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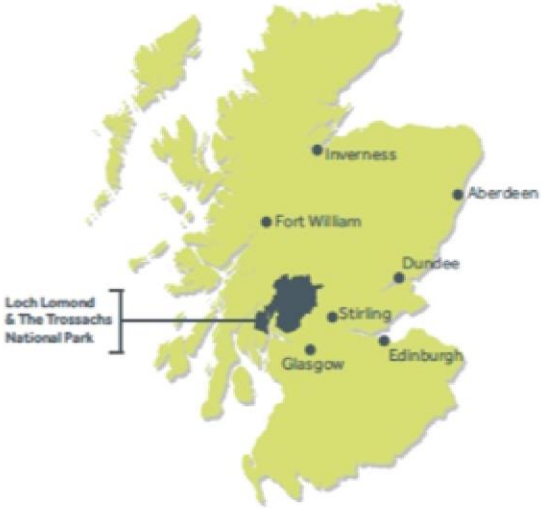
A track record of

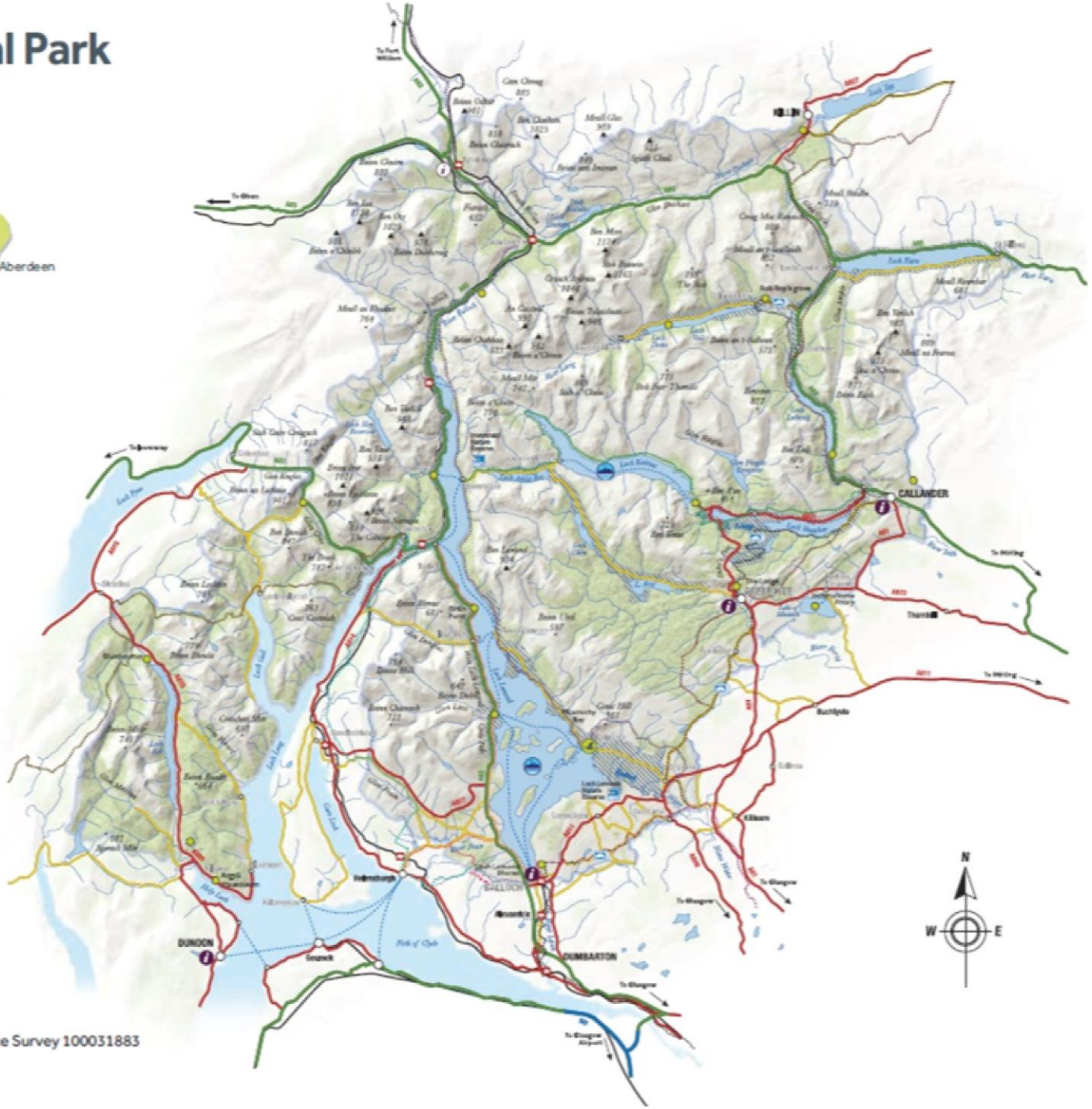
- 40 years fighting for Loch Lomond (and The Trossachs)
- Set up 1978 when more than 100 people attended a meeting in Balloch triggered by plans for a huge pump storage project at Ben Lomond
- Agreed should not just be a protest group but also a conservation charity promoting the idea of a National Park and practical projects
- Now has a membership of around 600 individuals and a growing number of business supporters through ‘OUR park’ & business membership scheme

Over the years we have delivered many projects to ***protect, promote*** *and* ***provide*** *for the area…*

Map of the National Park



- National Park Visitor Centre
- VisitScotland Information Centre
- VisitScotland Information Centre (seasonal opening)
- Waterbus service (operates in summer)
- Point of interest
- Munro (Mountains above 910m/3,000ft)
- Loch Lomond & The Trossachs National Park boundary
- Camping Management Zone
- M8 Motorway
- A85 Trunk road
- A873 Major road
- Minor road
- Railway/station
- Ferry/cruises (some operate only in summer)
- National Cycle Route 7 / John Muir Way Cycle Path
- West Loch Lomond Cycle Path
- West Highland Way
- Rob Roy Way
- Three Lochs Way
- John Muir Way
- The Cowal Way
- The Great Trossachs Path



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Some Facts

Covers 720 sq miles

21 Munros (mountains over 3000ft)

22 larger lochs

Scotland's most popular countryside destination with 7 million visitor days/yr

Some Facts

- Scotland's first National Park established in 2002 with aims to:
- Conserve and enhance the natural and cultural heritage of the area
- Promote sustainable use of natural resources of the area
- Promote understanding and enjoyment
- Promote sustainable economic and social development of the area's communities

What We Have Been Doing

- **Protecting** and nurturing the special qualities of the National Park.
- **Promoting** and celebrating the natural and cultural heritage of the National Park.
- **Providing** support for projects to make the National Park a better place for people and nature.

