

Notice of Meeting and Agenda

Jobs & the Economy Thematic Board

Date	Time	Venue
Monday, 16 November 2015	10:00	CMR 1, Council Headquarters, Renfrewshire House, Cotton Street, Paisley, PA1 1AN

KENNETH GRAHAM
Head of Corporate Governance

Membership

Councillors Glen and Lawson; B Davidson, Chamber of Commerce; L Hammell, DWP; S Graham, Engage Renfrewshire; I McLean, Renfrewshire Forum for Empowering our Communities; R Nimmo, Glasgow Airport; J Downie, Police Scotland; M Crearie, A Morrison; R Cooper and Y Farquhar, all Renfrewshire Council; S Clocherty and H Cunningham, Renfrewshire Community Health Partnership; N Shields, Scottish Enterprise; M Gilligan, Skills Development Scotland; J Binning, Strathclyde Partnership for Transport; M Dunn, University of the West of Scotland; and A Dick, West College Scotland.

Chair

Councillor R Glen.

Members of the Press and Public

Members of the press and public wishing to attend the meeting should report to the customer service centre where they will be met and directed to the meeting.

Further Information

This is a meeting which is open to members of the public.

A copy of the agenda and reports for this meeting will be available for inspection prior to the meeting at the Customer Service Centre, Renfrewshire House, Cotton Street, Paisley and online at www.renfrewshire.gov.uk/agendas.

For further information, please either email democratic-services@renfrewshire.gov.uk or telephone 0141 618 7112.

Items of business

Apologies

Apologies from members.

Declarations of Interest

Members are asked to declare an interest in any item(s) on the agenda and to provide a brief explanation of the nature of the interest.

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|----------|---|----------------|
| 1 | Minute of Previous Meeting | 5 - 10 |
| | Minute of Meeting held on 9 September, 2015. | |
| 2 | Rolling Action Log | 11 - 12 |
| | Report by Director of Finance & Resources, Renfrewshire Council. | |
| 3 | Paisley First | |
| | Presentation by S Varu and T Stewart, Paisley First. | |
| 4 | Revisions to the Single Outcome Agreement | 13 - 20 |
| | Report by Director of Development and Housing Services, Renfrewshire Council. | |
| 5 | Enterprise Renfrewshire Forum and Global Entrepreneurship Week | 21 - 24 |
| | Report by R Cooper, Development & Housing Services, Renfrewshire Council. | |
| 6 | West Region Developing Young Workforce Group | |
| | Verbal Update by Allan Dick, West College Scotland. | |
| 7 | Supporting 50+ Into Work | |
| | Presentation by R Cooper, Development & Housing Services, Renfrewshire Council. | |

8 Paisley Town Centre - Regeneration Update

Report by Alasdair Morrison, Head of Regeneration, Development & Housing Services, Renfrewshire Council. (COPY TO FOLLOW)

9 Renfrewshire Chamber of Commerce Update

Verbal Update by Bob Davidson, Chief Executive, Renfrewshire Chamber of Commerce.

10 Labour Market

Update by Development & Housing Services, Renfrewshire Council.



Minute of Meeting Jobs & the Economy Thematic Board

Date	Time	Venue
Wednesday, 09 September 2015	09:45	InCube, 27 High Street, Paisley,

PRESENT

Councillor R Glen; M Crearie; A Morrison; R Cooper (all Renfrewshire Council); B Davidson, Renfrewshire Chamber of Commerce; S Graham, Engage; S Clocherty, Health & Social Care Partnership; A Dick, West College Scotland; and M Dunn University of the West of Scotland.

CHAIR

Councillor Glen, Chair, presided.

IN ATTENDANCE

D Amos; Y Farquhar and C MacDonald (all Renfrewshire Council).

APOLOGIES

I McLean, Forum for Empowering Communities; R Nimmo, Glasgow Airport; J Downie, Police Scotland; H Cunningham, Health & Social Care Partnership; K Sharp, Scottish Enterprise; M Gilligan, Skills Development Scotland; J Binning, Strathclyde Partnership for Transport.

