

To: Leadership Board

On: December 1st, 2021

Report by: Chief Executive

Heading: Future Paisley Update

1. Summary

1.1 This report provides a 12-month progress update on delivery of the Future Paisley programme, following the confirmation of new management arrangements at Leadership Board in December 2020 when it was agreed the cultural regeneration team and programme of work under Future Paisley would be led by the Head of Marketing and Communications, with the cultural lead sitting with the Chief Executive of Renfrewshire Leisure.

1.2 The report updates Members on priority areas of work during 2021 reflecting the demands of a post-pandemic context and Renfrewshire's social and economic recovery. This has included the revision of Future Paisley's step changes and strategic outcomes, administration of crisis funding for Renfrewshire's cultural sector, new project development and the reprofiling to March 2024, agreed by the Future Paisley Partnership Board in June 2021.

2. Recommendation

2.1 Members are asked to note priority areas of work, including the revision of Future Paisley Step Changes, and programme progress at Appendix 1. An annual update report will be brought back to Leadership Board each December, with the next report due in December 2022.

3. Background

3.1 Future Paisley is a wide-ranging programme of events, activity and investment using Paisley's unique and internationally significant cultural stories to transform its future. The programme, funded by Renfrewshire Council, working with Renfrewshire Leisure and a range of partners and communities, uses culture and creativity to achieve long lasting social and economic change. A journey that began with [Paisley: The Untold Story](#), led to Paisley becoming the first town to be shortlisted for UK City of Culture, and is now [supporting the Paisley Vision 2030](#), a blueprint for town centres everywhere.

3.2 The programme supports a cultural workforce working collaboratively across Renfrewshire Council and Renfrewshire Leisure, and a network of local and national partners. Future Paisley supports whole system change, delivering both short term and generational benefits, and has two inter-connected roles:

- Influencing and embedding culture through partnership, Policy development, service design and professional practice, working in an integrated, collaborative way to maximise the impact of cultural regeneration on communities across Renfrewshire.
- Funding targeted cultural interventions and maximising our impact to 2024, ensuring projects delivered are sustainable and create progression routes for communities, individuals and local organisations.

3.3 For Future Paisley the impact of Covid19 meant a significant change to programme resource and delivery, with most activity planned for 2020 and 2021 postponed or significantly adapted. An immediate priority was to understand the challenges facing Renfrewshire's local cultural sector and to provide ongoing sector support, including recovery funding. This involved quickly adapting partnerships, renegotiating timetables for national funding, adapting to digital events and activity - enabling individuals, local groups and communities to remain connected, and revisiting programme step changes and outcomes to ensure Future Paisley could play a key role in Renfrewshire's economic and social recovery.

Future Paisley Priorities

4. Sector support and recovery funding

4.1 Like all sectors, the creative and cultural sector in Renfrewshire has been greatly impacted by Covid19 and prolonged periods of restrictions. The organisations which have felt the greatest direct impact on their income are those which have a participation model, and/or are dependent on ticketed income. Several individual practitioners and organisations successfully adapted their offer to an online model, and while imaginative solutions were found to connect with audiences and maintain profile, significant challenges were and are being experienced because of prolonged restrictions.

4.2 To support Renfrewshire's cultural sector to adapt to the impact of Covid-19, Future Paisley developed and launched Renfrewshire's Cultural Recovery and Renewal Fund (RCRRF). This followed agreement by Leadership Board in September 2020 to redirect the Culture Heritage and Events Fund (CHEF) to offer swift support to Renfrewshire's culture

sector at a time of crisis. £200,000 previously allocated to the extension of CHEF was re-purposed into RCRRF, with further work taken forward to develop the fund's eligibility and assessment criteria.

4.3 RCRRF was developed into three grant programmes, administered in early 2021 - Artist Development Grants, the Town Centre and Neighbourhoods Creative Installations grant programme and the Cultural Organisations Support grant programme. Delivery was co-ordinated through the Cultural Funding Steering Group, bringing together key officers from Renfrewshire Council and Renfrewshire Leisure, with award recommendations agreed by a review panel (including Elected Member representation). Independent evaluation of the funding programme is underway with a final report on impact due in early 2022.

- Artist Development Grants – supporting freelance artists to continue their practice at a time when livelihoods were at risk. Applicants were able to apply for a maximum award of £3,000. 33 applications were received, and 23 grants were awarded. 13 projects have been delivered and publicised, with 10 projects still underway.
- Town Centre and Neighbourhood Creative Installations grant programme - supporting local artists to animate spaces across Renfrewshire such as retail units, and in town centres and neighbourhoods. Awards are enabling artists to create and install artistic interventions that add value to civic and outdoor spaces. Applicants were able to apply for a maximum award of £5,000. 14 applications were received, and 9 grants were awarded. 5 projects have been completed and supported by PR and 4 are underway.
- Cultural Organisations Support grant programme - for not-for-profit cultural organisations ineligible to apply for the Renfrewshire Coronavirus Business Support Fund and facing significant threat. Applicants were able to apply for a maximum award of £20,000, for organisational development activity to take place between March 2021 to March 2022. 14 applications were received, with 10 organisations receiving funding. Projects are ongoing, supported by lead officers from Renfrewshire Council and Renfrewshire Leisure.

4.4 In addition to the crisis funding in place, delivery of Future Paisley's Culture, Heritage and Events Fund (CHEF) continues, with dedicated support provided to recipients by Renfrewshire Leisure's Arts Team during prolonged Covid19 restrictions to help re-shape projects. CHEF has 21 projects still underway, some delayed due to Covid19 but due to complete by end of March 2022. The Cultural Organisation Development Fund (CODF) has 5 projects still underway and due to complete in 2022/23.

