
CLYDE MUIRSHIEL PARK AUTHORITY



Report to: Joint Committee
On: 4 December 2015

Report
By
Regional Park Manager

SUBJECT: Pricing Policy for Clyde Muirshiel Regional Park 2016 to 2017

1.0 Purpose of Report:

- 1.1 To advise members of the Joint Committee of the proposed pricing policy for 2016 to 2017 (see appendix 1).
- 1.2 To inform members of the prices for some of the new services that we provide.

2.0 Recommendation:

- 2.1 That the Park Authority supports the new pricing policy.
- 2.2 That the Park Authority recognises the Park's continued efforts to develop services and increase income from all staff sectors.

3.0 Background:

Clyde Muirshiel Park has historically reviewed its prices annually. This is done before the end of the calendar year with a view to implementing the new pricing policy at the start of the financial year.

The Park has a concession rate for most of its activities to allow disadvantaged groups to access the services it provides.

With the increase requirement to raise revenue within the Park we have done more extensive scoping exercises. The increase in our prices reflects this work.

Members wishing further information regarding this report should contact Mr David Gatherer, Regional Park Manager, Clyde Muirshiel Park Authority, 01505 842 882.

- 3.1 Measures of success will include:
- Increased uptake of the services we provide
 - Increased income to the Park

4.0 Conclusion:

- 4.1 Within the Park ethos of continually looking to improve service and increase income while making our services accessible to all we have reviewed the pricing policy.
- 4.2 The increased scoping exercise will ensure we remain competitive in the market while maximising income for the services.

Contribution to the National Outcomes of Report: Pricing Policy 2016 to 2017
 Completed by: D. Gatherer, Regional Park Manager Date: 4 December 2015

1. We live in a Scotland that is the most attractive place for doing business in Europe	
2. We realise our full economic potential with more and better employment opportunities for our people	
3. We are better educated, more skilled and more successful, renowned for our research and innovation	
4. Our young people are successful learners, confident individuals, effective contributors and responsible citizens	
5. Our children have the best start in life and are ready to succeed	This pricing policy is competitive and should allow children to access our training.
6. We live longer, healthier lives	Participation in our services will contribute to healthier lifestyles.
7. We have tackled the significant inequalities in Scottish society	Concessionary rates will allow as many as possible to access our services.
8. We have improved the life chances for children, young people and families at risk	Access to our training will lead to improved life chances for some young people by increasing their skill and competence level to the point where they can pass on these skills.
9. We live our lives safe from crime, disorder and danger	
10. We live in well-designed, sustainable places where we are able to access the amenities and services we need	Concessionary rates will allow access to a wide range of participants.
11. We have strong, resilient and supportive communities where people take responsibility for their own actions and how they affect others	This project enhances community involvement with participating groups.
12. We value and enjoy our built and natural environment and protect it and enhance it for future generations	Volunteering helps amongst other things to conserve and improve our natural environment.
13. We take pride in a strong, fair and inclusive national identity	
14. We reduce the local and global environmental impact of our consumption and production	
15. Our public services are high quality, continually improving, efficient and responsive to local people's needs	The project directly delivers on this outcome.