ORDER OF BUSINESS

The Convener intimated that he proposed to alter the order of business to facilitate the conduct of the meeting by considering item 6 of the agenda after item 2.

Councillor Glen opened the meeting by welcoming Meg Dunn, External Engagement Business Partner from UWS, and Alasdair Morrison, Head of Regeneration, Renfrewshire Council to the meeting.

DECLARATIONS OF INTEREST

There were no declarations of interest intimated prior to commencement of the meeting.

1 MINUTE OF PREVIOUS MEETING

There was submitted the Minute of the meeting of the Jobs & the Economy Thematic Board held on 16 June, 2015.

DECIDED: That the Minute be approved.

2 ROLLING ACTION LOG

The Rolling Action Log was submitted for approval.

J&E.27.03.13(2.3III) AND J&E.09.01.14(6) - DISCUSSION ON OVERLAPPING THEMES WITH C&YP TB

M Crearie advised that she had met with P MacLeod, Director of Children's Services and Lead Officer for Children & Young People Thematic Board and it was agreed that the first hour of the next meeting of the Children & Young People Thematic Board to be held on 12 November, 2015 should involve a group of Members from the Jobs & the Economy Thematic Board to discuss overlapping themes. The Clerk took a note of Members who were interested in attending the meeting and she advised that she would send a calendar invitation to those Members

J&E.12.03.15(6) - IIQ

It was noted that meetings were ongoing.

DECIDED:

(a) That it be agreed that a group of members representing the Jobs & the Economy Thematic Board meet with the Children & Young People Thematic Board at its next meeting to be held on 12 November, 2015 to discuss overlapping themes; and

(b) That the rolling action log be noted.

3 BUSINESS DEVELOPMENT

R Cooper delivered a presentation relating to InCube, the new business incubator for creative retail businesses. She advised that all InCube businesses won their places

against stiff competition and were receiving a broad mix of support, training and advice from industry experts with a package of support worth more than £11,000 which included funding and support. The incubator gave young businesses a worry-free environment in which they could concentrate on developing their products, services and markets.

She advised that a shop would shortly open up in Gilmour Street which would sell the products of the young businesses and the shop would also run as a retail academy.

DECIDED:

- (a) To thank Ruth for her presentation; and
- (b) To note the presentation.

4 UPDATE ON TACKLING POVERTY STRATEGY & ACTION PLAN

D Amos delivered a presentation setting out proposals to deliver the recommendations made by the Tackling Poverty Commission as set out in the Council's Action Plan. Renfrewshire Council had committed £6M towards the delivery of the Action Plan. Both the Scottish Government and national media were taking a keen interest in progress to deliver positive outcomes.

The presentation gave the background to the development of the strategy and the launch of the report; outlined the timeline that was being followed; highlighted the key messages of the strategy and the priorities; summarised the key principles; and drew special attention to five specific projects relating to the Jobs & the Economy theme.

DECIDED:

- (a) To thank David for his presentation; and
- (b) To note the presentation.

SEDERUNT

Prior to consideration of the following item of business S Graham left the meeting.

5 INVEST IN RENFREWSHIRE UPDATE

R Cooper delivered a presentation updating members on the Annual Employability Awards and Conference which took place in the Normandy Hotel, Renfrew on 17 and 18 June, 2015.

The Awards ceremony recognised the achievements of many unemployed people who had secured work over the last 2 years. The event also highlighted the depth of partnership in Renfrewshire with a number of CPP partners presenting the awards and speaking on the night.

The annual Employability Conference took place on 18 June, 2015 and the conference programme included tackling inequalities and key developments; building on developing Scotland's young workforce; local information/communications on employability; and

maximising opportunities from planned Renfrewshire Developments.

DECIDED

(a) To thank Ruth for her presentation; and

(b) To note the presentation.

6 CITY DEAL EMPLOYABILITY PROGRAMME

A report was submitted by R Cooper, Development & Housing Services, Renfrewshire Council which provided an update on the Working Matters labour market programme being delivered through Invest in Renfrewshire as part of the Glasgow and Clyde Valley City Deal. This was the first of the employability programmes to be delivered through City Deal.

