

To: JOHNSTONE AND THE VILLAGES LOCAL AREA COMMITTEE

On: 8 JUNE 2017

Report by: DIRECTOR OF COMMUNITY RESOURCES

Heading: STREET STUFF ANNUAL REPORT/FUNDING REQUEST

1. Summary

- 1.1 Street Stuff has been delivering activities in Renfrewshire since 2009, during which the programme has contributed to delivering a sustained reduction in reported youth disorder and anti social behaviour. Across Renfrewshire a 75% reduction in youth disorder and anti social behaviour was achieved in the first 5 years of the programme and a further 42% increase in participation levels has been seen over the past 3 years. Over 43,000 participants took part during 2016/17, an increase of 5000 from the previous year. The programme now offers a range of activities such as football, dance, cheerleading, clubbercise, gaming, DJ workshops, filming and much more.
- 1.2 In 2016/17, supported by the Tackling Poverty Commission, Street Stuff replaced 5 container boxes with 5 buses equipped with playstations and Xboxes. The last two buses were further supported by Paisley 2021 linking in with community engagement intended to take cultural and media experiences to all Renfrewshire communities. Following consultation, the buses were designed both internally and externally by Street Stuff participants to include ipads, macbooks and DJ decks as well as a fresh new vibrant exterior. Free Wi-Fi is also to be installed very soon following discussion with young people. The buses give flexibility in providing activities across wider areas in Renfrewshire as well as supporting events, gala days and community engagement related to the Paisley 2021 Bid.
- 1.3 The success of the programme relies on its ability to respond quickly to hot spot areas identified through collaborative working supported by Renfrewshire Community Safety Partnership. Being evidence led, and by responding early through the daily

tasking process, the service is able to divert young people effectively from anti social behaviour into more meaningful activities.

- 1.4 The success of the programme in delivering life changing outcomes for residents is demonstrated by the fact that previous participants in the programme have gone onto become volunteers in the programme. Some participants (sessional workers) in the programme have used their experiences to support entry into further and Higher Education as well as careers in Police Scotland and the Scottish Fire and Rescue service and as teachers.
- 1.5 This report confirms the development and expansion of the Street Stuff programme through the 2016/17 financial year and highlights some of the additional projects linked with the core programme that have further improved its reach and effectiveness across Renfrewshire.
- 1.6 Over the previous years, opportunities have been available for each Local Area Committee (LAC) to consider funding additional activities within their LAC area. This funding would facilitate additional sessions delivered within communities not identified at a Renfrewshire level as hotspot areas but that the local communities feel would benefit from this type of programme. Given the scale of the core programme, it is requested that a contribution of £5,000 per LAC area should be considered, which would contribute to the costs of delivery of up to two activity sessions per week within the LAC area through the peak summer, autumn, and spring months as well as attendance at local gala days and fetes.

2. Recommendation

It is recommended that the Local Area Committee:

- 2.1 Note the continued development of the StreetStuff Programme as detailed in this report; and
- 2.2 Consider the provision of £5,000 grant to the Street Stuff Programme for 2017/2018 to contribute towards the costs of additional activity sessions within the LAC area including attendance at local gala days and fetes.

3. Background and Further Information on the Programme

- 3.1 Street Stuff provides a range of activities primarily in the evenings and at weekends across Renfrewshire. Effective targeting and identification of the activities is delivered using information and data controlled by the Renfrewshire Community Safety Partnership including Police data that highlights the days, times and locations of incidents of youth disorder and anti-social behaviour.
- 3.2 The table below summarises the number of sessions delivered during 2016/17 and recorded attendance figures within each local committee area including events, gala

days and fetes supported by funding from LACs and events and activities supported by the Paisley 2021 Bid Team.

