



Notice of Meeting and Agenda Clyde Muirshiel Consultative Forum

Date	Time	Venue
Friday, 05 June 2015	11:00	Barnbrock Farm, Clyde Muirshiel Park Headquarters, Barnbrock Farm, Kilbarchan, PA10 2PZ

KENNETH GRAHAM
Head of Corporate Governance

Apologies

Apologies from members.

Items of business

- 1 **Verbal Update by Interim Park Manager**

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Report by Interim Park Manager

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Report by Interim Park Manager

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Report by Interim Park Manager

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Report by Interim Park Manager

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Report by Interim Park Manager

12 Park review

Item for discussion.

13 Park future

Item for discussion.

14 CMRP/RSPB co-operation

Item for discussion.

CLYDE MUIRSHIEL PARK AUTHORITY



Report to: Joint Committee
On: 12 September 2014

Report
By
Regional Park Manager

SUBJECT: UPLANDS PROJECT

1.0 Purpose of Report:

1.1 To inform members of the Joint Committee of a proposed upland project.

2.0 Recommendation:

That members of the Joint Committee:-

2.1 Are aware of this potential development within Clyde Muirshiel Regional Park.

3.0 Background:

3.1 To achieve CMRP's conservation, recreation, social and education outcomes partnership projects are necessary.

3.2 The proposed project will be a partnership between land managers, Newton Rigg College and Clyde Muirshiel Regional Park. The project will demonstrate upland land management to show how organisations with a range of moorland interests can combine to produce long-term farm and conservation benefits, contribute to the local economy of a moorland area, provide increased levels of employment, support farm and sporting businesses and encourage recreation in a way that is sustainable.

3.3 Grants funding will be sought to deliver aspects of the project.

3.4 Additionally, there is interest from supermarkets that would be keen to promote meat sales, including game, from the project.

Members wishing further information regarding this report should contact Mr David Gatherer, Regional Park Manager, Clyde Muirshiel Regional Park, 01505 614791.

4.0 Uplands Project

4.1 The main aims of the project are noted below.

- to increase breeding hen harriers in the Renfrewshire heights SPA and Site of Special Scientific Interest
- to re-vegetate a heather/grass mix over several thousand acres
- to create extensive areas of native woodland
- to re-introduce black grouse and grey partridge
- work towards the re-introduction of red squirrels in the area
- improve sheep and cattle performance
- provide commercial populations of red grouse
- provide employment and financial betterment in the rural community
- improve public access across the park area, linking the visitor centres and providing walking and cycling routes that can be accessed by all
- provide educational interpretation of the project to the public through the park visitor centres
- deliver a model for the Scottish Government's 'Land Use Strategy' that reduces reliance on subsidy and improves the viability of rural communities

4.2 In addition, Clyde Muirshiel Regional Park is planning to lead a peatland restoration project across the two council owned farms of Hardridge (Inverclyde) and West Tandlemuir (Renfrewshire) and aims to combine this with work of the RSPB at the Glengarnock Futurescape Project.

4.3 It is planned that a follow on project from Windows on Wildlife will run alongside this project involving tracking of birds and animals.

5.0 Conclusion:

5.1 The outlined project fits well with the aims of the Regional Park.

5.2 Grants for project development will be sought and there is the potential for investment from companies.

5.3 Partnership working will improve the economy and biodiversity of the uplands.

Contribution to the National Outcomes of Report: Uplands Project
 Completed by: D. Gatherer, Regional Park Manager...Date 12 September 2014

1. We live in a Scotland that is the most attractive place for doing business in Europe	
2. We realise our full economic potential with more and better employment opportunities for our people	This could be used as a business model for upland Scotland. It will provide education and employment in the rural community.
3. We are better educated, more skilled and more successful, renowned for our research and innovation	This is primarily a scientific research project that will establish a working model for upland areas of Scotland.
4. Our young people are successful learners, confident individuals, effective contributors and responsible citizens	Some young people will have the ability to learn through this project.
5. Our children have the best start in life and are ready to succeed	This project will promote skill development and increase learning.
6. We live longer, healthier lives	
7. We have tackled the significant inequalities in Scottish society	
8. We have improved the life chances for children, young people and families at risk	This project will lead to improved life chances for some young people by increasing their skill and competence level.
9. We live our lives safe from crime, disorder and danger	
10. We live in well-designed, sustainable places where we are able to access the amenities and services we need	
11. We have strong, resilient and supportive communities where people take responsibility for their own actions and how they affect others	
12. We value and enjoy our built and natural environment and protect it and enhance it for future generations	This project may be a template for managing upland areas for food production and conservation to the benefit of both.
13. We take pride in a strong, fair and inclusive national identity	
14. We reduce the local and global environmental impact of our consumption and production	Locally produced food, less travel miles.
15. Our public services are high quality, continually improving, efficient and responsive to local people's needs	