The report advised that the programme commenced in August and would run for a period of three years. Participants to the programme were ESA claimants who had completed two years on the Work Matters Programme and had not achieved a sustainable outcome.

DECIDED

(a) That the roll out of the Working Matters programme in August 2015 be noted; and

(b) That it be agreed that further updates on progress would be submitted to the Board.

7 VOYAGER PROJECT - EVALUATION

There was submitted a report by B Davidson relative to an evaluation of the Voyager Project.

The report advised that the Voyager Project was a cross partner international themed initiative focused on students conducting international research for local business; working with 4 key partners – Scottish Enterprise (SE), the University of the West of Scotland (UWS), Renfrewshire Chamber of Commerce and Renfrewshire Council (Invest in Renfrewshire).

Overall, all partners, students, mentors & clients believed that Voyager was a success and the report recommended that the project be continued and expanded in the future.

DECIDED: That the report be noted.

8 CHAMBER OF COMMERCE UPDATE ON ACTIVITIES

A verbal update was given by Bob Davidson, Chief Executive of Renfrewshire Chamber of Commerce on the activities of the Chamber.

He advised that applications were due to close for the annual business awards of Renfrewshire Chamber of Commerce, the ROCCO awards. A new category had been established called “Renfrewshire’s Favourite Business” which would be sponsored by the Paisley Daily Express and the timeline for this award would be different from the rest.

It was noted that the Chamber's next lunch would take place on Thursday 24 September 2015 at Ingliston Country Club and the speaker was Tom Stewart, the Chair of Paisley First (the BID - Business Improvement District).

Renfrewshire Chamber of Commerce had become the first Chamber in Scotland to be accredited with Investors in People Gold. He intimated that the Chamber was delighted to receive this award.

Renfrewshire Chamber of Commerce and Renfrewshire Council were working together on a STEM fortnight which would take place between Tuesday 29 September and Friday 9 October, 2015. They were looking to provide as many STEM related opportunities as possible for pupils to enter into Renfrewshire businesses that were involved in Science, Technology, Engineering or Maths.

The Young Enterprise Scotland Company Programme was launched at West College Scotland on 2 September, 2015. The programme was an opportunity for S5 and S6 pupils to learn real entrepreneurial skills in a safe but competitive environment.

DECIDED: That the verbal update be noted.

9 **RENFREWSHIRE RECRUITMENT INCENTIVE**

There was submitted a report by R Cooper, Economic Development Manager relative to potential funding sources and delivery of a single employer offer to companies.

The report advised that the new model was broadly similar to the model being developed through Renfrewshire Council and it had been incorporated into a wider Renfrewshire Recruitment Incentive for the next three years.

DECIDED

(a) That the report be noted; and

(b) That updates on the project would be submitted to a future meeting of the Board.

10 **LABOUR MARKET UPDATE**

There was submitted a newsletter by Economic Development which provided an overview of employment activity and economic development in Renfrewshire at the end of July 2015.

The newsletter illustrated the Renfrewshire labour market position and advised how Renfrewshire fared in comparison to the rest of the country. It also included a brief summary of the progress made to date by the Council's Invest in Renfrewshire Programme and Business Gateway Programme and provided information on wider economic development activity across Renfrewshire.

DECIDED: That the newsletter be noted.

