
CLYDE MUIRSHIEL PARK AUTHORITY



Report to: Joint Committee
On: 17 February 2017

Report
By
Regional Park Manager

SUBJECT: **Tag-n-Track**

1.0 Purpose of Report:

- 1.1 To advise members of the Joint Committee of the Tag-n-Track project which commenced on 9 January 2017.
- 1.2 To advise members of the successful application by the Park to the Heritage Lottery Fund for £66,100 and to Greater Renfrewshire LEADER for £39,987.
- 1.3 To inform the Joint Committee that Clyde Muirshiel Regional Park will contribute £19,994 to the project.
- 1.4 To inform the Joint Committee that the project will employ one full time and one part time member of staff for two years.

2.0 Recommendation:

- 2.1 That the Park Authority is aware of the Tag-n-Track project.

Members wishing further information regarding this report should contact Mr David Gatherer, Regional Park Manager, Clyde Muirshiel Park Authority, 01505 842882.

3.0 Background:

The Tag-n-Track project is a development from the successful Windows on Wildlife project that ran from 2012-2014. Tag-n-Track will develop understanding of the area's rural heritage through enhancing education in schools and engaging the general public through social media and an events programme. The delivery of the project will include the council areas surrounding the Regional Park but within North Ayrshire, Renfrewshire and Inverclyde.

Tag-n-Track will use satellite tags on birds and will be part of an education programme to track bird movements with a Geographic Information System. The project will be delivered to 4500 school children in North Ayrshire, Renfrewshire and Inverclyde.

A full time Project Officer, over two years, will develop and promote activities for schools, volunteers and events as well as creating online communication and interpretation resources. In addition, it is intended to also employ a part time project assistant for 22 months working three days a week. The project aims to build on the use of familiar technology, which they may already use, and introduce aspects of wildlife, the natural environment or outdoor interest.

It is planned to attract 30 volunteers to the project who will develop skills in identification of species, satellite tagging, use of motion detection cameras, information collation and interpersonal work experience. In addition there will be training courses that will include motion detection cameras, animal behaviour, field craft, species ecology and conservation.

3.1 Funding was initially approved from the Heritage Lottery Fund for £66,100 two years ago and was recently successful with an application to Greater Renfrewshire LEADER for £39,987 on 9 December 2016.

3.2 Measures of success will include:

- An increase in the contribution to the education of pupils within the Regional Park and surrounding areas.
- An increase of volunteers, events and training within the Regional Park.
- Through social media an increase in the awareness of conservation activities within the Regional Park.

4.0 Conclusion:

4.1 Through partnership funding it has been possible to create an innovative project that intends to contribute positively to the education of pupils and the general public.

4.2 Tag-n-Track will provide full time employment for one person and part-time for another person.