
To: Leadership Board

On: 29 March 2016

Report by: Director of Development and Housing

Heading: Culture, Heritage and Events Fund

1. Summary

- 1.1 The purpose of this report is to seek approval from the Leadership Board for the award of grants selected from the first round of 2016 Culture, Heritage & Events Fund applications following recommendations from the Paisley 2021 Partnership Board.
- 1.2 The Culture, Heritage and Events Fund has been designed to act as a significant building block in the development of Paisley's bid to become UK City of Culture in 2021. The total fund amount of £500,000 is intended to support relevant activities to support the bid from April 2016 and up to year 2021. Three grant application rounds will be held in 2016 and a further three in 2017, during the UK City of Culture bidding period which is a critical time to demonstrate that the fund is unlocking creative potential in Renfrewshire.
-

2. Recommendations

- 2.1 It is recommended that the board:
- i. note the high level of interest generated by this first round of the Culture, Heritage and Events fund.
 - ii. approve the grant awards as recommended by the Paisley 2021 Partnership Board, as detailed in Section 3.7 of this report to the total value of £62,634.
 - iii. delegate authority to the Director of Development and Housing to further approve grant awards detailed in Section 3.8, up to a total value of £65,000 subject to completion of the assessment process.
-

3. Background

- 3.1 The Economy and Jobs Board of 18 November 2015 approved the establishment of a Culture, Heritage and Events Fund. The fund was launched on 8 February 2016. The Paisley 2021 Bid Project Director presented details of the fund to more than 70 members of the Creative Renfrewshire Network at events during the Paisley 2021 weekend in February and applications were encouraged for individuals, businesses and networks that would help to develop capacity to support the ambitions of the bid. The fund was also publicised via the Creative Scotland website and social media channels. The deadline for submissions for the first round of grants was 8 March 2016.
- 3.2 Potential applicants received guidance on the aims, objectives and outcomes required to be successful for grant funding. Furthermore a clear evaluation framework was set out to allow assessment of applications received. These guidelines are attached as an appendix to this report.
- 3.3 The key objectives of the fund are to:
- increase the number of people taking part in creative activity in Renfrewshire;
 - increase opportunities for young people to develop their creative ambition;
 - stimulate the local economy;
 - realise the potential contribution creativity can make to education, social inclusion and quality of life;
 - strengthen and broaden the network of people developing exciting cultural and creative projects and events in Renfrewshire;
 - increase the number of people visiting Renfrewshire; and
 - raise the profile of Renfrewshire throughout the UK
- 3.4 The total fund amount of £500,000 is intended to support relevant activities to support the bid from April 2016 and up to year 2021. Three grant application rounds will be held in 2016 and a further three in 2017, during the UK City of Culture bidding period which is a critical time to demonstrate that the fund is unlocking creative potential in Renfrewshire.
- 3.5 Seventy two applications were received by the deadline. The total value of requested grants to the first round of grants was £994,829. A specially convened assessment panel, representing members of the Paisley 2021 Partnership Board met on 17 March 2016 to conduct an assessment of these applications and selected twelve grant applications that are recommended for approval in this first round.
- 3.6 Funding decisions were based on the criteria set out in the report approved by the Economy and Jobs Policy Board on 18 November 2015:
- best strategic fit with the fund objectives, themes and criteria
 - value for money and leverage of additional funding and/or resources

- event viability, quality of programme, management, marketing and promotion
- public benefit/audience
- legacy opportunities

In addition, given the high number of applications, consideration was given by the assessment panel as to how grant awards would be phased in line with the key milestones of Paisley's bid for UK City of Culture 2021.

3.7 The Paisley 2021 Partnership Board met on 24 March 2016 and endorsed the recommendations for funding, as set out in the table below.

Name	Project Description	£
Right2Dance	Recruitment for a new free weekly dance class and the establishment of a residency with Matthew Bourne's Re: Bourne Company.	£13,946
Morgan Spence	Hold animation workshops in schools and in the museum. Will use Lego models of Paisley buildings to make a short animated film	£3,200
Lisa Kowalski Music	Lisa will work with other musicians to produce an EP	£950
Feis Phaislig	Establish a year round programme of ongoing traditional music tuition for young people ages 8-18	£8,837
Dates-n-Mates	Members will take part in a drama course leading up to a showcase event as part of August 2021 weekend. Then produce a Christmas pantomime as part of C-change's 15th birthday	£2,160
PACE Theatre Company	Free open participatory workshops for young people including street theatre, show-in-a-day etc.	£3,060
PACE Theatre Company	Drama workshop in schools using UK City of Culture Bid by Paisley as its main theme	£4,750
Bushes Primary	Children will create community artworks to be used for craft bombing and recycled into permanent pieces which can be displayed in the community	£3,000
Renfrewshire Disability Art Forum	Multiple projects to improve health and wellbeing in the community through finding creative solutions to communication/cognitive impairment	£6,000
West College Scotland	Create and commercialise artwork celebrating Paisley landmarks and local heritage which will be used for merchandise.	£4,052
AI Seed	The Tapping: A solo work of visual theatre based upon The Raven by Poe. Will be developed for the Loggia and presented there to tie in with Halloween Festival	£9,990
Hobigoblin (Helen's Haberdashery)	Create a space for learning new crafts/skills in Paisley	£2,689
Total		£62,634