RENFREWSHIRE COUNCIL JOBS & THE ECONOMY THEMATIC BOARD ROLLING ACTION LOG

Action No.	Action	Action Owner	Status	Expected Date of Completion	Actual Date of Closure	Update & Comments
J&E.27.03.13(1.5ii)	Determine Targets	All Partners		June 2014		<u>J&E.29.05.14(3(a))</u> Partners were asked to provide the missing information on the action plan relating to milestones/targets as soon as possible. <u>22/8/14</u> Partners were asked to complete timescales and update progress on action plan and return for discussion at meeting on 5/9/14 <u>04.02.15 – CPP Board Meeting</u> CPP Board noted the progress made in the delivery of the objectives of the Jobs and Economy Thematic Board in 2014 and agreed that further consideration be given to the performance targets and that this be delegated to the Jobs and Economy Thematic Board and reported to a future meeting of the Partnership Board. <u>J&E.11.06.15</u> A report to be submitted to a future meeting of the Jobs & Economy Thematic Board seeking approval for a range of new targets that would guide the ongoing work of the Partnership and the objective to grow and develop the economy of Renfrewshire.
J&E.21.08.13 J&E.05.09.14(6)	<u>Key Statistics for Renfrewshire</u> SE to submit a further statistical report to a future meeting of the Board and include more detail and a Scottish comparison. <u>City Deal</u> development session be held at the next meeting of the Board to look at targets and prioritisation of outcomes	ES		27.06.14		<u>J&E.09.01.14(3)</u> SE to come back with report at June meeting. <u>J&E.29.05.14</u> Interim report to be submitted at meeting on 29 th May and full report to meeting in September. <u>20/8/14</u> At present no area profile for Renfrewshire has been created. <u>19.12.14</u> Development Session held at Abercorn Conference Centre. <u>J&E.12.03.15(4)</u> Report to be submitted to June 2015 meeting. <u>J&E.16.06.15(7)</u> Update report for noting. <u>J&E.07.09.15(6)</u> Report submitted and noted and further updates on progress will be submitted to the Board.
J&E.27.03.13(2.3iii) J&E.09.01.14(6)	Consideration be given to holding a joint meeting with Children & Young People Board in the future to discuss	Lead Officer/ RN		Future meeting		<u>November 2015</u> Standing item to be incorporated into agenda entitled Regeneration Update which will include updates on City Deal. <u>J&E.21.08.13</u> Arrange for hour overlap with Children & Young People TB once action plans have been formulated.

Action No.	Action	Action Owner	Status	Expected Date of Completion	Actual Date of Closure	Update & Comments
	Topics such as School Leaver Destination Returns					<p><u>J&E.10.10.13(3)</u> Agreed that a joint meeting would not take place until Children & Young People Action Plan established.</p> <p><u>J&E.09.01.14(3)</u> M Crearle & R Naylor to meet April 2014.</p> <p><u>J&E.07.09.15(2)</u> The first hour of the next meeting of the Children & Young People Thematic Board to be held on 12 November, 2015 and will involve a group of Members from the Jobs & the Economy Thematic Board to discuss overlapping themes.</p>
J&E.29.05.14(3(a))	Progress on Action Plan Principal of UWS be invited to a future meeting.	UWS			08.02.15	<u>September 2015</u> Vice Principal of Engagement will present to Board at meeting on 8 February, 2016.
J&E.29.05.14(3(c))	Strategic Sub Groups RCoC, SE and RC investigate the possibility of establishing an Expo Partnership Sub Group and report back to the next meeting.	WCS				<p><u>05.09.14(5)</u> First meeting of group has taken place. Chamber to prepare information for Invest website.</p> <p><u>J&E.12.03.15(2)</u> Expo Ren Voyager Pilot - small teams of UWS international marketing students to carry out research for local Renfrewshire firms seeking to grow their business overseas. Pilot will cease June 2015 with evaluation thereafter.</p> <p><u>J&E.16.06.15(9)</u> Voyager Project successful partnership initiative. Evaluation report to be submitted to future meeting.</p> <p><u>J&E.07.09.15(7)</u> Evaluation given and position noted</p>
J&E.05.09.14(8)	Scottish Enterprise Local Activity Report For Renfrewshire 2013-2014 A copy of the bi-annual report to be circulated when it becomes available	SE				
J&E.12.03.15(5)	Eu Funding For Renfrewshire 2015/20 - Agreement On Funding Proposals For The Renfrewshire CPP area - further updates on the activities to be developed and delivered by WCS and brought to future meeting.	WCS		Future meeting		<p><u>J&E.16.06.15(6)</u> Further report to be submitted to the Board once the final allocation and delivery confirmed.</p>
J&E.12.03.15(6)	IIQ - a sub-group of officers to progress the activities required to ensure that the wider economic potential from the IIQ is realised.	FC/BD/ RN		Future meeting		<p><u>J&E.11.06.16</u> Sub-group met in May and further meetings and updates were planned.</p> <p><u>J&E.07.09.15(2)</u> Meetings are on-going.</p> <p><u>November 2015</u> This has now been subsumed into City Deal and updates will be given through City Deal reports.</p>
J&E.07.09.15(9)	Renfrewshire Recruitment Incentive Updates on the project to be submitted to a future meeting.	RC		Future meeting		