Partner Support

- Strong support from our membership/businesses and volunteers
- The National Park Authority
- Scottish Enterprise
- Community Councils/Community Development Trusts/The Community Partnership

Key issues

- Conservation
- Renewable Energy
- Tourism & Visitor Management
- Transport & Access
- Housing

Strategic Priorities

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Core purpose

Working for the benefit of people and nature in Scotland's first National Park

Charitable Objectives

- To cherish protect and enhance the natural beauty, amenity and character of the National Park
- To promote and encourage the preservation, conservation and improvement of features of public amenity or historic interest within the National Park
- To promote and encourage an energetic and consistent implementation of good planning policies appropriate to the National Park and consistent with these objectives
- To stimulate interest in these objects by means of publications, meetings, exhibitions, appeals and other forms of publicity
- To co-operate with other bodies to promote the foregoing objectives

Guiding Principles

Excellence | Authenticity | Integrity | Care | Collaboration | Independence

Vision

To be a vibrant membership body and the independent champion seeking to ensure that Scotland's first National Park fulfils its full potential as one of the world-wide family of National Parks by nurturing and celebrating the Park's rich and diverse natural and cultural heritage

Supporting the Vision

- Increasing membership
- Business Supporters
- Friends of OUR Park
- Promotional Activities
- Fundraising

Strategic Projects

- Windows on the Park
- Celebrating Cultural Heritage
- Nature Conservation
- Protecting the National Park's Special Qualities
- Young Friends

Priority Activities

- Scenic Views
- Online/Print
- Duck Bay
- Trails
- Loch Lomond/ Luss Glens
- Mountains and the People
- Lauder Monument
- Themed events
- Loch Lomond Islands
- Characters of the Park
- Saving the Red Squirrel
- Ecotourism
- Park Plastic Purge
- Make a Difference Days
- Monitoring planning applications
- Campaigning
  - Litter
  - Piers/Shelters
  - Public Realm
  - Signage
- Responding to consultations
- Youth Engagement
- Activity days
- John Muir Awards
- Educational Resources

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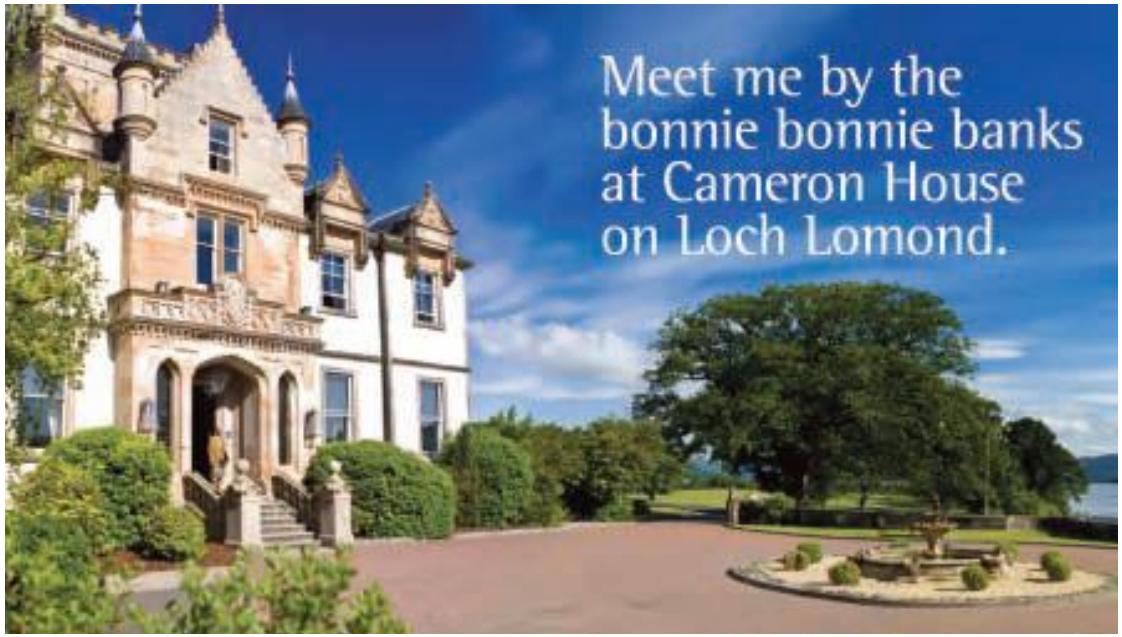
Protecting

- We were the first group to lobby for improved safety and byelaws on the loch

Protecting

- We supported projects such as Cameron House and Loch Lomond Golf Course as this led to the restoration of major historic mansions



Protecting and promoting

- We successfully opposed a major housing scheme at Drumkinnon Bay which led to the development of Lomond Shores with visitor facilities

Protecting

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Campaigning & consultations – Camping in the Park

Campaigning & consultations

Campaigning & consultations – Camping in the Park

New Loch Chon Campsite

Campaigning & consultations – Camping in the Park

New Loch Achray Campsite

Campaigning & consultations – Camping in the Park

New Loch Katrine Eco Camp

Campaigning & consultations – Camping in the Park

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Campervan Influx

Campaigning & consultations – Back to Basics – Litter, Loos & Louts

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Campaigning & consultations – Back to Basics – Litter, Loos & Louts

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Daily Mail, Monday, October 23, 2017 S1 Page 17

OUR BEAUTY SPOT SHAME

Tourists' litter turns Loch Lomond into eyesore

By Dean Herbert

FOR centuries, their breathtaking views and unspoiled location have provided inspiration for countless artists, musicians and poets.