CLYDE MUIRSHIEL PARK AUTHORITY



Report to: Joint Committee
On: 28 November 2014

Report
By
Regional Park Manager

SUBJECT: Development of the new Mk5 Wheelie Boat Project

1.0 Purpose of Report:

- 1.1 To advise members of the Joint Committee of the further development of services within the park for mainstream and assisted needs groups of all ages delivered by the Activities Team.
- 1.2 To inform members that this service will be the provision of an Mk5 wheelie boat funded by the Rotary Club of Gryffe Valley and the Wheelyboat Trust.
- 1.3 To advise members that purpose of the project is to continue working with our friends and partners to expand capacity for our services for clients with additional support needs.

2.0 Recommendation:

- 2.1 That the Park Authority supports the continued development of services within the park to local clients and those from further afield.
- 2.2 That the Park Authority recognises the Park's continued efforts to increase capacity and income from partnership working to expand capacity and excellent service to clients.

Members wishing further information regarding this report should contact Mr David Gatherer, Regional Park Manager, Clyde Muirshiel Park Authority, 01505 614791.

3.0 Background:

The Wheelyboat Trust, Gryffe Valley Rotary Club and Clyde Muirshiel Regional Park have joined forces to provide a wheelchair accessible wheelie boat to Castle Semple Centre, a watersports and outdoor activity centre on Castle Semple Loch. Gryffe Valley Rotary Club has helped to fund facilities and activities for disabled people on Castle Semple Loch for a number of years.

The Wheelyboat Trust is a registered charity dedicated to providing disabled people of all ages with independent access to waterborne activities (e.g. nature watching, pleasure boating and angling) in wheelchair accessible wheelie boats.

Its principal role is to help and encourage venues that are open to the public acquire wheelie boats for the benefit of their disabled visitors and to help groups and organisations acquire wheelie boats for their own use. 161 wheelie boats have been supplied all over the UK and as far as the Trust knows there is no other organisation doing this kind of work anywhere in Europe.

Eighteen different Special Educational Needs schools and disabled groups use the Centre, including Corseford, Clippens, Kersland and Mary Russell schools and Paisley's Disability Resource Centre. All are unequivocal in the benefits to disabled adults and children of being out on the water and how much a wheelchair accessible powered boat will greatly increase the opportunity for them to fully use and enjoy the Centre's facilities.

3.1 Measures of success will include:

- Increased capacity to provide boating activities for people of all abilities to include coaching sessions
- Another boat to provide support at events that showcase disability sport

4.0 Conclusion:

- 4.1 Within the Park ethos of continually looking to develop services and in the light of reduced resources partnership working is key to the future success of developing new services.
- 4.2 This new service will be one of the ways the park will continue to expand capacity and be able to offer an improved service to our clients.
- 4.3 Income generation will be enhanced by using the new boat to provide more trips for disabled clients along with providing a great platform for coaching courses in powerboat driving for people of all abilities.

1. We live in a Scotland that is the most attractive place for doing business in Europe	
2. We realise our full economic potential with more and better employment opportunities for our people	This project may help participants develop communication skills.
3. We are better educated, more skilled and more successful, renowned for our research and innovation	
4. Our young people are successful learners, confident individuals, effective contributors and responsible citizens	This project will help make the participants and helpers gain confidence.
5. Our children have the best start in life and are ready to succeed	
6. We live longer, healthier lives	
7. We have tackled the significant inequalities in Scottish society	This project will help access to the water that would otherwise be impossible. It will also allow wheelchair bound participants with appropriate qualifications to drive the boat.
8. We have improved the life chances for children, young people and families at risk	
9. We live our lives safe from crime, disorder and danger	
10. We live in well-designed, sustainable places where we are able to access the amenities and services we need	This project will allow improved access to many more groups.
11. We have strong, resilient and supportive communities where people take responsibility for their own actions and how they affect others	
12. We value and enjoy our built and natural environment and protect it and enhance it for future generations	This project will enable participants to further enjoy and understand the natural environment.
13. We take pride in a strong, fair and inclusive national identity	This project will enable disadvantaged groups to access the water.
14. We reduce the local and global environmental impact of our consumption and production	
15. Our public services are high quality, continually improving, efficient and responsive to local people's needs	The project directly delivers on this outcome as local people's needs will be accommodated.