To: Jobs and the Economy Thematic Board

On: 16 November 2015

Report by:

**Director of Development and Housing Services
Revisions to the Single Outcome Agreement**

1. Summary

- 1.1 Renfrewshire Community Planning Partnership is committed to ensuring that our resources are deployed effectively to deliver Community Plan priorities and achieve best value. An open and rigorous performance culture has been embedded across the partnership which promotes our collective responsibility for achieving our outcomes.
- 1.2 The Single Outcome Agreement clearly sets out our agreed outcomes together with the one, three and ten year targets for each impact measures. However, at a meeting of the Thematic Board in December 2014, members discussed the implications of new major projects and the impact upon the Board's targets and outcomes. In this context it was noted that the range of targets set for the Board had been significantly exceeded and as a result there was a need to further develop the Jobs and Economy element of the Single Outcome Agreement.
- 1.3 Following this, a short term officer working group was established to review the relevant impact measures details of which are included within Section 4 below.

2. Recommendations

It is recommended that the Board agrees the revisions to the Single Outcome Agreement detailed in Section 4

3. Background

- 3.1 The Renfrewshire Community Plan and Single Outcome Agreement was developed during 2012 and 2013 and was approved by Renfrewshire Community Planning Partnership Board on 12 June 2013.
- 3.2 Subsequently, the Community Plan and Single Outcome Agreement was submitted to the Scottish Government and was scrutinised through a Quality Assurance exercise. Following this, the Renfrewshire Community Plan and SOA was signed off by the Minister for Local Government and Planning in August 2013.
- 3.3 The Single Outcome Agreement clearly sets out our agreed outcomes together with the one, three and ten year targets for each impact measure. However, at a meeting of the Thematic Board in December 2014, members discussed the implications of major capital and infrastructure projects and the impact this will have on the Board's targets and outcomes. In this context it was noted that the range of targets set for the Board had generally been significantly exceeded and as a result there was a need to further develop the Jobs and Economy element of the Single Outcome Agreement.
- 3.4 On the 24 June 2015 the Community Planning Partnership Board agreed that each thematic board would review and agree the relevant section(s) of the Single Outcome Agreement. Following this the Community Planning Partnership Board will consider the revised Single Outcome Agreement at its meeting on 9 December 2015.

4. Revisions to the Single Outcome Agreement

Following the meeting of the Community Planning Partnership Board in June 2015 a small working group of officers was established to review the Jobs and Economy element of the Single Outcome Agreement. The group prepared a draft SOA extract for Jobs and Economy and this was subsequently issued to partners for comment. The finalised version of this included within Appendix 1 below, however the detail of the amendments are contained within Sections 4.1 to 4.3 below.

4.1 Reduction in the number of Outcomes

The number of outcomes has been reduced from four to three, following discussion it was agreed that there was significant overlap between:

Outcome 1: Renfrewshire will be one of the best locations in Scotland to invest, in terms of its people, business and local communities, and

Outcome 3: Renfrewshire will be the best connected local economy in Scotland, internationally, nationally and regionally.

As a result Outcome 3 has been removed.

4.2 Revisions to existing targets

Three existing impact measures significantly exceeded year one targets. Table 1 below details these impact measures together with the year 1 performance and existing targets. The table also includes the revised year 3 and year 10 targets.

