
CLYDE MUIRSHIEL PARK AUTHORITY



Report to: Joint Committee
On: 12 September 2014

Report
By
Regional Park Manager

SUBJECT: Investigation and development of work placement and modern apprenticeships within the Park.

1.0 Purpose of Report:

- 1.1 To advise members of the Joint Committee of the opportunity to investigate the feasibility and possible development of long term work placement and modern apprenticeships within the Park as part of the Activities Team. Others teams may also be involved longer term once a pilot has run.

2.0 Recommendation:

- 2.1 That the Park Authority supports the development and trialling of this service which will help young people aged 16-19 with employment and training opportunities.
- 2.2 That the Park Authority recognises the Park's continued efforts to provide targeted services to the local communities.

Members wishing with further information regarding this report should contact Mr David Gatherer, Regional Park Manager, Clyde Muirshiel Regional Park, 01505 614791.

3.0 Background:

Over the past few years it has become increasingly difficult to recruit outdoor activity instructors with the skill set that we require to run all of our activities including our accessibility programmes. We have identified an opportunity to find and train our own instructors using a 13 week work placement programme to identify likely candidate's and then enrol these candidate's on a modern apprenticeship course in active leisure, learning and wellbeing.

96% of employers reported that Modern Apprentice completers were better able to do their jobs. 75% of employers viewed Modern Apprentices as either important or vital to their business. (Source skills development Scotland)

3.1 Measures of success will include:

- The number of young people who complete a 13 week work placement and achieve a certificate of work readiness
- The number of young people who go on to enrol on the MA and complete the course
- The number of young people who achieve employment through participating in the scheme
- Long term stability in the quality and training of our instructional staff

4.0 Conclusion:

- 4.1 Within the Park ethos of continually looking to develop services and in the light of reduced resources within the park, staff and management have come up with a service development which will utilise existing resources while developing client markets.
- 4.2 This new service will be one of the ways that the park continues to support local communities and offer the prospect of training and employment to young people.

Contribution to the National Outcomes of Report: Modern Apprenticeship
 Completed by: D. Gatherer, Regional Park Manager...Date 12 September 2014

1. We live in a Scotland that is the most attractive place for doing business in Europe	
2. We realise our full economic potential with more and better employment opportunities for our people	This project may provide employment opportunities for young people in the area.
3. We are better educated, more skilled and more successful, renowned for our research and innovation	One of the main goals of this project is to increase skill levels in the participants.
4. Our young people are successful learners, confident individuals, effective contributors and responsible citizens	This project will help make the participants and helpers much more confident individuals and responsible team players.
5. Our children have the best start in life and are ready to succeed	This project will promote skill development, team working and goal setting.
6. We live longer, healthier lives	
7. We have tackled the significant inequalities in Scottish society	It is well documented that young people find it significantly more difficult to get into employment than other age groups.
8. We have improved the life chances for children, young people and families at risk	This project will lead to improved life chances for some young people by increasing their skill and competence level to the point where they can pass on these skills.
9. We live our lives safe from crime, disorder and danger	
10. We live in well-designed, sustainable places where we are able to access the amenities and services we need	
11. We have strong, resilient and supportive communities where people take responsibility for their own actions and how they affect others	
12. We value and enjoy our built and natural environment and protect it and enhance it for future generations	
13. We take pride in a strong, fair and inclusive national identity	
14. We reduce the local and global environmental impact of our consumption and production	
15. Our public services are high quality, continually improving, efficient and responsive to local people's needs	The project directly delivers on this outcome as an increased quality activity staff will allow continued provision of quality activity experiences.