Street Stuff Annual – Summary		
TOTAL RECORDED ATTENDANCES 2016/17 - 43,798		
Core Activity including Poverty	Sessions	Attendees
Paisley North	453	7910
Johnstone & Villages	353	3558
Renfrew & Gallowhill	498	6874
HCRLE	562	8684
Paisley South	383	9267
Total Programme	2249	36293
Events		
Paisley Town Centre (Food Festival)		50
SMFC Stadium annual football tournament		500
Johnstone Gala Day Shanks Park		40
No Substitute for Life		50
St James PF (Pipe Bands)		350
Renfrew Gala Day		150
Lochwhinnoch gala		35
Barsail gala day		80
Barshaw Gala Day		300
Knockhill Park Gala Day		100
SMA Shot Day		50
Homeless World Cup		2250
Summer Holiday Dance Display		55
Park mains Gala day		70
Halloween 1 - Paisley Town Centre		50
Halloween 2 - Paisley Town Centre		150
Johnstone Christmas Lights		50
Renfrew Town Centre Christmas lights		30
Elderslie Christmas lights		75
Glenburn Stronger Communities Dance Display		60
Total		4495
Paisley 2021 Events		
Paisley 2021 Weekend		75
Paisley 2021 Bus Tour 1 (Community Groups)		25
Paisley 2021 Bus Tour 2 (Community Ambassador Organisations)		130
ROCCO Awards		500
Elderslie Community Engagement event		70
Paisley 2021 Bus Tour 3 (Local Businesses)		133
Safe Kids Event		1800
Howwood Primary School		22
Paisley 2021 Bus Tour 4 (All Secondary Schools and pupils)		140
Spotlight on Ferguslie		55
Erskine Community Day		60
Total		3,010

General

3.3 Street Stuff became an active partner of the Paisley 2021 Bid Team during 2016/17. The key objective being to engage with young people raising awareness of cultural activities, and what it would mean for Paisley to win City of Culture in 2021. The partnership has grown from strength to strength and has opened up a range of opportunities that Street Stuff participants would not normally get the chance to participate in. Whilst the list is not exhaustive, Street Stuff Dance and the new buses have featured in a number of key events over the year including:

- Smashot Day – Young People got involved in the parade, some participating in dance with others involved with the parachutes and the parade itself. Tuition for this event was provided by an organisation called 'Walk the Plank'. The Young People had a fantastic time in what was an amazing day.
- Renfrew Gala Day – Young People from Kirklandneuk and Glenburn performed a few of their dance routines at the gala day. The bus was also in Robertson Park with activities being well received.
- Pipe Band Festival - The Youth Bus supported the Pipe band championships at St James Park which was well received by those who travelled far and wide to be at this prestigious event. Coaching staff also took this opportunity to get the Paisley 2021 message out and encourage support for the bid to be City of Culture 2021.
- Halloween Parade – Street Stuff young people were involved in this year's parade. The dancers performed a routine based on the Paisley pattern outside Paisley Abbey at the event on both nights.
- Fair Trade Day, Paisley Methodist church – Due to the success of performances at other events, Street Stuff young people were invited to perform routines in the church as part of the Fairtrade day. Performances were well received by those attending the event.
- Summer Holiday Dance Show – Young people from across Renfrewshire performed in a dance show in Glenburn community centre displaying dance moves including singing and acting. The show was a great success with over 150 parents attending and having the ability to see how far Street Stuff Dance has come over the last couple of years.

3.4 ROCCO Business Awards Ceremony – In November 2016, the Renfrewshire Chamber of Commerce chose Street Stuff Culture Buses as one of their Charity Programmes at the Normandy Hotel and awarded £3000 to further develop the buses in the new financial year. As part of this process two Street Stuff Coaches were invited to speak at the awards ceremony to talk about their Street Stuff Journey and what it meant for them to be involved in the development of the buses and new cultural activities.

- 3.5 Street Stuff Annual Football Festival – The annual festival event held in May 2016 hosting around 500 young people from across Renfrewshire. This year's event was also enhanced with additional activities including the Youth Buses and dance classes being provided.
- 3.6 Football Beyond Borders – A group of young people from London visited Street Stuff during the summer holidays. The annual visit, which saw the group returning to Lapwing Lodge for the second year running toured different football grounds over the course of the week. A football tournament was arranged for the visitors at St Mirren Training Ground.

Volunteering, Training & Employability

- 3.7 The ongoing development of the Street Stuff programme has continued to provide volunteering and employment opportunities. Nine new volunteers were recruited with two of the existing trainees receiving the Saltire Summit Awards for volunteering above and beyond expectations and completing over 200 volunteering hours within the programme.
- 3.8 A further positive outcome for the programme is the increase in the percentage of staff delivering activities who have participated, volunteered and live in the Renfrewshire Area rising from 50% to 77% over the course of the year.
- 3.9 Two of the four trainees recruited through the Tackling Poverty programme are now employed by Street Stuff to deliver Dance Sessions and drive the new buses. The other two trainees have moved on to positive destinations with Skills Development Scotland and Hairdressing. Other coaches within the programme have also moved on to positive destinations with one setting up their own dance schools and another progressing to University to complete a degree in Sports Leadership.
- 3.10 University West of Scotland - Street Stuff has been working with the University West of Scotland to provide placements for 2nd year students within the programme. Work experience placements with young people from local schools and colleges across Renfrewshire have also been popular this year with over 12 placements being provided.
- 3.11 At the ROCCO awards in November 2016 two coaches spoke to over 500 people about their own experience of being a participant in the programme, progressing to become volunteers and with support from Street Stuff progressing to study an HND in Sports Leadership at West College Scotland and now employed by Street Stuff on a sessional basis. They explained their roles within Street Stuff highlighting that they wouldn't be where they are now if it wasn't for the programme. They also highlighted how much they enjoyed the consultation and community engagement with young people on the development of the new buses and being able to see the end product with the buses now on the street.
- 3.12 Street Stuff continued their support at the annual Safe Kids event held in February/March 2017 at the St Mirren Paisley 2021 Stadium. Safe Kids is an annual