4.5 Feedback and evaluation of Future Paisley's funding programmes is being used to shape the development of a new fund, due to be launched in spring 2022, aligned to Renfrewshire's Cultural Strategy.

4.6 In addition to financial support, ongoing sector support is in place to help connect and strengthen the cultural sector, made possible through Future Paisley funding:

- Creative Sector Meet Ups - Renfrewshire Leisure facilitated meetups (theatre, writing, visual arts, film, music) creates space for Renfrewshire-based creatives to make

connections, collaborate and learn. Regular Meet Ups have been running via Teams through 2021, attended by 114 artists.

- Delivery of VACMA funding (Creative Scotland) - marketed through Renfrewshire Leisure and Renfrewshire Council channels and networks and administered by Renfrewshire Leisure. The most recent round closed on October 26, with a further round due to close on February 11, 2022. 27 Renfrewshire-based freelance artists have received awards of up to £2,000 to support professional development.
- Renfrewshire Leisure Arts Team sector workshops – a programme of cultural sector development workshops ran in August and September, informed by Arts Connection, with delivery partners The Byre Theatre, Queen Margaret University and West of Scotland Regional Equality Council.

Date	Workshop Topic	Attendees
August 18	Marketing	17
August 26	Race Equality	7
August 27	Business Planning	9
September 6	Board Governance	5
September 6	Evaluation	11
September 14	Applying for Funding	14
September 15	Project Management	9
September 17	Community Engagement	10
September 20	Social Media	17

- Arts Connection is a new collective of arts organisations in receipt of Cultural Organisations Development Funding. Current membership includes Outspoken Arts, PACE Youth Theatre, Paisley Opera, Star Project, CREATE, Right2Dance and Erskine Arts. Working through the pandemic, Future Paisley funding has supported a range of training and development workshops to support members collectively and individually, with ongoing engagement through Renfrewshire Leisure’s Arts Team.
- Future Paisley is supporting the relocation of Sculpture House Collective, a collective of three Glasgow-based artists relocating their studios to Paisley who have ambitious plans to develop studio space for local artists and creative space for local communities. The first phase of support will enable the development of a long-term fundraising strategy and will leverage additional benefits through artist and resident activity.

4.7 The refresh of Renfrewshire’s Cultural Strategy led by Renfrewshire Leisure will take account of the pace of recovery and the need to reconnect and explore new opportunities as a creative and cultural sector.

5. Future Paisley step change review

5.1 At the onset of Renfrewshire's recovery planning, the Future Paisley Partnership recognised the need to align Future Paisley activity to Renfrewshire's social renewal and economic recovery plans, better linking culture to recovery and to the big issues – Placeshaping, community wellbeing, mental health and climate change. This has meant a fundamental review of the programme, including the original step changes and strategic outcomes and the resetting the Future Paisley Programme to end in financial year 2023/24 – aligning more closely with the delivery of the cultural infrastructure programme and taking the reopening of new cultural venues and the established council events programme as its anchor points

5.2 Work to review the programme's step changes concluded in June 2021 with workshops involving delivery partners, programme leads, cultural practitioners and representatives of Culture, Arts, Health and Social Care group (CAHSC) and Cultural Regeneration Engagement Workstream (CREW).

5.3 Feedback and insights from the facilitated workshops and emerging recovery planning informed a fresh look at each of the programme's 6 step changes, with revisions made to 3 and a reduction to 5 step changes, and new strategic outcomes across all step changes. The review included:

- Testing the relevance and reality of step changes post-pandemic and integrating with existing and emerging strategy driving Renfrewshire's social, economic and green recovery.
- Extending beyond Paisley's boundaries.
- Revising deficit-based language.
- Ensuring the alignment of step changes, outcomes, programme and resources, and identifying indicators (to evidence Future Paisley contribution and the impact attributed to our intervention).
- Removing silos and demonstrate connectedness of step changes.
- Creating sustainability beyond 2024.

5.4 The revised step changes and strategic outcome were approved by the Future Paisley Partnership Board in June 2021 (see table below). Underpinning this framework, is a far-reaching programme of activity – existing, new and revised projects and events, that will benefit marginalised groups and those disproportionately impacted by the Covid19 pandemic, strengthen our cultural and creative sectors and develop clear pipelines from cultural participation to improved learning, skills development and economic activity. An overview of activity delivered in 2021 is available in **Appendix 1** and a showreel of projects is also available for Members to view.

Original Step Change	Revised Step Change	Revised strategic outcomes
Radically change Paisley's image and reputation in Scotland, the UK and internationally	Radically change Paisley's image and reputation in Scotland, the UK and internationally	<ul style="list-style-type: none"> • A positive media narrative for Paisley • Increased numbers of people visit Renfrewshire's attractions and events • National and international peer recognition of Renfrewshire's cultural regeneration approach
Lift Paisley's communities out of poverty	Raise prosperity and increase wellbeing in our communities	<ul style="list-style-type: none"> • Enhanced mental health and reduced loneliness in our communities • Children and young people thrive through everyday access to arts and culture • Marginalised groups build confidence and transferable work skills through cultural participation
Paisley will be recognised for its cultural excellence	Paisley will be recognised for its cultural innovation	<ul style="list-style-type: none"> • Renfrewshire has a thriving, resilient and diverse cultural sector • Professional original work is produced and shown in Paisley to critical acclaim • Renfrewshire residents have access to high quality cultural experiences at all life stages • Innovation in Paisley's flagship venues leads to wider engagement by local and national audiences (Paisley Museum, Town Hall, Paisley Arts Centre, Library)
Transform Paisley into a vibrant cultural town centre	Transform Paisley into a vibrant cultural town centre	<ul style="list-style-type: none"> • Nationally significant cultural venues and attractions open in Paisley town centre • Paisley's town centre is revitalised through improvements to the public realm