Table 1: Revisions to existing targets

Impact Measure		Baseline	Year 1 Target	Year 1 Actual	Existing Targets	
					Year 3	Year 10
Outcome 2: Renfrewshire will have a growing local economy creating employment for a well trained, qualified and motivated workforce — where unemployment is reduced and employment opportunities are growing						
1.	Reduction in the number of long term unemployed	1520 people (1.4%) JSA March 2013	5%	25%	15%	60%
					Proposed Revised Targets	
					60%	75%
2.	Reduction in the number of unemployed young people (18–24 year olds)	1475 (9.6%) JSA March 2013	9% (03/14)	28.9% (03/14)	18%	50%
					Proposed Revised Targets	
					60%	80%
Outcome 3 : Renfrewshire will have attractive environments and successful town centres created through successful area regeneration that contributes positively to local economic growth						
3.	Increase in visitor expenditure in Renfrewshire	£155 million — calendar year 2011	5% £162.75m	20% £186m	10%	20%
					Proposed Revised Targets	
					25%	35%

4.3 Proposed new impact measures and targets

As detailed in table 2 below, it is proposed that ten new impact measures be included within the Single Outcome Agreement. These impact measures reflect changes in priorities since the inception of the Single Outcome Agreement in 2013.

Table 2: New impact measures and targets

Impact Measure		Baseline	Proposed Targets	
			Year 3	Year 10
Outcome 1: Renfrewshire will be one of the best locations in Scotland to invest, in terms of its people, businesses and local communities				
1.	Increase the survival of businesses in Renfrewshire	2011 475 Births 425 Deaths Net: 50 businesses	Net: 100 businesses	Net: 150 businesses
2.	Reduce levels of digital exclusion in Renfrewshire	Baseline to be established during 2016	to be established	to be established
3.	Number of passengers using Paisley Gilmour Street per weekday	13,000 (source: Office of Rail Regulator; 2014)	14,000	17,000
4.	Number of scheduled train services stopping at Paisley Gilmour Street station per weekday	250 (source: weekday timetable Oct 2015)	260	350
5.	Number of scheduled flights from Glasgow Airport per day	200	220	260
Outcome 2: Renfrewshire will have a growing local economy creating employment for a well trained, qualified and motivated workforce — where unemployment is reduced and employment opportunities are growing				
6.	Reduction in the number of unemployed people 50+	745 people (2.1%) JSA figures March 2015	15% JSA Figures March 2016	50% JSA Figures March 2023
7.	Reduction of the number of claimants in receipt of Out of Work Benefits (16-64 years)	Currently 18,600 (16.5%) DWP Benefit claimants at Feb 15 - working age client group	17,500 people (6% reduction) Feb 2016	14,000 people (24.7% reduction) Feb 2023
8.	Increase the number of people in employment/self employed	85,300 or 73.8% at March 2015	1% (853)	8% (6824)
9.	Increase the number of Living Wage Accredited employers	5 formally registered October 2015	100 October 2016	500 October 2023
Outcome 3 : Renfrewshire will have attractive environments and successful town centres created through successful area regeneration that contributes positively to local economic growth				
10.	To arrest decline and then increase visitor expenditure in Paisley	£74.5 million per annum in 2012	£80 million	£115 million per annum

4.4 Removal of Impact Measures

It is recommended that following four impact measures be removed from the Single Outcome Agreement:

- Reduction in the level of urban vacant and derelict land – this impact measure has been replaced with the reduction in the level of vacant and derelict land (includes all land not just urban)
- Increase in the value of development investment activity - the data for this measure is derived solely from Building Warrant submissions and the level of investment can fluctuate dramatically depending on the timing of the proposed building activity
- Increase in Gross Value Added (GVA) in the Renfrewshire economy – the source of the estimated baseline data was taken from a one off piece of consultancy work undertaken in 2012. The GVA figures published by the Office for National Statistic include Renfrewshire, East Renfrewshire and Inverclyde.
- Increase in annual house completions (private and RSL) – this impact measure has been replaced with the following two new measures
 1. Increase the number of affordable house completions
 2. Increase the number of private house completions

5. Resources

No additional resources required.

6. Prevention

The Action Plan framework allows the Thematic Boards to plan resources and direct investment towards prevention and early intervention.

7. Community Involvement/Engagement

The Thematic Board Action Plans have been developed with our third sector partners and representatives.

For more information regarding this report, please contact Yvonne Farquhar, Senior Policy Officer, Chief Executive's Service on 0141 618 7409.

