

To: Economy and Jobs Policy Board

On: 18 March 2015

Report by: Director of Development and Housing

Heading: City of Culture 2021/Royal Scottish National Orchestra

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## 1. Summary

1.1 This report seeks authority to commit to a cultural engagement project which will support the Council's broader ambition to prepare for a bid to become UK City of Culture in 2021. The project, Paisley Takeover, will be delivered in partnership with the Royal Scottish National Orchestra. This project will give 61 young people aged 15-24 the opportunity to work in all sectors of the RSNO and provide educational workshops to over 500 primary school pupils

## 2. Recommendations

2.1 Members of the Economy and Jobs Policy Board are asked to:

Approve the proposed project to be delivered by the Royal Scottish National Orchestra, and authorise officers to proceed with the planning and delivery of the project.

## 3. Background

3.1 Paisley Town Centre Heritage Asset Strategy (PTCHAS) highlights the world class standard of Paisley's built and cultural heritage and provides a framework to drive the economic and social regeneration of Renfrewshire. Approved by the Economy and Jobs Policy Board on 29 January 2014, the Strategy highlights the potential to use candidacy for the UK City of Culture 2021, as a positive catalyst for regeneration.

- 3.2 For Paisley to deliver its ambitious vision of hosting the UK City of Culture in 2021, the cultural, events and festivals programme will require to evolve and grow to bring cultural activity from all parts of Renfrewshire.
- 3.3 The Royal Scottish National Orchestra (RSNO) have worked previously with Renfrewshire Council on projects including The Spree festival and Bring it All Home including live shows and educational workshops.
- 3.4 The RSNO have proposed an opportunity for young people of Paisley to work on a project, "Paisley Takeover". The project is an intensive work experience project for 15 24 year olds living in Paisley or who attend school/college in the town. The young people will work with RSNO staff to plan, programme and deliver an open air concert in Paisley town centre. Some young people will also work with RSNO musicians and perform alongside them in the final concert. Two young people will conduct the full orchestra alongside RSNO Assistant Conductor, Jean-Claude Picard.
- 3.5 The project can facilitate up to 61 young people aged 15-24 years old who fall into the following criteria:
  - Interested in pursuing a career in the music industry but don't necessarily play an instrument;
  - Interested in music but not classical music;
  - Play an instrument to a high level;
  - NEET (not in education, employment or training).
- 3.5 The main outcomes of this project are:
  - To engage young people aged 15-24 years old in cultural activities;
  - To increase employability skills;
  - To increase confidence and self-esteem of participants;
  - To offer an insight into career opportunities in the music sector;
  - To give experience of applying and interviewing for a job;
  - To create new opportunities for young people in the Paisley area;
- 3.7 The culmination of the project will see all young people involved in the project work on a live open air concert in Paisley Town Centre. In addition one hour workshops will be delivered to over 500 primary school pupils across Renfrewshire. The cost to deliver this project is £39,700, these costs will be met from within the existing budgets and include project management, workshop facilitation, 2 days hire of the full orchestra and music licence fees.

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## Implications of the Report

**1. Financial** – Costs to deliver the project will be met from within existing budgets.

- 2. HR & Organisational Development None
- Community Planning:
  Jobs and the Economy The project will provide young people of Renfrewshire with valuable work and learning experiences.
- 4. Legal N/A
- 5. **Property/Assets** N/A
- 6. Information Technology N/A
- 7. **Equality & Human Rights** The recommendations contained within this report have been assessed in relation to their impact on equalities and human rights. No negative impacts on equality groups or potential for infringement of individuals' human rights have been identified arising from the recommendations contained in the report.
- 8. Health & Safety None
- 9. Procurement None
- 10. Risk None
- 11. Privacy Impact None

List of Background Papers - None

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