Now the bonnie banks of Loch Lomond are at risk of becoming swamped with litter due to the sheer volume of visitors arriving there during the busy summer months.

An independent conservation group says it has to drum up bands of volunteers to pick up mountains of waste at the side of the road that runs along the western shore of the loch.

They also empty overflowing bins at tourism hotspots such as Luss, and Balmaha on the eastern shore.

The Friends of Loch Lomond and the Trossachs say they frequently have to gather up dozens of bags of rubbish left strewn in lay-bys on the A82 because council chiefs provide neither bins nor a regular clean-up service.

The growing volume of visitors to popular stop-off points has left the local infrastructure unable to cope with the amount of litter generated by coach parties and motorists.

James Fraser, chairman of the group, has warned that a littering and fly-tipping crisis along one of Scotland's busiest tourism routes risks giving visitors the impression Scotland is one of the 'dirtiest countries in the Western world'.

Mr Fraser has called for an urgent 'litter summit' to be held between his group, Argyll and Bute Council and Transport Scotland to address the problem.

He said: 'For many visitors, the A82 alongside the loch is their first glimpse

'Tyres and old car batteries on shoreline'

of what is to come as they cross the Highland fault line. But when they stop to admire the bonnie banks, there is litter and rubbish strewn in the foreground and it doesn't look good.

'At busy times, the bins in Luss and Balmaha will overflow because of the sheer numbers of tourists.

'Part of the problem is that there are no bins in the lay-bys, so people just leave bags of rubbish by the roadside. There is also a fly-tipping problem, so you'll find tyres and old car batteries on the shoreline.'

Mr Fraser added: 'I understand that the council have budget pressures but it is my fear that they will make further cuts to litter and cleansing services.'

He said a lack of response from council and transport bosses had forced the group to take matters into its own hands and organise Make a Difference days to clear up the litter.

He added: 'We have found that direct action of this nature is often far more productive than making fruitless representations to public agencies appealing with them to face up to their responsibilities and to address the situation in a co-ordinated basis.

'It also undermines Scotland's recent accolade as the most beautiful country in the world as voted by Rough Guide readers. How long before we are voted as one of the dirtiest countries in the Western world, which is a real possibility if we continue on the current trajectory?'

Last month, tourism chiefs on Skye drew up plans for a Park and Ride scheme for the island after cars, coaches and campervans created bottlenecks, while parking at unofficial sites marred the island's famous views.

Tourism body VisitScotland recently said it was looking at ways to 'ensure visitors go to different parts of the country'.

Its initiative is designed to alleviate congestion at locations such as Skye and Glenfinnan, Inverness-shire – the Glenfinnan Viaduct appears in Harry Potter films – after their popularity sparked gridlock this summer.

Earlier this year it emerged that 152,206 incidents of fly-tipping had been reported across

'No bins in the lay-bys'

Scotland over only three years. Last year alone, council workers were asked to clear almost 58,000 illegal dump sites, an increase of more than a third on 2014.

A Transport Scotland spokesman said the body would be happy to discuss the problem with Mr Fraser, adding: 'We work with our operating companies and Zero Waste Scotland to support Keep Scotland Beautiful's roadside litter campaign, which encourages people to take rubbish home.

'The Scottish Government is committed to the introduction of a deposit return scheme to increase recycling and reduce the amount of litter at our roadsides.

'We will consider any request to meet Mr Fraser and the local authority.'

A spokesman for Argyll and Bute Council said: 'We work hard year-round to do all we can to keep Loch Lomond beautiful.

'We would urge everyone who visits Loch Lomond to love it, not litter it – take your litter home rather than leaving it for others.'

Clean sweep: Volunteers prepare to pick up rubbish left near overflowing bins at Balmaha, Inset left, and Luss, above and left

Campaigning & consultations – Back to Basics – Litter, Loos & Louts

Campaigning & consultations – Back to Basics – Arrochar

Campaigning & consultations – Park Partnership Plan

Our long term vision

We want the National Park to be an internationally-renowned landscape where...

Conservation & Land Management

Nature, heritage and land are valuable assets, managed and enhanced to provide multiple benefits for all.

NATIONAL PARK PARTNERSHIP PLAN | 2018 - 2023

Visitor Experience

There is a high quality, authentic experience for people from all backgrounds. There are many opportunities to enjoy recreation activities and appreciate the area's outstanding natural and cultural heritage within an internationally-renowned landscape.

Rural Development

Businesses and communities thrive and people live and work sustainably in a high quality environment.

Introduction

Our long term vision

7

Campaigning & consultations – Arrochar & Succoth

Campaigning & consultations – Balmaha

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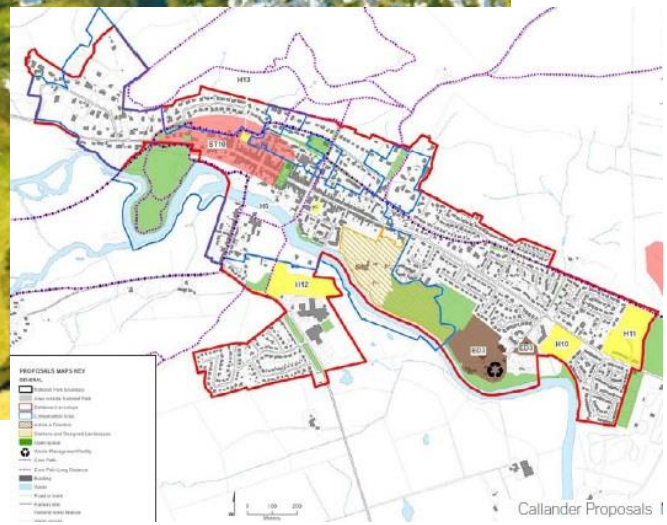
Balmaha Plantation Housing Development
February 2017

John Gilbert ARCHITECTS

Campaigning & consultations – Callander



Campaigning & consultations – Balloch

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Campaigning & consultations – A82

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Tom Weir's Rest, Balmaha

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Tom Weir's Rest, Balmaha

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Tom Weir's Loch Lomond Wonderland

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the rocks of Craig Rostan, peppered with MacGregor ruins. Among them are some old charcoal- burning "bloomeries" for smelting iron. We throw ourselves down, necks reclining on rucksacks.