Theme: Jobs and the Economy

Impact Measure	Performance Baseline Data	Year 1 Target	Year 1 Actual	Year 3 Target	10 Year Target (2023)
Outcome 1: Renfrewshire will be one of the best locations in Scotland to invest, in terms of its people, businesses and local communities					
1.1 Reduction in the level of vacant and derelict land	956 hectares (2013)	Replace existing similar measure		4.5%	15%
1.2 Increase the survival of businesses in Renfrewshire	Baseline 2011 475 Births 425 deaths Net: 50 businesses	New measure		Net: 100 businesses	Net: 150 businesses
1.3 Reduce levels of digital exclusion in Renfrewshire	Baseline to be established during 2016	New measure		To be established	To be established
1.4 Number of passengers using Paisley Gilmour Street per weekday	13,000 (source: Office of Rail Regulator; 2014)	New Measure		14,000	17,000
1.5 Number of scheduled train services stopping at Paisley Gilmour Street station per weekday	250 (source: weekday timetable Oct 2015)	New Measure		260	350
1.6 Number of scheduled flights from Glasgow Airport per day	200	New measure		220	260

Impact Measure	Performance Baseline Data	Year 1 Target	Year 1 Actual	Year 3 Target	10 Year Target (2023)
Outcome 2: Renfrewshire will have a growing local economy creating employment for a well trained, qualified and motivated workforce — where unemployment is reduced and employment opportunities are growing					
2.1 Increase the rate of VAT/PAYE registered businesses in Renfrewshire	4,445 — 2011	2% 4,533	3.5% 4,605	6%	20%
2.2 Reduction in the number of long term unemployed	Currently 1520 people (1.4%) JSA Figures March 2013	5%	25% (1,140 JSA claimants)	60% (608 JSA claimants)	75% (380 JSA claimant)
2.3 Reduction in the number of unemployed young people (18–24 year olds)	Currently 1475 (9.6%) JSA Figures March 2013	9% (03/14)	28.9% (03/14)	60%	80%
2.4 Reduction the number of 16–19 year olds who are unemployed seeking work	201 - February 2013	10%	Baseline data available only	20%	50%
2.5 Reduction in the number of unemployed people 50+	745 people (2.1%) JSA figures March 2015	New measure	New measure	15% JSA figures March 2016	50% JSA figures March 2023
2.6 Reduction of the number of claimants in receipt of Out of Work Benefits (16-64 years)	Currently 18,600 (16.5%) DWP Benefit claimants at Feb 15 - working age client group	New measure	New measure	17,500 people (6% reduction) Feb 2016	14,000 people (24.7% reduction) Feb 2023
2.7 Increase the number of people in employment/self employed	85,300 or 73.8% at March 2015	New measure	New measure	1% (853)	8% (6824)
2.8 Increase the number of Living Wage Accredited employers	5 formally registered March 2015	New measure	New measure	100 (October 2016)	500 (October 2023)

Impact Measure	Performance Baseline Data	Year 1 Target	Year 1 Actual	Year 3 Target	10 Year Target (2023)
<i>Outcome 3 : Renfrewshire will have attractive environments and successful town centres created through successful area regeneration that contributes positively to local economic growth</i>					
3.1 Reduction in vacant retail space in Paisley Town Centre	2012 — 24,571 sqm	10%	13.4%	20%	50%
3.2 Increase the number of affordable house completions	2014/15 — 56 homes	Replace existing similar measure		200 annually from 2016	1000 (by 31 March 2021)
3.3 Increase the number of private house completions	2014/15 — 477 homes	Replace existing similar measure		500 annually from 2016	2500 (by 31 March 2021)
3.4 Increase Renfrewshire's resident population	174,900 Census 2011	No change	The next Census will be undertaken in 2021, however estimates indicate the Renfrewshire population as at 2013 as 173,900	2%	5%
3.5 Increase in visitor expenditure in Renfrewshire	£155 million — calendar year 2011	5% £162.75m	20% £186m	25%	35%
3.6 To arrest decline and then increase visitor expenditure in Paisley.	Baseline and targets to be established during 2016	New measure		To be established	To be established
3.7 Increase the footfall in Paisley Town Centre	Investigate the feasibility of this impact measure during 2016	Potential new measure		To be established	To be established



To: **Jobs and Economy Thematic Board**

On: **16th November 2015**

Report by:
Ruth Cooper, Renfrewshire Council

Enterprising Renfrewshire Forum and Global Entrepreneurship Week

1. Summary

- 1.1 As part of the increased focus on entrepreneurship within the Invest in Renfrewshire programme a new local Enterprising Renfrewshire forum has been established to promote Enterprise and Self Employment across the area.
- 1.2 The forum will co-ordinate and influence local partnership working and, as an early action, aims to be one of the biggest Scottish contributors to Global Entrepreneurship Week which will be run during November 2015.