interactive educational programme involving Renfrewshire's Community Safety Partners, delivering messages relating to a range of safety issues to every Primary 6 pupil in Renfrewshire, i.e. 1,830 pupils in total. The aim of Safe Kids is to reduce the number of accidents involving young people, promote positive behaviour and eliminate risks.

- 3.13 Pupils are transported to the stadium from their respective schools and attend workshops designed to be interactive and short in length (10-12 minutes) to enable partners to get vital messages across in subject areas that can be difficult to discuss. Workshops this year included - antisocial behaviour; CCTV; alcohol and drug awareness; internet safety; fire safety; litter & dog fouling and Street Stuff. Some new workshops were also included for the first time this year, including raising awareness and encouraging kids to "back the bid" for Paisley - City of Culture 2021 and working with the Council's Civil Contingencies Team, to increase awareness of how to prepare for emergency situations.
- 3.14 All P6 pupils from across Renfrewshire who attended the event were given the opportunity to attend a St Mirren match with a parent free of charge. Around 800 people attended the match against Queen of the South in March.

Holiday/Festive and other Programmes

- 3.15 The Street Stuff Holiday Programme delivered an extended programme of activities during the school holiday periods throughout 2016/17 including the provision of a healthy meal. Over 16,000 healthy meals have now been provided at activities since the extended programme began in October 2015.
- 3.16 All five Local Area Committees benefited from this additional funding with local holiday camps being provided at some point throughout the course of the year.
- 3.17 A key feature of 2016 was the Festive programme delivered over the 2 week Christmas shut down period with over 500 recorded attendances of young people from all over Renfrewshire.
- 3.18 Over and above the normal delivery of activities and provision of a healthy meal, a special Christmas Party was held with over 100 young people in attendance. A Christmas Dinner was served with gifts, selection boxes, games and quizzes taking place. Street Stuff Dance displayed their routines with a DJ mixing the latest songs and providing workshops for the young people to participate in.
- 3.19 Chief Executive award – To finish another successful year, Street Stuff was recognised for their efforts by winning the Chief Executive's "Place Award" for making Renfrewshire a better place to live in, work and visit.
- 3.20 The popularity of the programme is clear however, in previous years, LAC areas have been keen to ensure that a wider range of communities and young people benefit from the activities offered and have funded additional sessions specifically to address hotspot areas within their own communities. Given the continued success of

the programme in terms of sessions delivered and recorded attendances in each LAC area and the wider opportunities available to young people, we would welcome the continued support from the LACs with the allocation of £5,000 during 2016/17. This would enable the programme to continue to provide additional sessions/activities each week within the LAC area as well as secure attendance at relevant local gala days and fetes.

IMPLICATIONS OF THIS REPORT

1. **Financial Implications:** Any financial commitment made by the LAC will be contained within the LAC's grant allocation 2015/16.
 2. **HR & Organisational Development Implications – None.**
 3. **Community Plan / Council Plan Implications**

Safer and Stronger – Renfrewshire Community Safety Services activities and outcomes contribute to making Renfrewshire a Safer and Stronger place to live. The project tackles youth disorder areas as highlighted throughout the Community Plan and the Single Outcome Agreement.

Jobs and Economy – the programme makes a significant contribution to CV building and employment through providing opportunities for volunteering, training and sessional employment.
 4. **Legal Implications – None.**
 5. **Property implications – None.**
 6. **Information Technology Implications – None.**
 7. **Equal Opportunity Implications –** The recommendations contained within this report have been assessed in relation to their impact on equalities and human rights. No negative impacts on equality groups or potential for infringement of individuals' human rights have been identified arising from the recommendations contained in the report.
 8. **Health & Safety Implications – None.**
 9. **Procurement Implications – None.**
 10. **Risk Implications – None.**
 11. **Privacy Impact – None.**
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List of Background Papers – none

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