		<ul style="list-style-type: none"> • Paisley town centre is animated by cultural production and participation
Grow a significant new dimension to Paisley's economy (creative industries, digital and cultural tourism).	Develop a sustainable and resilient creative economy in Renfrewshire	<ul style="list-style-type: none"> • Organisations and sole traders working in Renfrewshire's creative economy develop sustainable and resilient business models • Pathways into employment and progression routes in Renfrewshire's tourism, cultural and creative sectors are established • More people are employed in tourism and the cultural and creative sector as Renfrewshire recovers from the pandemic.
*Establish Paisley as a centre of excellence for cultural regeneration through leadership, partnership, participation and collaboration.	Incorporated as an outcome within Step Change 1 - <i>National and international peer recognition of Renfrewshire's cultural regeneration approach</i>	

6. New project development

6.1 A key task following the step changes review has been to align strategic outcomes, programme and resources and identify any gaps in programme impacting on achieving targets. A particular gap was identified in activity contributing to Step Change 2 and its 3 strategic outcomes, especially around activity targeting children and young people, and groups in society who face the most significant barriers to cultural participation, exacerbated further because of the pandemic. There was also a desire to strengthen Step Change 3, strategic outcome 3 '*Renfrewshire residents have access to high quality cultural experiences at all life stages*'.

6.2 In response, Future Paisley investment will support three new projects beginning in 2022, which will strategically build capacity and embed our cultural regeneration approach within early years settings and schools, with young carers, care experienced children and young people and across health and social care. This is designed to significantly increase cultural participation for children and their families, create bespoke, funded opportunities for care experienced children and young people and to improve health and social outcomes, particularly amongst marginalised groups. The partnership approach – combining resource across Renfrewshire Council, Renfrewshire Leisure and Renfrewshire Health and Social Care Partnership will focus on building the system together, so that practice is mainstreamed at a strategic and operational level beyond the Future Paisley funded period to April 2024.

6.21 The Promise: Cultural and Arts Engagement led by Renfrewshire Council

Future Paisley will support a new Arts and Cultural Engagement project, strategically connected to the council's role as a corporate parent and supporting Renfrewshire's delivery of The Promise Scotland – the response to the Independent Care Review. The project will involve a dedicated co-ordinator working in partnership to build social and cultural capital amongst local care experience young people and young carers, by involving them in arts and cultural activities identified through co-production, improving outcomes for these disadvantaged and marginalised children and young people. The project will work with local and national cultural organisations and through a variety of external funding sources, to fund scholarships, placements, memberships, and training. The objectives of the project are to:

- Increase levels of participation of care experienced young people and young carers in arts and cultural activities on a regular basis.
- As corporate parents take a rights-based approach to ensuring young people in our care, and young carers, can access their cultural entitlement (in alignment with Article 31 (the right to take part in a wide range of cultural and artistic activities), Article 12 (respect for views of the child) and Article 13 (freedom of expression) of the UN Convention of the Rights of the Child).
- Ensure cultural activities are of a high quality and meet individual young people's needs, preferences and aspirations.
- Develop and provide access to new arts and cultural activities that broaden participants' horizons, raise their aspirations and enhance their mental wellbeing in the context of pandemic recovery.
- Build progression routes and pathways that will enable children and young people to grow their talents and build transferable skills.
- Ensure care experienced children and young people and young carers have greater 'ownership' of the arts and culture locally.
- Explore new ways for children and young people to engage with their corporate parents and to share their views, experiences and aspirations.
- Support children and young people to and express their 'voice' through creative activities, influencing local and national policy and practice around care experience and young carer issues, improving services locally and nationally.

6.22 Cultural Champions, led by Renfrewshire Leisure.

Future Paisley will support the establishment of a new Cultural Champions scheme for children, families, early years settings and primary schools, strategically aligning with Education Scotland/Creative Scotland's existing Creative Learning Network activity already underway in Renfrewshire. Cultural Champions will deliver children's cultural entitlement, by connecting children, families, early years settings and primary schools across Renfrewshire with an accessible and co-ordinated cultural offer that they are able to influence and design. A Network Co-ordinator post embedded in Renfrewshire Leisure's Creative Learning Team, will work in partnership with Children's Services and the cultural sector in Renfrewshire and beyond. This will include developing,

packaging and co-ordinating access to a high-quality cultural offer for schools and nurseries, supported by Cultural Champions within each primary school and early years establishment. This will bring greater awareness of gaps and accessibility issues, which can be rectified through future programming and development work. The Network Co-ordinator will also share knowledge with other Future Paisley-supported initiatives to connect target groups to an accessible cultural offer (such as work led by CAHSC to increase access to the arts and culture for older people, disabled adults, and social prescribing patients to improve health outcomes). The project objectives are to:

- Remove barriers and create equitable access to the arts, heritage and culture for settings and schools, children and families in Renfrewshire.
- Raise school/nursery staff and families' awareness of cultural opportunities in the area for them and their children, growing participation across Renfrewshire, by packaging a universal cultural offer.
- Strategically connect and build upon existing and developing creative and cultural education across Renfrewshire Council, Renfrewshire Leisure and beyond, to create a high quality, accessible cultural offer.
- Enhance children's wellbeing through cultural participation, as communities and schools recover from the Covid-19 pandemic
- Build a culture of family engagement in (cultural) education and learning from early years onwards, that would continue as children progress through primary and eventually secondary education