- 3.8 The assessment panel identified a number of additional projects as a high priority to support, which demonstrate a compelling connection to Paisley's bid for UK City of culture 2021 and strengthen the evidence for Paisley's case to host the title. These projects would be required to start before the next meeting of the Board in order to be developed sufficiently and in production so as to be showcased at key moments in the cultural calendar. The total budget for these cultural projects would be up to £65,000. In order to satisfactorily recommend these projects for approval, officers are required to obtain additional information from applicants (see table below). With the endorsement of the Partnership Board and in order to meet the timeline of the projects, it is therefore requested that authority is delegated to the Director of Development and Housing to approve these projects, subject to satisfactory completion of the assessment process. A report on successful projects will be brought to the next meeting of the Board.

Renfrewshire Tapestry Group	Create a permanent artwork for the burgh of Renfrewshire which will involve local residents, schools, community groups and the wider community.	Visual Art	£9,800
Taudevin & Hurley Projects	Half play, half gig about being female. Will rehearse and preview in PTH before embarking on a tour. Community workshops will take place during the tour.	Theatre	£9,835
Association of African Communities In Renfrewshire	African Umoja - cultural celebration of the African culture, music, food and fashion in Renfrewshire. Held in PTH.	Festival	£12,205
The Tannahill Project (Neil Paton)	Write, record and perform an original suite of music inspired by the poetry of Robert Tannahill. Using the poems as spoken word alongside the music.	Music	£16,342
Live Music Now Scotland	Create a new piece of music inspired by memories of the work and culture of Paisley's mills as recalled by older people.	Music	£10,000
H-Arts	Fund part of an international theatre exchange.	Theatre	Up to £5,000
Paisley Poems	Establish a pilot edition of an independent literary magazine.	Poetry	£1,000

- 3.9 Subject to board approval, the bid team will now correspond with all unsuccessful applicants to provide feedback and where appropriate to encourage future applications.
-

Implications of the Report

1. **Financial** – The Jobs and Economy Board approved the establishment of a £500k fund over the period to 2021. The applications are subject to the Council's new grant conditions which were revised and will be implemented April 2016.
 2. **HR & Organisational Development - None**
 3. **Community Planning –**

Community Care, Health & Wellbeing - The Culture, Heritage and Events projects will have a positive effect on wellbeing.
Jobs and the Economy – The City of Culture programme aims to deliver positive economic impacts.
 4. **Legal – None**
 5. **Property/Assets – None**
 6. **Information Technology - None**
 7. **Equality & Human Rights** - The recommendations contained within this report have been assessed in relation to their impact on equalities and human rights. No negative impacts on equality groups or potential for infringement of individuals' human rights have been identified arising from the recommendations contained in the report the projects and criteria have been developed to provide opportunities across equality groups.
 8. **Health & Safety – N/A**
 9. **Procurement – N/A**
 10. **Risk** – risks relating to events arising from this fund will be assessed at a project level.
 11. **Privacy Impact – N/A**
-

List of Background Papers

- (a) Economy and Jobs Policy Board of 18 November 2015 report Culture, Heritage and Events Fund

The foregoing background papers will be retained within Development & Housing Services for inspection by the public for the prescribed period of four years from the date of the meeting.

JC/MS/AM/CVG
22 March 2016

Author: Jean Cameron, Project Director, Paisley 2021 UK City of Culture, tel 0141 618 6995;
email jean.cameron@renfrewshire.gcsx.gov.uk



Culture, Events & Heritage Fund – Guiding Principles

Paisley is bidding to be UK City of Culture 2021.

The UK City of Culture competition is run by the UK Government and takes place every four years.

It sees a 12-month extravaganza of major national events in one place - but it isn't just a big year-long party...it's about using the spotlight to create long-lasting cultural, economic and social change.

A successful bid would bring international attention to Paisley, attract tourism, generate footfall for our town centres and change perceptions of the area, while also harnessing the power of culture to make people's lives better throughout Renfrewshire.

