the following areas:

- Work collaboratively with our Community Planning partners to support local action on Scotland's delivery plans for physical activity and diet and healthy weight
- Promote mental health and well being across the life courses from perinatal period to older age
- Promote positive sexual health and access to local services
- Focus on children and early years in the following areas; breast feeding, ACES, GBV, oral health and early protective messages
- Contribute to reduction in child poverty by supporting activities which promote financial inclusion.

4.2 In terms of early actions to promote health and wellbeing, we are supporting 'Paisley Our Journey Continues' cultural plan vision to 'lift communities out of poverty'.

4.3 Through a 'Call to Action', led by the HSCP, we have agreed with our Community Planning partners a range of actions to support Scotland's delivery plans for physical activity and diet and healthy weight. Examples include taking part in the daily mile, signing up to Breastfeeding Welcome Award and promoting 'Eat Better, Feel Better' cooking classes.

4.4 We plan to host a Public Health summit in Renfrewshire in 2019 to create an opportunity for our partners to be part of local action.

Implications of the Report

- 1. Financial - None**
- 2. HR & Organisational Development – None**
- 3. Community Planning – None**
- 4. Legal – None**
- 5. Property/Assets – None**

6. Information Technology – None

7. Equality & Human Rights – The recommendations contained within this report have been assessed in relation to their impact on equalities and human rights. No negative impacts on equality groups or potential for infringement have been identified arising from the recommendations contained in the report. If required following implementation, the actual impact of the recommendations and the mitigating actions will be reviewed and monitored, and the results of the assessment will be published on the Council's website.

8. Health & Safety – None

9. Procurement – None

10. Risk – None

11. Privacy Impact – None.

List of Background Papers – None.

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