6.23 Culture, Arts, Health and Social Care (CAHSC) led by Renfrewshire Health and Social Care Partnership

The Culture, Arts, Health and Social Care (CAHSC) group was established during the City of Culture bid process, recognising the positive impact that arts and culture can have on health and wellbeing. The group is Chaired by Renfrewshire HSCP and membership is drawn from the NHS, Engage Renfrewshire, RAMH and community experts as well as Renfrewshire Council and Renfrewshire Leisure. Future Paisley will fund a CAHSC co-ordinator to work with member organisations to embed arts and culture within health and social care and remove barriers to participation in high quality arts and cultural activities for vulnerable and marginalised groups. This will include co-ordination and continued professional development of a Social and Cultural Prescribing Network in Renfrewshire and support for Renfrewshire's Scottish Mental Health Arts Festival. Future Paisley will also support 2 new accessibility funds, administered through CAHSC; an open access fund for community-led activity to remove barriers to participation in the arts and culture for target groups (e.g people with learning disabilities and autism, people with physical disabilities, people who use drugs and alcohol and people living in areas affected by health inequalities) and; a strategic fund to help selected organisations and constituted groups to increase accessibility (e.g. through staff training and awareness raising of disabilities or small-scale interventions necessary to widen inclusion in existing cultural activities). The project objectives are to:

- Build capacity within health and social care settings to deliver cultural activity

- Increase the number of people accessing arts and cultural activities to improve their health and wellbeing
- Develop opportunities for local artists and creative groups/organisations to be involved in health and wellbeing related work
- Develop employability/entrepreneurial aspects of being involved in arts and culture
- Further develop and co-ordinate the Renfrewshire strand of the Scottish Mental Health Arts Festival (SMHAF)
- Build a sustainable Social and Cultural Prescribing Network for Renfrewshire.
- Increase Renfrewshire's contribution to ALISS (A Local Information System for Scotland) making cultural activities easy to find online for those engaged in social prescribing

6.3 In addition to the development of the new projects above, 2 strategic partnerships have been extended to April 2024 – Glasgow School of Art and Castlehead High (Castlehead School of Creativity), and the Centre for Culture Sport and Events (CCSE) - a partnership between Renfrewshire Council and the University of the West of Scotland (UWS).

7. Programme reporting, profile and awareness

7.1 Following engagement with partners, meetings of the Future Paisley Partnership will be refreshed and revised for 2022 - 2024. This will provide increased networking opportunities for partners, engagement with cultural regeneration projects and peers across Scotland, and the sharing of best practice. The revised format will reduce meetings of the Partnership meetings to two per year with greater opportunity for peer visits and will include integration and attendance at the CCSE/Future Paisley annual symposium which takes place in June. In addition, an annual update report will be prepared for Partners on programme progress. An annual update on programme progress will also be reported to Elected Members each December.

7.2 Events and activity delivered through Future Paisley, including activity resulting from Future Paisley funding programmes, are promoted by the council's communications team on an ongoing basis and through Renfrewshire Leisure, and a Future Paisley toolkit has been developed to ensure consistency of brand and messaging. Artists, groups and organisations in receipt of Future Paisley funding are provided with guidelines as part of their funding arrangements, that require them to credit Future Paisley in all publicity. 8

7.3 The Future Paisley Exhibition, which will open in mid-December, hosted in the Piazza Shopping Centre, will raise awareness and the profile of Future Paisley locally, nationally and internationally and will contribute directly to Step Change 1, strategic outcome 3 '*National and international peer recognition of Renfrewshire's cultural regeneration approach*'. The Exhibition, curated and designed by Lateral North and Renfrewshire Council, tells the story of Paisley's distinct approach to cultural regeneration. It has been designed to speak to several audiences - local people, industry peers and future partners, and will focus on engaging and inspiring young people and communities to co-design Paisley's future and create spaces to live and work that reflect their values. The Exhibition will promote national and international debate and discussion, positioning Paisley as an exemplar in town centre regeneration. It will also support strategic work in the town's neighbourhoods, housing areas and parks, including

the Ferguslie Park Vision Framework, demonstrating how major investment programmes are connected and shaped by local people to deliver a place for a good life. The exhibition will run to March, initially targeting community groups and young people, and will include a 3D digital exhibition experience to ensure maximum accessibility. This will be followed by a national launch in January 2022, through a series of 'Grand Conversaciones' (a mix of digital and live events), targeted towards professional, academics, 'urbanists' and heritage colleagues. This is expected to have national and international reach. A programme of community and schools' engagement will support the exhibition to ask people – with a specific focus on community groups and young people, to consider society's greatest challenges and opportunities. The engagement programme has been designed in collaboration with community networks and with CREW.

8. Recommendation

8.1 Members are asked to note priority areas of work, including the revision of Future Paisley Step Changes, and programme progress at Appendix 1. An annual update report will be brought back to Leadership Board each December, with the next report due in December 2022.

Implications of the Report

1. **Financial** – none
2. **HR & Organisational Development** – none
3. **Community/Council Planning** – Council Plan, Outcome 1: Reshaping our place, our economy and our future (*delivering significant programmes of economic and cultural regeneration which will transform Renfrewshire and its prospects/ promoting Renfrewshire as a place to live, work in and visit/achieving recognition for local cultural excellence*)
4. **Legal** – none
5. **Property/Assets** – none
6. **Information Technology** – none
7. **Equality & Human Rights** - The Recommendations contained within this report have been assessed in relation to their impact on equalities and human rights. No negative impacts on equality groups or potential for infringement of individuals' human rights have been identified arising from the recommendations contained in the report
8. **Health & Safety** – none
9. **Procurement** – none

10. **Risk** – none
11. **Privacy Impact** – none
12. **Cosla Policy Position** –not applicable