"You canny beat it," says Matt as he identifies the snow-veined peaks forming the headwall of Glen Falloch.

We can see the passes of the Lairig Arnan and the Dubh Eas which lead from Loch Lomond through to Loch Fyne, ancient cattle-droving routes which brought easy booty to the reiving MacGregors and McFarlanes, whose forays persisted long after they had died down in other parts of the Highlands.

The Government built a barracks at Inversnaid to contain Rob Roy, but he destroyed it before it could be completed—a far-seeing chief.

On again we strike east for the twisting north ridge of Ben Lomond, crossing a big, peaty hollow where red deer rise from the hags and race for a rock outcrop to stand in elegant grace looking down on us.

An extract from an article by Tom Weir for Scots Magazine entitled The Walkers Wonderland, first published in August 1976

Arrochar Primary School

Arrochar and Tarbet are in Argyll & Bute and can be reached by water, road and rail. The school selected children from across P1–7 to get involved in this project and their paintings feature the nearby Cobbler, the Three Lochs Way walk and Arrochar Church. They have also written some poems about Loch Lomond.

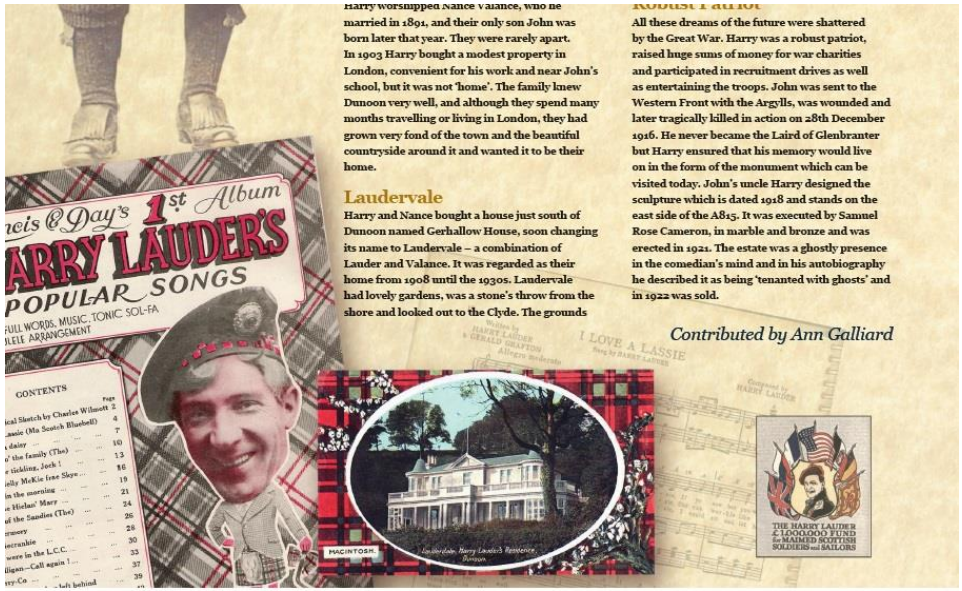
The beauty of Arrochar
The rugged landscape,
The wildlife and lochs
Peaceful and calm,
Sparkling waters in the rivers
The beauty of Arrochar

Wild, green grass in the fields
Stags and red squirrels,
Fir trees swaying in the wind,
The walks up Ben Lomond
The beauty of Arrochar

The sun sets behind the hills,
Ready to say goodbye,
To the deer, stags and red squirrels,
Charming hills and still lochs,
The beauty of Arrochar
by Grace Logan P5

by Lochy Gregory P7

Projects - Harry Lauder and Cowal Connections



Harry worshipped Nance Valance, who he married in 1891, and their only son John was born later that year. They were rarely apart. In 1903 Harry bought a modest property in London, convenient for his work and near John's school, but it was not 'home'. The family knew Dunoon very well, and although they spend many months travelling or living in London, they had grown very fond of the town and the beautiful countryside around it and wanted it to be their home.

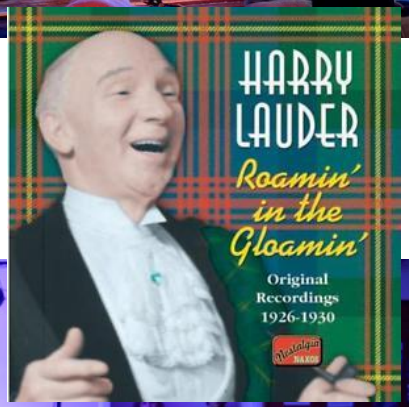
Laudervale

Harry and Nance bought a house just south of Dunoon named Gerhallow House, soon changing its name to Laudervale – a combination of Lauder and Valance. It was regarded as their home from 1908 until the 1930s. Laudervale had lovely gardens, was a stone's throw from the shore and looked out to the Clyde. The grounds

Robust Patriot

All these dreams of the future were shattered by the Great War. Harry was a robust patriot, raised huge sums of money for war charities and participated in recruitment drives as well as entertaining the troops. John was sent to the Western Front with the Argylls, was wounded and later tragically killed in action on 28th December 1916. He never became the Laird of Glenbranter but Harry ensured that his memory would live on in the form of the monument which can be visited today. John's uncle Harry designed the sculpture which is dated 1918 and stands on the east side of the A815. It was executed by Samuel Rose Cameron, in marble and bronze and was erected in 1921. The estate was a ghostly presence in the comedian's mind and in his autobiography he described it as being 'tenanted with ghosts' and in 1922 was sold.