2. Recommendations

- 2.1 It is recommended that...
 - (i) The board note the establishment of the Enterprising Renfrewshire Forum and the plans across Renfrewshire for Global Entrepreneurship Week;
 - (ii) The board consider any additional events that could be included as part of Renfrewshire's contribution to Global Entrepreneurship week.

3. Background

- 3.1 Invest in Renfrewshire has a significant role to play in promoting and supporting enterprise and business start up. The West of Scotland traditionally lags behind the rest of Scotland in terms of the levels of start up and this was identified as a particular issue to be addressed in Renfrewshire over the coming years.
- 3.2 Over the last year an increased focus on this area has resulted in the development of the InCube Business Centre and Shop and there is currently an appraisal of the Business Gateway service to identify if there are improved ways of working.

- 3.3 A number of organisations work across Renfrewshire to promote start-up and enterprise in its widest sense.

4. Enterprising Renfrewshire Forum

- 4.1 The forum consists of all of the local agencies working in the local area bringing together business support agencies, education providers, government departments and businesses to broker more effective enterprise delivery.
- 4.2 The aim is to raise aspirations and levels of achievement by encouraging local people and local organisations to be more enterprising. A main focus will be to:
- facilitate and encourage collaboration
 - build a culture which values, promotes and nurtures enterprise
 - support, enable and influence the work of our members
 - make Renfrewshire a leading region in the UK for Enterprise
 - add value to the implementation and development of activity across the enterprise agenda
 - lead on regional initiatives
 - Create a pipeline of enterprising young people for years to come
- 4.3 At the first meeting of the forum it was agreed that key area of work would be to:
- Investigate and recommend ways in which existing gaps can be filled – and look for opportunities for partnership working
 - Reduce duplication across organisations
 - Identify and promote the implementation of good practice
 - Measure impacts and evaluate effectiveness
 - Ensure better communication and information flow between members and other organisations involved in enterprise education/ enterprise services
 - Promote and champion activities and events
 - Develop new initiatives
 - Encourage business involvement
 - Advise on regional and national enterprise education strategy

5. Global Entrepreneurship Week

- 5.1 Global Entrepreneurship Week (GEW) is the world's largest celebration of the innovators and job creators, who launch start-ups that bring ideas to life, drive economic growth and expand human welfare. During one week each November, GEW inspires people everywhere through local, national and global activities designed to help them explore their potential as self-starters and innovators.
- 5.2 This year Global Entrepreneurship Week is from November 16th – 22nd and over 140 countries have registered to take part. Activities will range from large-scale competitions and events to intimate networking gatherings, connecting participants to potential collaborators, mentors and even investors—introducing them to new possibilities and exciting opportunities.

- 5.3 Over 100 partners across the UK are signed up to GEW and the Enterprising Renfrewshire Forum agreed to work in partnership to contribute to the week.
- 5.4 As a partnership we are aiming to be one of Scotland's largest contributors and the forum identified the opportunity to quickly establish and launch a range of events / activities for the area as part of Global Entrepreneurship week.
- 5.5 Currently one of the top contributors in the UK is Hull Enterprise Partnership. Enterprise Culture was a strong element of Hulls successful City of Culture 2017 bid and this is also planned for Renfrewshire's 2021 City of Culture bid.
- 5.6 The Enterprising Renfrewshire Forum are aiming for 20+ activities and events running as part of Global Entrepreneurship week and information on these can be found both on the GEW website and the Invest in Renfrewshire Website. Local marketing will promote all of the events.
- 5.7 The current events are listed below.