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PROJECT NAME	DESCRIPTION	PROGRESS UPDATE
Art Boss	Art Boss develops skills in care experienced young people, young carers and young people and improves their mental health and wellbeing. The project provides opportunities for the group to work with cultural practitioners and to design and programme cultural events, works and activities for their peers. It is overseen by the CAHSC group.	<p>The Art Bossers/young producers are developing skills in arts production and gaining experience of working within the creative industries. In 2021 the programme delivered a busy schedule of summer of workshops and team building days. Highlights included:</p> <ul style="list-style-type: none"> • Visiting cultural spaces in Paisley including artspace37 and reviewing exhibitions • A co-production session to shape future exhibitions of the new museum • Continued to work on Bronze Arts Award - completed and awaiting accessor • Production of a new walking app to charts Paisley's Music History. The Art Bossers launched the app at a special event as part of the Spree Festival in October. The Spree Art Boss: Paisley's Music Tour - The Spree <p>Art Boss continues to expand and develop, with another Art Boss group planning to launch in early 2023. Formal qualifications and a pipeline to further education is being developed.</p>
Artists and Residents programme	A three-year programme in Foxbar, Glenburn, Gallowhill and East Paisley bringing artists and local people together to transform engagement about community needs and Placeshaping. The programme support communities to co-produce artistic interventions and help make change happen. The programme aims also to improve community and individual well-being and build links between Renfrewshire communities and our new cultural venues.	Paused in 2020 and in early 2021 due to Covid restrictions, with planning activity now underway, linking to strategic engagement priorities e.g. Housing Investment Strategy
Black History Month cultural programme	The Ethnic Communities Cultural Steering Group, established by Future Paisley, work collaboratively throughout the year to co-produce, programme and curate work to celebrate Black History Month. The steering group includes partners from Pachedu, School of African	The Cultural Programme was delivered October, hosted across Ren TV, Jambo Radio and social media platforms. Promotion was supported by CRER (The Coalition for Racial Equality and Rights), Mill Magazine and various local and national press outlets. The programme included:

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	<p>Cultures, Inspiring Families, Jambo Radio, Action For Culture and Ethics, Kairos+, University of the West of Scotland, Engage Renfrewshire, Sewing2gether All Nations in collaboration with Renfrewshire Leisure.</p>	<ul style="list-style-type: none"> • Online and OnAir Cultural conversations • Sunday Continental • Highlights from Pen Pals (connecting 6- to 11-year-olds through Renfrewshire’s School of African Cultures and migrant communities). • The launch of Frederick Douglas walking tour in Paisley • Library book displays and author promotion • A new podcast series by UWS focusing on the power of stories and storytelling to disrupt stereotypes to advance equality. Based on a ‘Human Library’ approach focusing on the theme ‘Proud to Be’. • Promoting partner programme: Kairos Women+, who produced a Kairos Chronicle Black History Month Special in October 2021 with articles celebrating black lives in Renfrewshire and beyond.
<p>Castlehead School of Creativity</p>	<p>Castlehead School of Creativity (CSC) is a partnership between Castlehead High and Glasgow School of Art to embed studio based creative teaching and learning across a range of disciplines to help to unlock potential, encourage innovative thinking, increase attainment and to develop skills needed to thrive both in the world of work and in broader society. The project aims are to</p> <ul style="list-style-type: none"> • Raise attainment through studio-based pedagogy across and within the school curriculum. • Encourage creativity in all young people to support wellbeing, positive mental health and aspiration. • Open up opportunities for young people after secondary education to enable them to thrive in the world of work and to engage in society. • Be recognised as an accessible and equitable centre of excellence for creative education. 	<p>The impact of Covid19 on schools and learning has been particularly significant and this has severely disrupted delivery of the CSC programme. In 2021, we focused efforts on developing shared resources and digital materials for use by students across Renfrewshire to support their learning at home and enable development of portfolios. Resources were also created to support community groups.</p> <p>CSC provided significant input regarding SQA changes and informed major amendments to GSA admissions process – impacting nationally, to ensure no student was disadvantaged.</p> <p>A new Action Plan for CSC has been developed for roll out in 2022, with a programme of activity including engagement with teaching staff, the launch of Creativity Week and early identification of 2 new curriculum areas, extending work outside immediate creative disciplines.</p>

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<p>The Centre for Culture, Sport and Events (CCSE)</p>	<p>CCSE is collaboration between UWS and Renfrewshire Council that provides a space to undertake collaborative research and development work that has relevance locally for the Renfrewshire area, nationally and internationally. The Centre conducts research, development, consultancy and knowledge exchange aligned to four key themes:</p> <ul style="list-style-type: none"> • Place-focused cultural regeneration • Arts, cultural diplomacy, and soft power • Sport, cultural events, and festivals • Media, communications, and digital cultures <p>CCSE builds on UWS' expertise in these areas and its establishment ensures that research and evaluation are embedded in Paisley's approach to cultural regeneration – helping to deliver Future Paisley's step changes and strategic outcomes. The CCSE Steering Group includes academics and key partners from industry, NGO's and third sector partners including providing unrivalled knowledge and experience of working within the fields of art, culture, events, tourism and sport within Scotland and the UK and guides the direction of CCSE.</p>	<p>In 2021, CCSE has continued to support 3 doctoral students with fully funded studentships, whose research investigates different aspects of the Future Paisley programme and step changes:</p> <ul style="list-style-type: none"> • Niclas Hell: Direct and indirect contribution of developing creative industries, cultural sector, and events as a core of Paisley's economy • Lan Pham: Poverty, Health and Action Research in Culture-led Regeneration • Conor Wilson: Culture, media, and the transformation of place impressions: Paisley's UK City of Culture bid <p>CCSE continued its involvement in a wide range of research, consultancy and dissemination activities in fields of interest and continued to publish regular blogs (http://ccse.uws.ac.uk/blog/) on topics of contemporary interest, and foregrounding the effects of and responses to the pandemic within and across the local cultural sector.</p> <p>The CCSE's Annual Conference - Recovery, Repair & Renewal: The role of arts and culture in the future of urban places took place on 9th June 2021. Panellists included Louisa Mahon, Andrew Dixon (formerly of Creative Scotland) and Lynne Halfpenny (Edinburgh CC) alongside Regular Music's Mark Mackie, Visit Scotland's Marie Christie and colleagues from Renfrewshire and Glasgow: Pauline Allan, Jackie Sands, Siobhan Grey and Marie Collins.</p>
<p>Colouring Renfrewshire (Project Search)</p>	<p>A partnership with Glasgow Clyde College and Project Search Renfrewshire that develops employability skills in a creative setting and builds intergenerational relationships for young people with learning disabilities and autism (17</p>	<ul style="list-style-type: none"> • 8 students took part in the 10-week project (5 weeks training plus 5 weeks delivering in care homes) to around 28 care home residents.