Contributed by Ann Galliard



Projects - Lauder Memorial and Viewpoint

Projects - Lauder Memorial and Viewpoint

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Projects - Lauder Memorial and Viewpoint

Projects – Luss Glens Path

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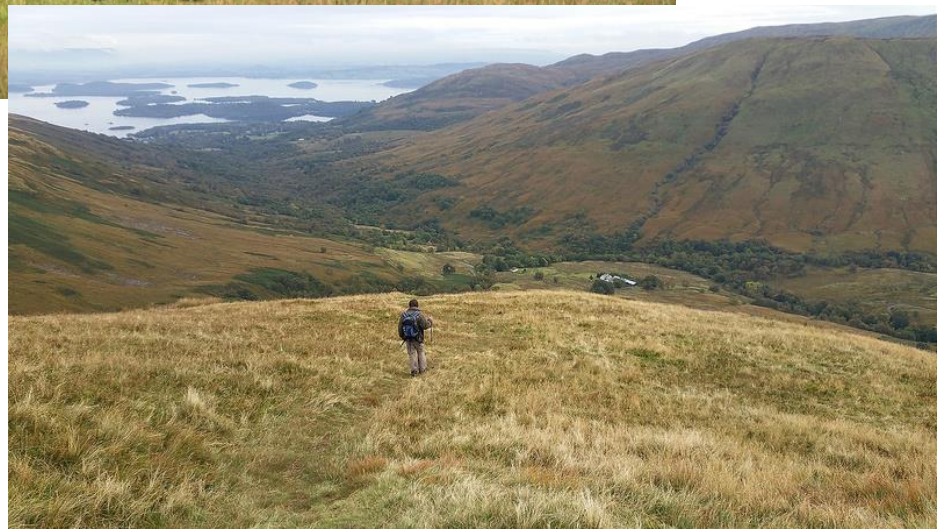
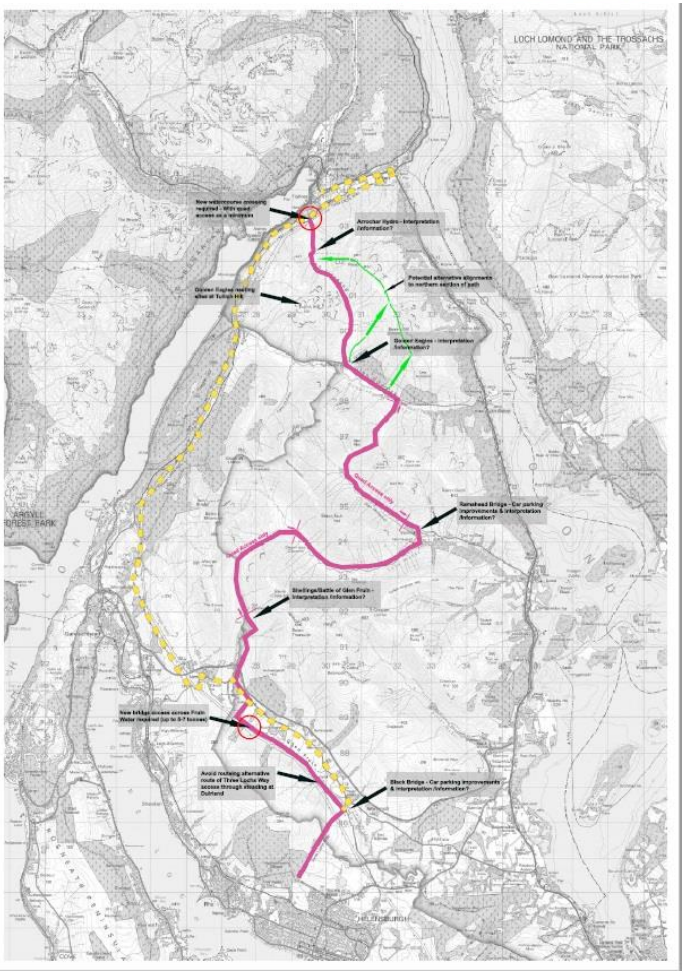


