

Report to: **Leadership Board**  
 On: **June 19, 2019**  
 By: **Louisa Mahon, Head of Marketing and Communications**  
 Heading: **Paisley Museum Reimagined Ltd - Update**

## 1. Consultation Checklist

Implications	None	Minor	Significant	Officer/Partner Organisation Consulted
Financial	✓			
HR & Organisational Dev*	✓			
Community Planning	✓			
(a)				
(b)				
(c)				
(d)	✓			
Legal	✓			
Property	✓			
Information Technology	✓			
Equality & Human Rights	✓			
Health and Safety	✓			
Procurement	✓			
Risk	✓			
Privacy Impact	✓			
Cosla Policy Position	✓			

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(\*consideration should be given to implications for business support staff)

\*\*The appropriate officers within relevant Council services and community planning partners have been consulted and have approved the contents of the report for their own interest.

2. This report has been authorised for inclusion in the agenda of the above meeting by
- Sandra Black, Chief Executive** and **Councillor Iain Nicholson**
- Signed

**To: Leadership Board**

**On: June 19, 2019**

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**Report by: Chief Executive**

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**Heading: Paisley Museum Reimagined Ltd - Update**

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## **1. Summary**

This report outlines the progress made since January 2019 by Paisley Museum Reimagined Ltd – an independent company (Charitable Trust), established by the Council to drive the Capital Appeal for Paisley Museum, namely securing charitable trust status and the appointment of two independent Trustees to the Board.

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## **2. Recommendations**

Members are asked to note:

- 1) The appointment of two independent Trustees James Lang, Scottish Leather Group and Jack McVitie, LEBC Group to the board of Paisley Museum Reimagined Ltd, following consultation with the Chief Executive and Council Leader
  - 2) A successful application to OSCR for charitable status for Paisley Museum Reimagined Ltd
  - 3) The progress made by the fundraising team since January 2019.
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### **3. Background**

- 3.1 A report was brought to Council on December 13, 2018 to seek approval for the appointment of a Council Director on the Board of Paisley Museum Reimagined Ltd – an independent company established to deliver the Capital Appeal for Paisley Museum with a major gift fundraising target of £5 million. The report confirmed the appointment of Marion White MBE as a Company Director and secured Council approval to appoint Council Leader Iain Nicolson to the independent board.
- 3.2 Council further agreed that the terms of reference of the Leadership Board would include providing oversight of and determining matters concerning Paisley Museum Reimagined Ltd, and that authority be granted to the Chief Executive in consultation with the Leader of the Council to make any decision on the Council's behalf in relation to the operation of the company where a decision or action is required urgently. It was agreed that when such decisions are taken, a report would be submitted to the next available meeting of the Leadership Board providing details of the decision taken.
- 3.3 Under the agreed delegated authority, the Chief Executive and Council Leader have approved the appointment of two independent trustees to the Board in advance of the Trust's first Board meeting which took place on May 29, 2019 – James Lang, Scottish Leather Group and Jack McVitie, LEBC Group.
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### **4. Fundraising Progress Update**

- 4.1 A dedicated Fundraising Team has been in post since late January 2019. The team are conducting a Major Gift Appeal focusing on high-net-worth-individuals (HNWI) followed by major Trusts and Foundations which will secure a £5 million fundraising target by 2022.
- 4.2 A total of four Trustees for the charity have now been confirmed – Councillor Iain Nicolson, Marion White MBE, James Lang and Jack McVitie. A Trust Chair will be identified at the next Board meeting of the Trust, following appointment to the remaining 3 Trustee positions.
- 4.3 An application was lodged with OSCR in January 2019 to obtain charitable status for Paisley Museum Reimagined and this was granted and confirmed by award letter in April 2019 – registered charity number SC049225.

- 4.4 The Fundraising Strategy and Case for Support have been developed to support the Major Gift Appeal and approved by the Charity Board. The strategy provides detailed information on delivery and timeline of the Major Gift Appeal. This has been supplemented by in-depth funder research, with over 600 prospective funders identified. A Trusts and Foundation pipeline has also been established – with a prospect list of over 160 names. A Charity website and identity is in development to help build campaign profile and maintain UK-wide interest in the Appeal and museum development.
- 4.5 The immediate priorities for the Charity include:
- Appointment of 3 further independent Trustees
  - Recruitment of up to eight highly influential people who will form the Campaign Board to help make connections with key prospects
  - Meetings with the top 20 high-net-worth-individuals to introduce them to the project
  - Establishing a programme of meetings with the top five Trusts and Foundations with a view to submitting applications early 2020.

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## Implications of the Report

1. **Financial** – none
2. **HR & Organisational Development** – none
3. **Community/Council Planning** – none
4. **Legal** – none
5. **Property/Assets** – none
6. **Information Technology** – none
7. **Equality & Human Rights** - none
8. **Health & Safety** – none
9. **Procurement** – none
10. **Risk** – none
11. **Privacy Impact** – none
12. **Cosla Policy Position** –not applicable

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## List of Background Papers

(a) **Council Report – December 13, 2018:** Paisley Museum Reimagined Limited – Appointment of the Council Director and Delegations to the Chief Executive, Council

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