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	<p>and 26 years). The cohort participate in a series of facilitated workshops to prepare young people to deliver creative and reminiscence sessions to residents of Renfrewshire care homes. The sessions using the Colouring Renfrewshire colouring book (FP funded in 2020) as a tool to spark memories and discussion.</p> <p>Students research Renfrewshire’s heritage and architecture, learn to ask questions and gain skills in listening and passing on information. The workshops aim to develop creative thinking to find solutions to potential challenges.</p>	<ul style="list-style-type: none"> • The programme was adapted to meet Covid regulations and delivered via Teams or Zoom. • The project received positive and moving feedback from care home residents and support staff • 4 of the 8 students are currently in work placements and another one has gone on to a performance art course. • A second Colouring Renfrewshire launched in November and will the commission and production of a second colouring book, reminiscence workshops in care homes, with the book and project featured as part of Paisley Book Festival 2022.
Conversations with Installations	<p>A community engagement and marketing project to link up and promote community engagement with installations funded by the Town Centre and Neighbourhood Creative Installation (TCNCI) grant programme.</p>	<ul style="list-style-type: none"> • Creation of an Art Trail – collating information about each artist, images and descriptions of installations and a location map. • Interviews with artists discussing their installations and inspiration. • A photography competition encouraging visits to installations Craft Sheets created by artists with information on creating mini-installations • QR Code/Website to enable visitors to each installation to access resources and content
Cycle Arts Festival	<p>The Cycle Arts Festival comprises a series of outdoor events taking place at designated outdoor performance areas along the Paisley to Lochwinnoch Cycle route. The programmed work was developed in two ways, either specifically commissioned for the event or bought in from nationally offered touring work and took place in August 2021.</p>	<p>The festival delivered 29 performances and over 600 attendances.</p> <p><u>Commissioned work:</u></p> <ul style="list-style-type: none"> • Teen Safari Along the Dark Gravel Serpent by Alan McKendrick – a walking Theatre performance along the cycle route between Johnston to Kilbarchan. • 4 outdoor Craft Workshops by Remode • Sightlines by Kevin Cameron – a film installation at the Ice Cave at Parkhill Woods, Castle Semple.

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		<ul style="list-style-type: none"> • Desire Lines by Jess Ramm – BMX stunt riders who paint use paint rolling out from their bike tyres. • The Lochwinnoch Whirligig by Greg Grant – sculpture in shallow waters in Lochwinnoch. • The Field Guide to Renfrewshire’s Waterways by Feral Arts – a series of 5 artists boards with interactive story QR codes. <p><u>Touring work:</u></p> <ul style="list-style-type: none"> • Stories Just in case... by Clydebuilt Puppets children’s puppetry and storytelling. • Story Wagon with Luke Winter, an interactive touring wagon installation enabling writing and storytelling. • Bard in the Yard – a one-man performance.
<p>The Future Paisley Exhibition</p>	<p>An exhibition (physical and digital), looking at Paisley’s past, present and future, taking place in unit 27-28 in the Piazza shopping centre, running for 3 months from mid Dec 2021 to early March 2022.</p> <p>The aim of the exhibition is to tell the story of how Paisley has developed and to engage audiences in alternative interpretations of the past and current changes and their impact and encouraging them to shape the future. The project will provide an open forum for collaborative conversations about the town’s present and future. It will:</p> <ul style="list-style-type: none"> • Promote the cultural infrastructure and public realm programme underway in Paisley • Support heritage and regeneration projects such as Paisley TH/CARS Phase 2 and the Great Place Scheme. 	<p>The Exhibition opens in December for local people, with a national launch in January 2021. Expected audience include local people, professionals with an interest in regeneration, place, architecture, design, culture, and community development, and organised groups from schools, communities, partners etc</p>