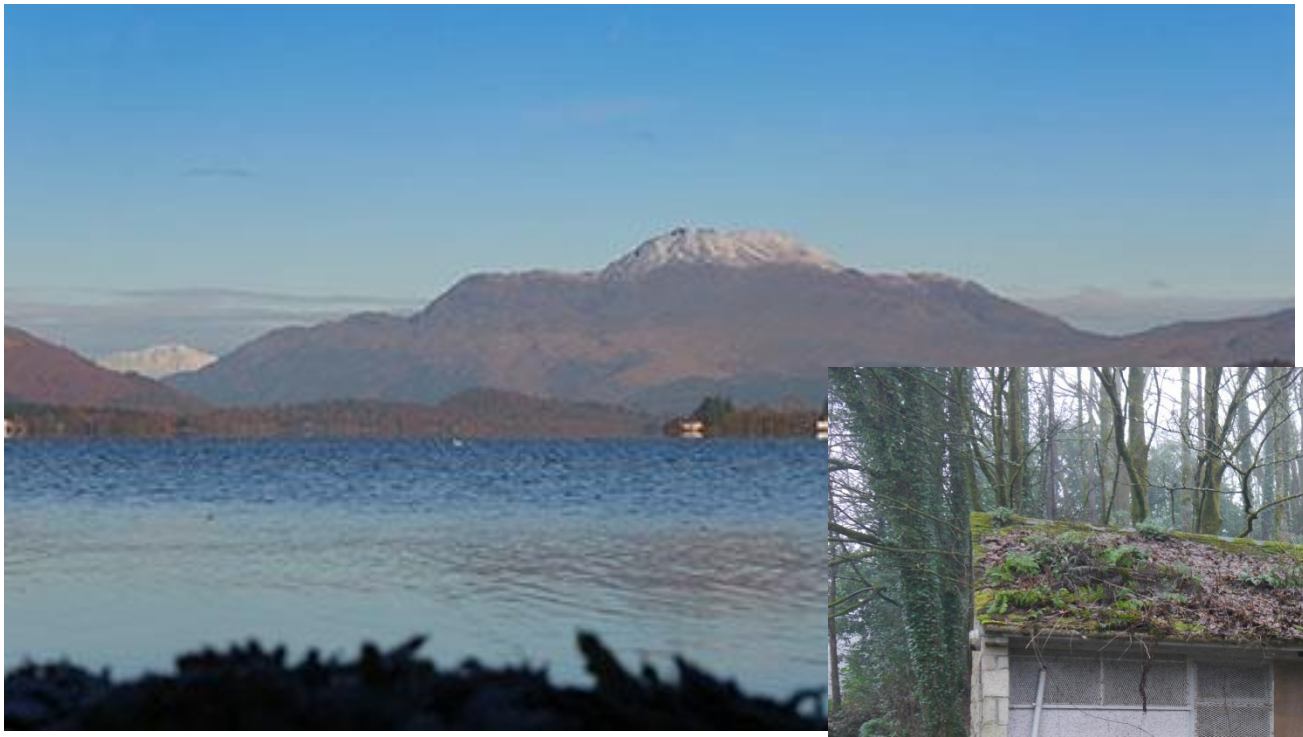


SP ENERGY NETWORKS

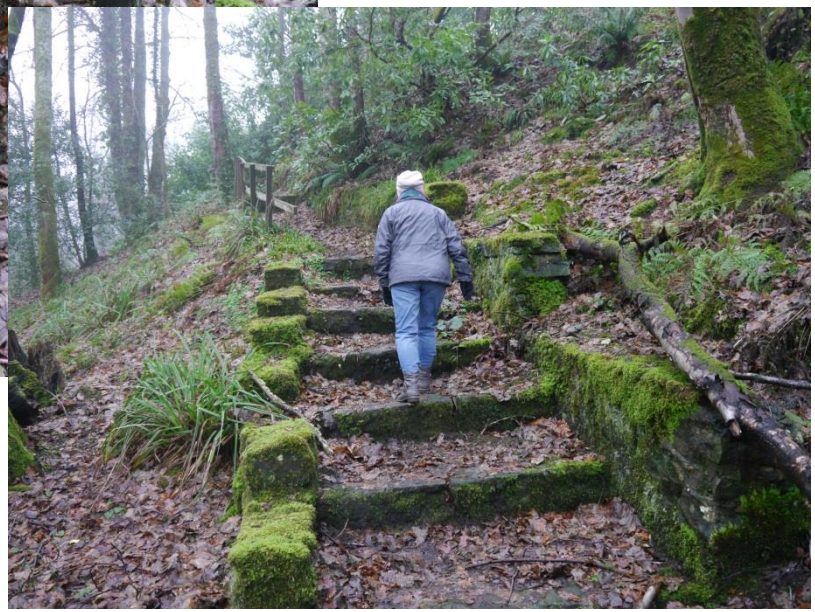
Scottish and Southern Energy

Projects – Balmaha Village Green & Talking Boulder

Projects - Duck Bay



Projects - Duck Bay



- Creating ways for businesses and individuals to care for the natural and heritage features of the National Park
- Growing partnership with businesses, communities, visitors and conservation bodies

Ecotourism Initiative

Make a Difference Days

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Providing for people & nature

