

To: Renfrew Local Partnership
On: 15 June 2022

Report by:
Chief Executive, Renfrewshire Council

TITLE: Renfrew Pipe Band competition

1. Summary

- 1.1 Renfrew Local Partnership is asked to consider allocating £10,000 from the Renfrew Common Good Fund to add to the existing funds already being invested by Renfrewshire Council, for the new Renfrew Pipe Band Competition being held within Robertson Park on Saturday 23rd July 2022
- 1.2 This investment would be used to provide a wraparound free family programme of activities for local families and visitors to enjoy, increasing the dwell time in the park and complement the Pipe Band Competition activities.

2. Recommendations

- 2.1 It is recommended that Renfrew Local Partnership considers a funding allocation of £10,000 from Renfrew Common Good Fund in 2022/23 to enhance the programming activities as part of Renfrew Pipe Band Competition.

3. Background

- 3.1 The Renfrew Pipe Band Competition will attract new visitors to Renfrew and the park. It will support local businesses as well as offering a free fun family day out for visitors and residents.
- 3.2 Renfrewshire Council events team are working closely with Friends of Robertson Park and Renfrew Development Trust.
- 3.3 Renfrewshire Council are investing £30,000 on this new event. The additional funds, if awarded, will be used to enhance the programme and add free family friendly activities in turn increasing dwell time in the park and the town centre.

- 3.4 The Renfrew Pipe Band Competition event will have a positive impact on the local economy of Renfrew with local businesses being invited to trade within the park and promoted in the overall event marketing.
- 3.5 Renfrewshire Council are investing significant funds into Robertson Park, this event will increase the number of visitors attending and make use of the new facilities.
- 3.6 A formal evaluation of the event will be carried out reviewing visitor numbers, economic impact including local spend and propensity to return to the event details of which will be shared with members and help shape the decision on the future development or continuation of the event.

Appendix 1 – Budget

Core Budget: £30,000		Funding Request: £10,000
Hosting fees	£10,000	£0
Traffic Management including shuttle bus service for band members	£2,000	£0
Infrastructure: PA, Staging, Barriers, Security, First Aid, Crew, Marquees,	£14,000	£2,500
Marketing	£5,000	£0
Programming: Examples include sporting activities – climbing wall, aerial come and try activities, inflatables, funfair, face painting, farmers market and local traders	£9,000	£7,500
TOTAL	£40,000.00	£10,000.00