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	<ul style="list-style-type: none"> Support strategic work in neighbourhoods, housing areas and parks, including the Ferguslie Park Vision Framework. 	
Glen Cinema commemoration	<p>Developed to mark the 90th anniversary of the Glen Cinema tragedy, the project included a 2019 memorial service (attended by 500) and lantern procession (150 attendees), and a permanent memorial in Paisley Town Centre to be delivered in 2021.</p> <ul style="list-style-type: none"> Enable local people, remaining survivors, families of survivors, to co-design a memorial service Commission an artist/s to create a public artwork through socially engaged practice Contribute to 'Future Paisley' by delivering a cultural project deeply connected to Paisley and its people. 	<ul style="list-style-type: none"> Commission for memorial awarded to artists Rachel Lowther and Kerry Stewart following tender process Proposals developed through a research project with partners in Renfrewshire Leisure, The Secret Collection and Paisley Reference Library, and a series of community engagement workshops Final artwork presented in early 2021 to the Glen Cinema Steering Group, Future Paisley Steering Group, local elected members and survivors and their extended families The sculpture will be installed in Dunn Square in late Nov/early Dec 2021.
Great Place Scheme, Paisley and Renfrewshire; Developing a Cultural Destination	<p>Building the capacity and resilience of community groups and organisations that deliver cultural programme. 78 organisations registered and supported, categorised as Digital Heritage/Heritage Interest/Green Space/Performance/Heritage Asset/Community.</p>	<ul style="list-style-type: none"> 78 organisations participating in the project Support provided to organisations during the 2020 and 2021 though lockdowns and ongoing restrictions, with one-on-one support to apply for funding and access council services. Development of COVID-19 impact report, outlining the heritage sector's resilience from the lockdown, commended by the National Lottery Heritage Fund for its analysis of the sector. Delivery of online community heritage events Co-production of new community heritage platform focusing on the stories of Renfrewshire places, events and culture Delivery of local history education packs for schools – developed in partnership with RL Creative Learning Network. Packs contain lesson plans and activities covering Renfrewshire's textiles, food and famous families

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		<ul style="list-style-type: none"> • Development of Renfrewsheritage.co.uk due to launch in January 2022.
Open Mind Summit	<p>Open Mind Summit is an annual Summit exploring the role of creativity and culture in improving young people’s wellbeing lead by Create Paisley. Launched in 2019 on World Mental Health Day (10 October) the sell-out event attracted over 100 like-minded individuals of all ages to be inspired, learn, collaborate and connect. In 2020 lockdown, the event moved online and examined how creativity can help children and young people to overcome isolation and loneliness. Over the last 2 years, the summit has hosted a diverse line-up of young people, artists, activists and influencers, national organisations, educators, researchers and more with keynotes from Darren McGarvey and Steven McLeish.</p>	<p>The Summit was hosted online on October 8, and explored Mental Health for All, with three keynote speakers exploring subthemes - Nature for All, Connections for All and Justice for All. The event comprised a morning panel discussion and a programme of workshops, and a community practice session. Partners include CAHSC, CCSE, Kibble, Engage Renfrewshire, PACE Youth Theatre, Renfrewshire Youth Work Network, Renfrewshire Council and Renfrewshire Leisure.</p>
Paisley Book Festival – Radical New Futures	<p>Delivered the second year of Paisley Book Festival, pivoting to a fully digital event. Festival theme – Radical New Futures. The event includes an adult programme, schools programme, a children and families programme and a series of workshops for community groups delivered by Imogen Stirling, Writer in Residence. Writers and performers included Douglas Stuart, Graeme Armstrong, Andrew O’Hagan, Janey Godley, Kirstin Innes, Outi Smith, Melanie Reid, Chris Brookmyre, Dr. Marisa Haetzman, Kirsty Logan, Malachy Tallack, Ross McKenzie, Alycia Pirmohamed , Yuval Zommer, Intan Paramaditha, Sarah Maria Griffin, Alex Gray, Brian Whittingham, Liz Lochhead, Karine Polwart.</p>	<p>Event delivered.</p> <ul style="list-style-type: none"> • 54 events delivered • 8075 tickets booked • 19,000 views (as of March 23) • 1579 views – schools programme • 15 online writing workshops with 104 participants • Media coverage – 8 national papers, 5 local papers, BBC News website and BBC Radio Scotland’s afternoon show. • Social – Facebook 2,248 followers, Twitter 2,357 followers, Instagram 1,372 followers
Paisley Halloween Festival presents Out of This World	<p>Part-funded by EventScotland, Paisley Halloween Festival returned in 2021 with ‘Out of this World’ – an illuminated trail of installations and light displays centred on the River Cart that examined climate change and people’s hopes for</p>	<ul style="list-style-type: none"> • Event delivered 17,000 attendees. • Listed as top Halloween event in The National. • Digital Film released

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	<p>the future. The event featured an alien invasion, creatures from the deep and a constellation of stars. The festival's parade format was changed to meet covid19 restrictions and instead ran from Thursday 28 October until Monday 1 November from 5pm-10pm. The trail transformed the town centre into an immersive 'otherworldly' experience with a series of spectacular displays concentrated around Paisley Abbey, Town Hall, and the River Cart. The event was FREE to attend.</p>	<ul style="list-style-type: none"> • Over 150 people took part in workshops to co-design content through question 'What are your hopes for the future of the planet?' • Young people from Kibble School, Our Lady of Peace and Lochwinnoch primary schools, community groups Renfrewshire Youth Voice and Renfrewshire Youth Services, volunteers Team Up to Clean Up, 33rd Gleniffer Scout Group and 21st Paisley St Mirin Scout Group Cubs and Beavers contributed to the festival. • Coverage included: Nationals – The National, The Metro, Sunday Mail, The Sun, The List, Glasgow Times digital and print and several pieces through The Herald. Locals – Daily Record online: https://www.dailyrecord.co.uk/in-your-area/renfrewshire/young-people-share-hopes-brighter-25276546, The Gazette online x2: https://www.the-gazette.co.uk/news/19666452.young-people-help-design-paisley-halloween-installation/The Gazette print, PDE print and Paisley.org
<p>Paisley Museum PR and Marketing</p>	<p>There are two strands to the project:</p> <p>PR – deliver a national tactical PR plan to support the delivery of the Paisley Museum PR strategy (pre-launch 2020 and 2021).</p> <p>Marketing - development of a three-year marketing strategy and marketing proposition to support the launch of Paisley Museum and position it as a must-see attraction in the west of Scotland.</p>	<p>Marketing proposition and marketing strategy completed in early 2021 and agreed by Future Paisley Partnership Board, Renfrewshire Council CMT and Renfrewshire Leisure Board.</p> <p>PR has performed well due to national interest features. This included the main works contract which attracted national and trade PR, and the anniversary of 150th Paisley Museum and #ShowUsYourPaisley campaign which had UK-wide media reach. Opportunities to see or hear something positive about Paisley Museum are just over 7 million in 2021, equating to over 50 positive media articles, with a PR value of over £300,000.</p>

