
To: Joint Committee

On: 14 February 2020

Report by: Clyde Muirshiel Regional Park, Park Coordinator

Heading: Pricing Policy for Clyde Muirshiel Regional Park 2020

1. Summary

- 1.1 This report seeks to inform members of the Joint Committee of the proposed pricing policy for 2020 (see appendix 1).
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2. Recommendations

- 2.1 It is recommended that members of the Joint Committee:
- (i) Support the 2020 pricing policy, and;
 - (ii) Recognise the continued efforts to develop services and increase income from all sectors.
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3. Background

- 3.1 Prices are benchmarked and reviewed annually. This is carried out at the end of the summer season and new prices introduced at the start of the new calendar year.
- 3.2 A concession rate is provided for most activities to allow young people and disadvantaged groups to access the services.
- 3.3 Success of this policy will include the monitoring of users numbers and income levels.

4. Pricing Policy in Context

- 4.1 Historically other outdoor providers in west and central Scotland have been the benchmark for prices for outdoor activities. In the last 18-24 months a number of these have vastly reduced their service offering due to budget pressures or unsustainable business models. Castle Semple Centre is one of the only site based large scale providers in the area.
- 4.2 Other outdoor activity providers have totally different operating structures, making like for like comparison difficult. However, based on our current levels of work we believe we are well placed in price point. We have been and will continue to capitalise on the lack of available facilities elsewhere in the area to increase our level of activity in the Park.
- 4.3 The outdoor learning activities provided by the Countryside Ranger Service is currently supported through the Park's core funding. In pursuit of best value, the Park proposes to pilot a new pricing policy for Ranger-led activity in 2020 (see Appendix 1). This will enable more efficient deployment of resources and respond to known peaks in demand.

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Date 14 February 2020

Proposals for Charges 2020 showing changes from 2019

Appendix 1

Service or Product for 2020		2020 Standard	change from 2019	2020 Concession	change from 2019
Hire of facility or equipment					
Group Canoe/kayak/Raft Kit Hire per boat per hour		£15 + vat	0		
Group Wet Suit Hire per hour per suit		£8 + vat	0		
Group booking for outside changing room		£140 + vat	0		
Changing room casual use		£5 inc. vat	0	£4	0
Meeting room at Park centre half day	3 hours	£75 + vat	0		
Meeting room at Park centre full day	6 hours	£110 + vat	0		
Sailing & Powerboat					
RYA Dinghy Level 1, 2, 3, Seamanship or Racing	2 Days	£145	+£5	£115	+£3
RYA Level 2 Powerboat	2 Days	£180	+£10	£140	+4
RYA Level 1 Powerboat	1 Day			£80	+0
RYA Safety Boat Course	2 Days	£200	0	£160	0
RYA Junior Dinghy Scheme Stage 1, 2, 3, 4	2 Days			£100	+£10
Paddle Sport					
Introduction to Paddle Sport	Min 4 people 2 hours	£30	+£5	£25	+£5
Introduction to Paddle Sport	1 day	£65	0	£52	0
Paddle Sport for Juniors	2 days	n/a	0	£100	0
Group Taster Sessions (per person) min group of 6 people					
1hr		£22	+£1	£18	+£1
2hr		£25	0	£21	+£1
3hr		£30	0	£25	+£1
4hr		£35	0	£29	+£1
5hr		£40	0	£33	+£1
Instructor day rate (9:00 - 4:30pm)		£250	0	n/a	0
Duke of Edinburgh expeditions – phone to discuss		from £75 pp			
Wheely Boat price per boat per hour				£55	+£5
Multiactivity Course	2 days			£70	0
Multiactivity Course	5 days			£170	0
Map and Compass/ G.P.S	1 day	£60	0	£50	0
Ranger Service					
Educational Visits to schools/organisations	per hour	£50			
School Educational Visits to CMRP	2 Hours	From £75	n/a		
School Educational visits to CMRP	4 Hours	From £105	n/a		
Fishing Permit	per day	£5	0	£4	0
Fishing Permit	per year	£50	0	£40	0
Catering for Groups					
Packed Lunch/platters -	phone to discuss requirements	From £4.95 pp	n/a		
Tea/coffee/scone -	phone to discuss requirements	From £3.95 pp	n/a		