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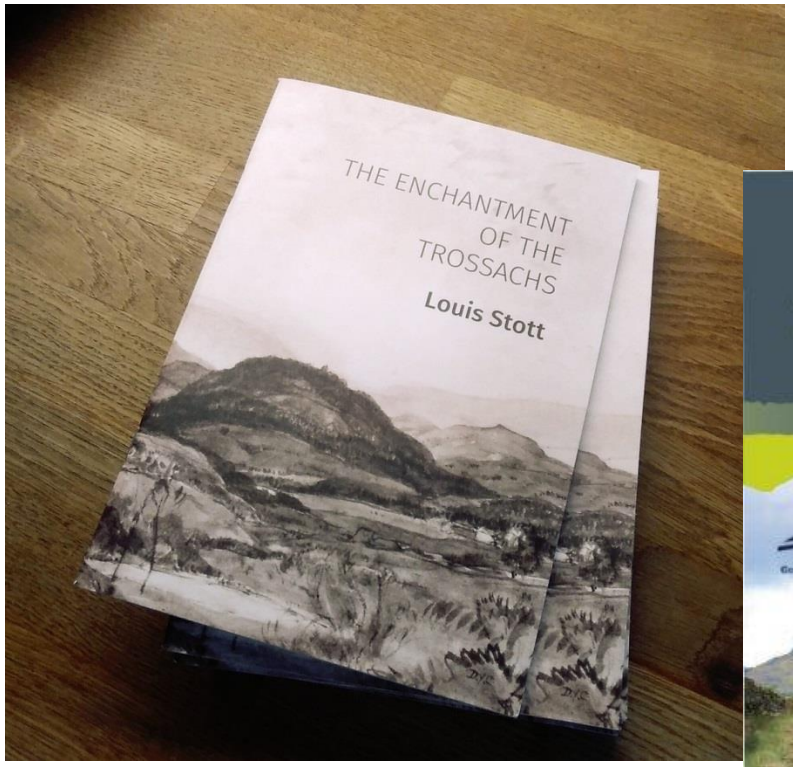
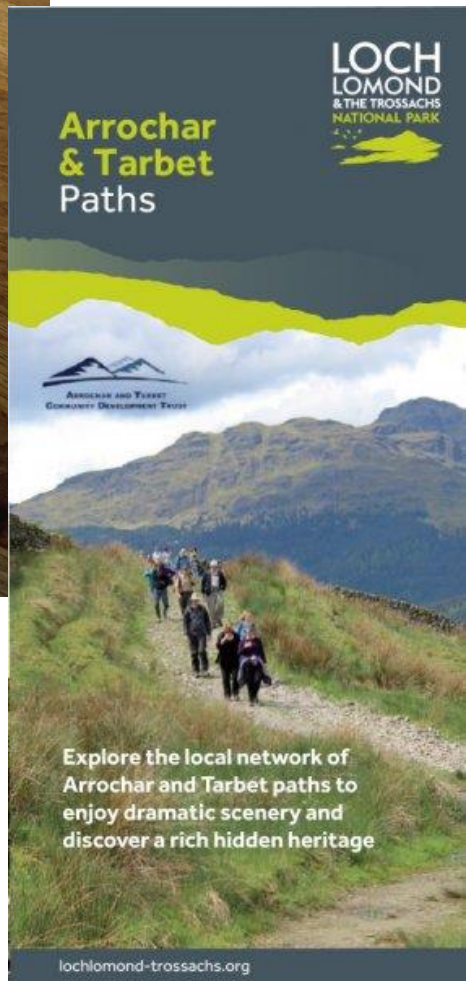
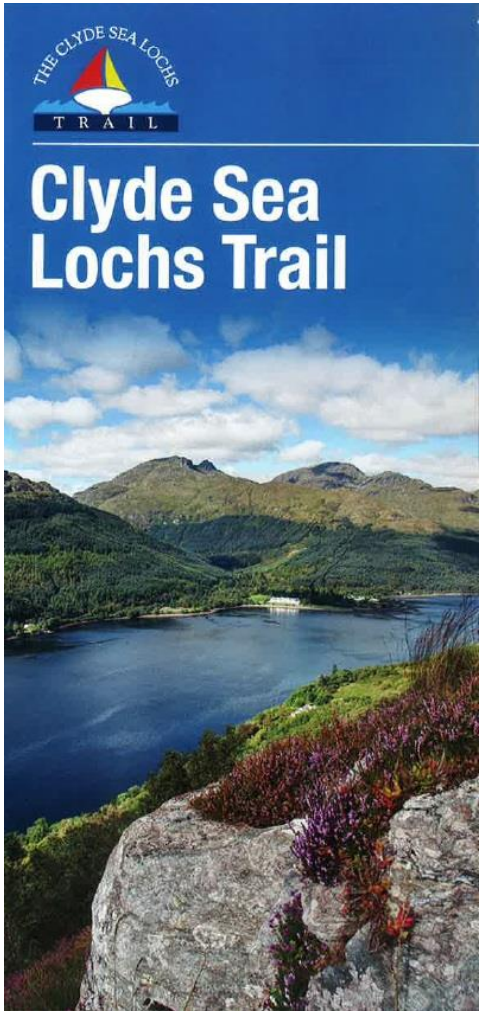
Promoting


THE ENCHANTMENT OF THE TROSSACHS
Louis Stott


LOCH LOMOND & THE TROSSACHS NATIONAL PARK
Arrochar & Tarbet Paths
Explore the local network of Arrochar and Tarbet paths to enjoy dramatic scenery and discover a rich hidden heritage
lochlomond-trossachs.org


THE CLYDE SEA LOCHS TRAIL
Clyde Sea Lochs Trail

Improving Access

Improving Access

The Mountains & The People

Cairngorms Outdoor Access Trust

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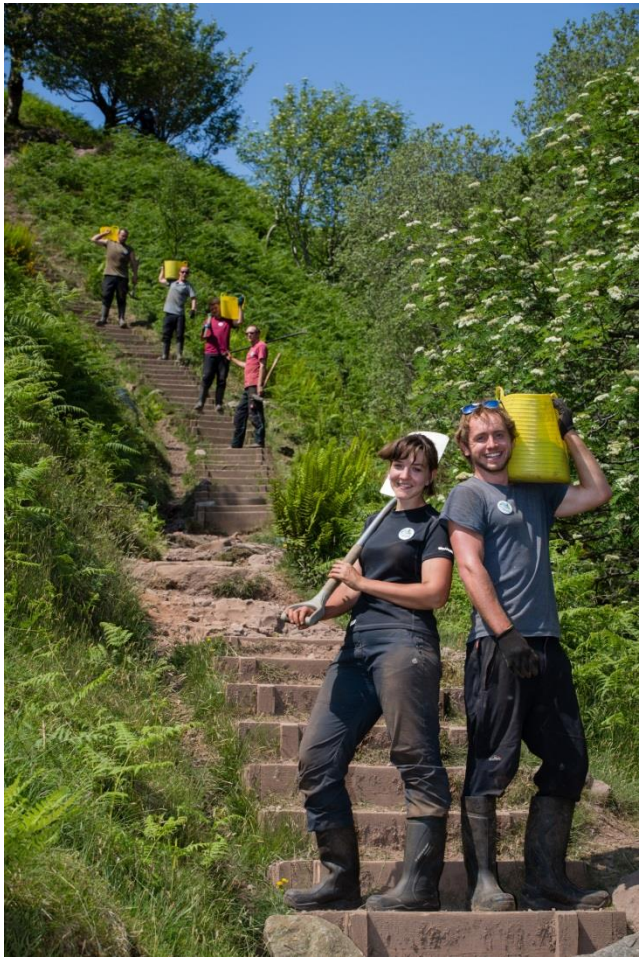

Youth and Education

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Supporting Conservation

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Supporting Communities

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ARROCHAR
COMMUNITY HYDRO SOCIETY