For the bid to be a success, we need the local creative community to join us in putting on a programme of activity which showcases the area's assets and the talent of its people. Between now and spring 2017, when the bid is due to be lodged, the Paisley 2021 bid team will be working with the local creative community to build the capacity to achieve that.

What is the purpose of the Culture, Events & Heritage Fund?

The Culture, Events & Heritage Fund is a significant building block in the development of Paisley's bid for UK City of Culture 2021. It sets out to raise cultural ambition, enhance participation and unlock creative potential in Renfrewshire and support our case as to why Paisley needs to be UK City of Culture 2021 and how Renfrewshire could benefit from it.

The fund will contribute to the wider cultural, economic and social regeneration of Renfrewshire and sets out to support activity that will enhance the 'bid readiness' of Paisley's UK City of Culture ambitions by strengthening cultural capacity in Renfrewshire, embracing a diversity of art forms and cultural practices, encouraging the development of new partnerships and increasing participation in cultural events.

The fund can support a range of activity, such as training and cultural learning opportunities, new and one-off events, or enhancements of an existing festival or programme of work.

Successful proposals will demonstrate a compelling connection to Paisley's bid for UK City of Culture 2021, strengthen the cultural activity in neighbourhoods across Renfrewshire as well as our town centres, enhance the annual cultural calendar in Renfrewshire, and showcase the talent of Renfrewshire and our ambition for Paisley to be UK City of Culture 2021, not just locally but in other parts of the UK.

What do we mean by culture?

By 'culture' we mean the areas generally referred to below:

Arts (including visual arts, literature, music, theatre and dance), architecture, crafts, creative industries, design, heritage, historic environment, museums and galleries, libraries, archives, film, broadcasting and media.

as well as:

everyday participation (hobbies and pastimes); events and festivals; literature; intangible cultural heritage (eg living traditions like song and stories); archives; archaeology; historic environment (buildings and monuments)

and blends and mixes of any of the above.

Who can apply?

The fund will be available to organisations and individuals (including community groups and professional artists) who wish to create or develop cultural or heritage activities specifically inspired by Paisley's bid to be UK City of Culture 2021. Applications are anticipated to be received from:

- voluntary or community organisations
- schools, colleges and universities
- independent artists and makers
- artist collectives, cultural organisations and networks
- businesses including creative industries

The key objectives of the fund are to help:

- increase the number of people taking part in creative activity in Renfrewshire;
- increase opportunities for young people to develop their creative ambition;
- stimulate the local economy;
- realise the potential contribution creativity can make to education, social inclusion and quality of life;
- strengthen and broaden the network of people developing exciting cultural and creative projects and events in Renfrewshire;
- increase the number of people visiting Renfrewshire; and
- raise the profile of Renfrewshire throughout the UK.

Applicants will need to highlight which objectives their event or project will aim to achieve.

It is important that applicants to the fund are able to demonstrate the following:

- developing capacity and learning from the experience
- high quality content, delivery and production values
- a contribution to greater connectivity in Renfrewshire; working in partnership and collaboration with other cultural or community organisations
- imaginative use of existing physical assets, landscape, townscape or buildings
- increased access and participation of local citizens and visitors
- trying out something new and different, developing creative direction
- a clear budget that shows full costs and any additional funding and financial sources required and/or secured

The management of the fund will focus on these strategic priorities and applications to the fund should highlight which objectives they aim to achieve.

What are we looking for in your application?

The lifespan of the fund coincides with strategic milestones for Paisley's bid for UK City of Culture 2021, and accordingly the focus of the fund may vary from time to time in order to best fit the UK City of Culture competition criteria. For this initial phase of the fund, we welcome proposals that aid bid partners to demonstrate that we are strengthening our readiness and cultural capacity in the run-up to submitting our UK City of Culture bid. This could involve proposals that:

- innovatively engage under-represented communities and those with little access to culture to get involved with the Paisley 2021 bid process;
- consider the possibilities of both the legacy and the future potential of the proposal seeking funding and how will these will develop in the run-up to and during 2021;
- identify Renfrewshire's existing cultural heritage and present creative strengths and look to further enhance and promote these;
- create opportunities to develop new partnerships (locally, nationally, UK wide and / or internationally);
- enhance the annual cultural calendar in Renfrewshire (in particular we would welcome ideas for events that could be showcased as part of a Paisley 2021 weekend, over the weekend of 20/21 August 2016);
- showcase the talent of Renfrewshire;
- strengthen Renfrewshire's connectivity with national and UK networks, including those within the cultural and creative sectors;
- offer increased opportunities for the people who live and work in Renfrewshire to participate in activities involving professional artists and cultural workers;
- stimulate and strengthen professional development for Renfrewshire's cultural practitioners, such as culturally-focussed research;

- initiatives that build local capacity through training, skills and opportunities;
- test and pilot new creative ideas, including new product development;
- promote volunteering;
- through cultural activity, promote greater understanding and respect between generations and contribute to building more cohesive communities;
- make imaginative use of digital technologies to develop cultural content and to connect communities; and
- contribute to a greener Renfrewshire.