Service or product for 2016	2016 Standard	change from 2015	2016 Concession	change from 2015
Hire of Pico, Optimist (minimum stage 3 or level 2 cert required).....(half day)	£18	no change		
Hire of Wayfarer (minimum RYA level 2 cert required)..... (half day)	£35	no change		
Group Kayak Hire per hour per kayak	£9	no change		
Group Canoe hire per hour per canoe	£11	no change		
Group Wet Suit hire per hour per suit	£5	no change		
Instructor day rate (9am till 4:30pm)	£175	no change		
Instructor overnight rate	£55	no change		
Instructor late night centre opening 4:30–8:30pm	£45	no change		
Sailing				
Level 2, 3 or seamanship Dinghy Prep.....(1 day)	£75	no change	£50	no change
RYA Dinghy Level 1, 2, 3, (2 Days)	£135	no change	£108	no change
RYA Seamanship Skills, (2 Days)	£135	no change	£85	no change
RYA Start Racing (2 Days)	£135	no change	£108	no change
RYA Level 2 Powerboat, (2 Days)	£150	no change	£120	no change
RYA Safety Boat Course, (2 Days)	£200	no change	£170	no change
RYA 3 Day Sailing Course Adult	£175	no change	£125	no change
RYA 4 Day Sailing Course Adult	£225	no change	£145	no change
Single hander clinic (1 Day)	£60	no change	£50	no change
RYA Junior Scheme Stage 1, 2, 3, (2 Day)			£85	no change
Paddle sport				
BCU 1 star award (1 Day)	£70	no change	£56	no change
BCU 2 star training (2 Days)	£85	no change	£68	no change
BCU 2 star Assessment (1 Day)	£60	no change	£48	no change
BCU 3 Star kayak inland training (2 Days)	£120	no change	£96	no change
BCU 3 Star Kayak river training (2 Days)	£120	no change	£96	no change
BCU 3 Star Canoe training (2 Days)	£120	no change	£96	no change
BCU 3 Star Canoe River assessment (1 Day)	£80	no change	£64	no change
BCU 3 Star Kayak River assessment (1 Day)	£80	no change	£64	no change
Guided Paddles, Weekend Trips (One Overnight)	£225	no change	£180	no change
Foundation Safety and Rescue training	£55	no change	£45	no change
BCU Level 1 Coaching Course	£300	no change		
BCU Level 2 Coaching Course	£300	no change		
Junior Kayak				
BCU Paddle power start (2hrs)			£15	no change
BCU Paddle power passport (2 Days)			£80	no change
BCU paddle power discover (2 Days)			£80	no change
Group Taster Sessions (per person)				
1hr	£19	+ £1	£16	+£1
2hr	£23	+£1	£19	+£1
3hr	£28	+£1	£22	+£1
4hr	£37	+£1	£25	no change
5hr	£46	+£1	£30	no change

		2016 Standard	change from 2015	2016 Concessions	change from 2015
Wheelie boat 30 mins				£20	no change
Land Based Activity					
Full day Multiactivity course				£160	no change
Multiactivity 5 half days				£98	no change
Map and Compass/ G.P.S (1 day)		£50	no change	£40	no change
First Aid Courses					
First Aid 3 Day Course (12 Grp £ 950)		£120	no change	£80	no change
First Aid 1 Day Course (12 Grp £ 350)		£50	no change	£35	no change
RYA Small Craft First Aid (1 day)		£50	no change	£35	no change
Boat Storage					
Canoe/Kayak 1 Month		£15.	no change	£10	no change
Canoe/Kayak 1 Year		£150	no change	£100	no change
Windsurfer 1 month		£20	no change	£15	no change
Windsurfer 1 Year		£200	no change	£150	no change
Duke of Edinburgh...(per person for expedition)		from £75	n/a		
Willow Weaving or Leather Work 3 hours		£40	n/a		
Bush Craft Introduction..... 3 hours		£40	n/a		
Intro Green Woodworking or Carving 3 hours		£60	n/a		
Changing Room		£4	+£0.50	£3	+£0.50
Fishing Permit					
	1 Day	£5	+£3	£3	+£1
	1 Year	£50	+£24	£30	+£17
Camping & Shielings					
1 Family Tent (Max adults 2)		£12	no change		
Camping		£5	no change	£3	no change
Shielings Basic		£25	no change		
Shielings Standard		£35	no change		
Facility Block Solo hire		£100	no change		
Facility Block + shielings and /or tents (non excl)		£80	no change		
minimum total booking £160.00			no change		
Shielings Key Deposit		£20	no change	£20	no change
Whole Campsite Exclusive Use		£350	no change		
Food					
Coffee/Tea + Biscuit		£1.75	no change		
Coffee/Tea + Scone		£2.95	+£0.20		
Packed Lunch		£4.95	no change		
Platter Lunch		£6.75	n/a		