Supporting Community Events

Promoting & Celebrating the National Park

Nature of the Park

Spring is in the air

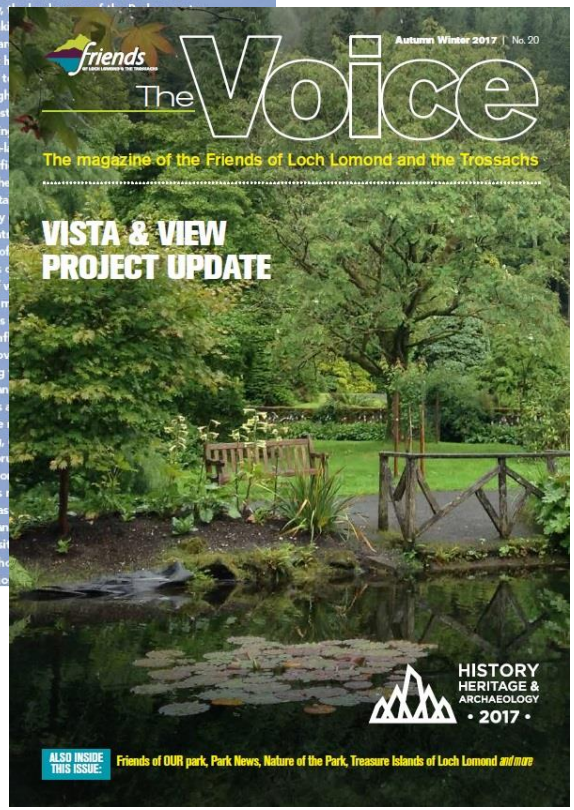
Keith Graham writes about the rich variety of wildlife in the National Park and how different species respond to changing seasons.

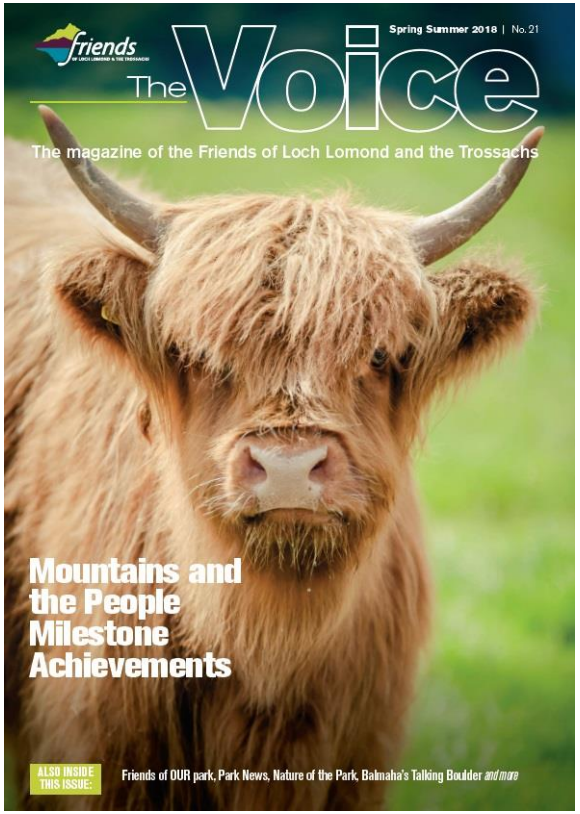
SPRING THIS YEAR seems to have been springing intermittently for many weeks now. As the first traditional flowers of the year, the delicate looking yet clearly hardy snowdrops began to bloom in mid-January, so too were there early signals being issued that winter was already in retreat. However, beware of these potentially false dawns! The chanting of a cock great tit, also in mid January, was one such signal, together with a few fragments of song thrush music. And all that with February knocking on the door, a month which can paradoxically, turn its face as readily into smiling spring as frowning winter!

There was, during that first month of the year – Burns' 'Januar' is essentially a winter month – another flower to behold, yellow gorse, furze or whin. They say that you can see those yellow flowers somewhere in these isles, in every month of the year and they certainly provide that encouraging flash of colour in the otherwise relatively monochrome winter landscape of the Park. Yet, new life is beginning to stir ... even in January.

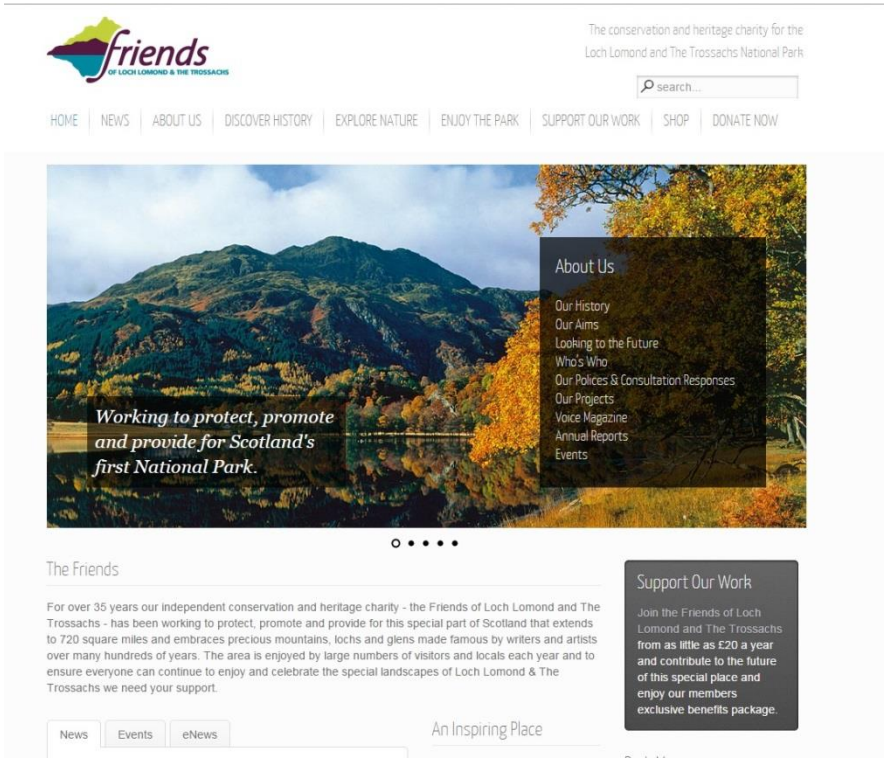
Vast Array of Wildlife

During the course of these early weeks of the year, there is a sense that ever so slowly,





Promoting & Celebrating the National Park



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Loch Lomond Sunset Cruise

Promoting & Celebrating the National Park

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Christmas at Ross Priory

Trustees and Staff

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Thank you for listening