When can I apply?

There will be three deadlines each year. In 2016, the funding rounds close at 5pm on:

- 08 March 2016
- 01 August 2016
- 1 December 2016

Applicants can expect to hear if they have been successful by the following dates:

- 4 April 2016
- 19 September 2016
- 20 February 2017

How much can I apply for?

Applications will be considered in three categories

- Funding up to £1,000
- Funding from £1,000 to £10,000
- Funding of £10,000 and over

Funding decisions will be made based on:

- Best strategic fit with the fund objectives, themes and criteria
- Value for money and availability of additional funding and/or resources
- Event viability, quality of programme, management, marketing and promotion
- Public benefit/audience
- Legacy opportunities

We need to be flexible with how much of the total fund is made available for applications at any given time and by when the grant awards should be spent. This will be phased in line with the key milestones of Paisley's bid for UK City of Culture 2021.

What are the grant conditions and the payment cycle for grants?

All grants awarded will be subject to the standard Renfrewshire Council Grant Conditions for the three grant categories.

Less than £1,000: Payment will normally be made in one instalment, and may be paid in advance at the Council's discretion.

£1,000 to less than £10,000: All grant payments will be authorised by the Council subject to satisfactory compliance with the bookkeeping and accounts procedures outlined in the Grant Conditions and subject to scrutiny of receipts/invoices by the Council. Once agreed all grant payments will normally be made in one instalment and may be paid in advance at the Council's discretion.

£10,000 or more: All grant payments will be authorised by the Council subject to satisfactory compliance with the bookkeeping and accounts procedures outlined in the Grant Conditions and subject to scrutiny of receipts/invoices by the Council. Once agreed, all grant payments will normally be made on a quarterly basis and may be paid in advance at the Council's discretion.

Additional information required for applications to the fund

Applications to the Culture, Events and Heritage Fund are made on Renfrewshire Council's standard Application Form for Voluntary and Community Organisations.

There are a number of small, additional information requirements for applications to the Culture, Events and Heritage Fund. These additional points are cross-referenced below to the relevant section of the Application Form.

Section 1 – Organisational Details

Section 1.10 What are the aims of your organisation?

As per the Guidance in the right hand column of the Application Form, provide a brief statement of the overall purpose of your organisation in no more than 100 words.

Additionally, please provide up to 250 words introducing your organisation, detailing its track record in successful delivery of projects and programmes, its experience of running similar projects, and its experience of partnership working. Please provide supporting evidence (including media coverage, cuttings, etc).

Section 2 – Project Proposal

Section 2.2 Start and End Dates

Grants can be accessed for financial year 2016/17 (April – March), continuing into 2017/18 up to an end date of November 2017.

Section 3 – Supporting Paperwork

In addition to the documents identified on the Application Form, please provide a 'Summary Statement' about your application in no more than 250 words.

You should refer to the 'Culture, Events & Heritage Fund – Guiding Principles' document.

In particular, the Summary Statement should outline how the application demonstrates:

- Best strategic fit with the Fund objectives, themes and criteria;
- Please state what art form or creative area you would use to categorise your application? Multi-art form, Crafts, Dance, Design, Film / TV, Literature, Music, Other;
- Value for money and leverage of additional funding and/or resources;
- Event viability, quality of programme, management, marketing and promotion;
- Public benefit/audience;
- Legacy opportunities.

Help and advice with your application

To support applicants, the Paisley 2021 team will be available at a number of events to discuss your ideas and questions about the fund:

16 February 2016 (6pm)	Paisley South Local Area Committee Meeting	Renfrewshire House
18 February 2016 (6pm)	Johnstone and Villages Local Area Committee	Johnstone Town Hall
20 February 2016 (10am)	Creative Renfrewshire Network Consultation	Paisley Town Hall
24 February 2016 (1.30pm)	Engage Renfrewshire Funding Fayre	Johnstone Town Hall
24 February 2016 (6pm)	Erskine/Houston/Crosslee Local Area Committee	Bargarran Community Centre

Enquiries

If you have a query about your application, you can discuss it with a member of the Paisley 2021 Bid Team.

Telephone: 0141 618 7857

Send us an email with your enquiry: Hello@paisley2021.co.uk

Completed applications should be emailed to: rcgrantapplications@renfrewshire.gov.uk

Our website provides useful information on Paisley and our cultural assets
www.paisley2021.co.uk