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Paisley Radicals	<p>A joint commission with Renfrewshire Council events, THCARs2, Future Paisley and RL, and supported by University of the Third Age and the 1820 Society to celebrate and mark the 200th anniversary.</p> <p>Originally to be delivered as a public, site-specific, community drama performance in Paisley town centre, the delivery model was changed due to the Covid19 pandemic. Community engagement activities switched to online and a series of creative arts and heritage-based workshops were delivered digitally (a total of 107 hours). Additional online activities were offered as part of the digital programme of Sma Shot Day 2020. The project also made use of detailed research carried out by Paisley & District U3A and the 1820 Society were also consulted.</p>	<p>With the extension of the project due to Covid, the main output changed to a dramatized walking tour of Paisley - telling the story of the town's role in the 1820 Scottish insurrection, which people can download for free to a mobile device via the walking app GuidiGo. The finished tour was launched as part of the 2021 Sma' Shot Day programme. The dramatized tour is largely performed by professional actors and musicians from Renfrewshire. The tour includes illustrations by local designer Josef McFadden. The schools educational programme is completed and will roll out in schools in early 2022.</p>
Performance Programme	<p>Performance Programme has two strands, a children and families programme and programme for adults, delivered by Renfrewshire Leisure. The programme takes place mainly digitally, has continued to connection people throughout 2020 and 2021 and maintains and strengthens audience engagement during the refurbishment of Paisley Town Hall and Paisley Arts Centre. The programme features professional dance, film, music, puppetry, theatre and comedy and participative workshops and is delivered with local and national artists, partners and organisations.</p>	<p>In 2021 a far-reaching programme was delivered and featured new digital commissions and a creative learning series of workshops for adults, children, and families, and continued development of 'Stuck in the House' sessions for Ren TV – a platform for emerging musicians launched in lockdown. It also supported programming for the Cycle Arts Festival and community engagement. Key highlights include:</p> <ul style="list-style-type: none"> • The Big Data Show • Sunday continental concerts: brunchtime boogie, shoogles in the hoose and shooglin' the school • Trash • PAC to the future • Ornamental • Happy beat workshops
Refugee Week (cultural programme)	<p>Renfrewshire's Refugee Week Cultural Programme in June 2021 was curated by the Ethnic Communities Cultural</p>	<p>The digital programme included:</p>

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	<p>Steering Group, on the theme 'Connection' and focused on community cohesion.</p>	<ul style="list-style-type: none"> • Music and film by Musicians in Exile – Always On The Move, and explored how refugees created new music during lockdown • Sharing Food Experiences which brought people together food and poetry. • Ren TV storytelling session by playwright and poet Tawona Sithole, as part of Pachedu's Cultural Café. • Photography competition by UWS - 'We Cannot Walk Alone'. • The launch of Pen Pal <p>Renfrewshire's cultural programme featured as part of the National Scottish Refugee Festival 2021.</p>
<p>Ren TV (short films)</p>	<p>The filming project was designed to create work for local film makers through Covid restrictions and increase their engagement with RenTV, develop new film content for RenTV, grow audience and stimulate a vibrant local film scene, and investigate what makes successful film/art content for a local audience.</p>	<ul style="list-style-type: none"> • 4 local filmmakers were supported • 5 films were commissioned (4 through Creative Scotland's VRRF, reflecting local stories in documentary form and 1 by Renfrewshire Council) • The films were programmed as mini festivals - Renfrew on Film, Reel Life and Reeling Through the Years. • Films received over 18,000 views with 'A History of Paisley' achieving 5,000
<p>Visitor Commissions</p>	<p>The project was established to develop robust visitor insights and data, including visitor numbers, visitor spend and engagement with local attractions. Visitor commissions were established to capture consistent visitor data sets that could be measured against markers and provide benchmarking for year-on-year developments. Data is received retrospectively. The two partners commissioned through Future Paisley were:</p>	<p>In 2021, the town centre survey was replaced by an online survey with a UK audience base to understand potential drivers and barriers to visitation, focusing of Paisley and three other sites across Scotland. This will provide both the starting point for more detailed exploration and will inform product development and marketing for major projects such as Paisley Museum Reimagined.</p> <p>The Moffat Centre commission has continued to allow for consistent benchmarking – including formal recognition of the</p>

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	<ul style="list-style-type: none"> - STR; ordinarily the Paisley Town Centre Visitor Survey - STR hotel occupancy statistics - The Moffat Centre (Glasgow Caledonian University); Scottish Visitor Attraction Monitor 	<p>impact of coronavirus and the subsequent road to recovery. Results for 2021 will be available in early 2022.</p>
<p>We Make Music (Renfrewshire Pilot)</p>	<p>The Music Education Partnership Group (MEPG) have secured funding from the Scottish Government to develop a Kitemark Framework which will recognise Music Education in Scottish Primary Schools. Renfrewshire has been chosen as the pilot Local Authority, working in partnership with Creative Scotland and Scottish Government. This includes identifying current levels of provision in schools and begin to develop a multi- stage kitemark framework. The MEPG officer will engage with local and national organisations to gain knowledge of existing Kitemark Frameworks used by schools and will spend time working with Primary Schools (and Learners) to inform the development of the Kitemark.</p>	<p>MEG Officer, funded by Scottish Government, was appointed to the project in late summer and the research phase is underway. Engagement with schools due to commence in early 2022.</p>