CLYDE MUIRSHIEL PARK AUTHORITY



Report to: Joint Committee
On: 12 September 2014

Report
By
Regional Park Manager

SUBJECT: Investigation and development of work placement and modern apprenticeships within the Park.

1.0 Purpose of Report:

- 1.1 To advise members of the Joint Committee of the opportunity to investigate the feasibility and possible development of long term work placement and modern apprenticeships within the Park as part of the Activities Team. Others teams may also be involved longer term once a pilot has run.

2.0 Recommendation:

- 2.1 That the Park Authority supports the development and trialling of this service which will help young people aged 16-19 with employment and training opportunities.
- 2.2 That the Park Authority recognises the Park's continued efforts to provide targeted services to the local communities.

Members wishing with further information regarding this report should contact Mr David Gatherer, Regional Park Manager, Clyde Muirshiel Regional Park, 01505 614791.

3.0 Background:

Over the past few years it has become increasingly difficult to recruit outdoor activity instructors with the skill set that we require to run all of our activities including our accessibility programmes. We have identified an opportunity to find and train our own instructors using a 13 week work placement programme to identify likely candidate's and then enrol these candidate's on a modern apprenticeship course in active leisure, learning and wellbeing.

96% of employers reported that Modern Apprentice completers were better able to do their jobs. 75% of employers viewed Modern Apprentices as either important or vital to their business. (Source skills development Scotland)

3.1 Measures of success will include:

- The number of young people who complete a 13 week work placement and achieve a certificate of work readiness
- The number of young people who go on to enrol on the MA and complete the course
- The number of young people who achieve employment through participating in the scheme
- Long term stability in the quality and training of our instructional staff

4.0 Conclusion:

- 4.1 Within the Park ethos of continually looking to develop services and in the light of reduced resources within the park, staff and management have come up with a service development which will utilise existing resources while developing client markets.
- 4.2 This new service will be one of the ways that the park continues to support local communities and offer the prospect of training and employment to young people.

1. We live in a Scotland that is the most attractive place for doing business in Europe	
2. We realise our full economic potential with more and better employment opportunities for our people	This project may provide employment opportunities for young people in the area.
3. We are better educated, more skilled and more successful, renowned for our research and innovation	One of the main goals of this project is to increase skill levels in the participants.
4. Our young people are successful learners, confident individuals, effective contributors and responsible citizens	This project will help make the participants and helpers much more confident individuals and responsible team players.
5. Our children have the best start in life and are ready to succeed	This project will promote skill development, team working and goal setting.
6. We live longer, healthier lives	
7. We have tackled the significant inequalities in Scottish society	It is well documented that young people find it significantly more difficult to get into employment than other age groups.
8. We have improved the life chances for children, young people and families at risk	This project will lead to improved life chances for some young people by increasing their skill and competence level to the point where they can pass on these skills.
9. We live our lives safe from crime, disorder and danger	
10. We live in well-designed, sustainable places where we are able to access the amenities and services we need	
11. We have strong, resilient and supportive communities where people take responsibility for their own actions and how they affect others	
12. We value and enjoy our built and natural environment and protect it and enhance it for future generations	
13. We take pride in a strong, fair and inclusive national identity	
14. We reduce the local and global environmental impact of our consumption and production	
15. Our public services are high quality, continually improving, efficient and responsive to local people's needs	The project directly delivers on this outcome as an increased quality activity staff will allow continued provision of quality activity experiences.

CLYDE MUIRSHIEL PARK AUTHORITY



Report to: Joint Committee
On: 5 June 2015

Report
By
Regional Park Manager

SUBJECT: PEDAL THE PARK 2015

1.0 Purpose of Report:

- 1.1 To advise members of the Joint Committee of the success of 'Pedal the Park 2015 a joint event with Ride 63 Community Cycle Club.
- 1.2 To ask members to note the findings and make suggestions and connections for future events of this nature.

2.0 Recommendation:

- 2.1 That the Park Authority supports the continued development of cycling infrastructure and activities.
- 2.2 That the Park Authority recognises the Park's continued efforts to increase income using the existing staff skill base within the Park and grow our reputation as Centre of Excellence for land and water based accessible sport.
- 2.3 Pedal the Park 2016 is ratified by the Park Authority.

Members wishing further information regarding this report should contact Mr David Gatherer, Regional Park Manager, Clyde Muirshiel Park Authority, 01505 614791.

3.0 Background:

- 3.1 The Pedal the Park concept was to hold a number of cycle 'Rides' around or in the Regional Park to visit the majority of visitor centres and so increase awareness of CMRP and Ride 63 near the start of the summer season.
- 3.2 Four Rides took place – a '68km Sportive', 18km Mountain bike ride, 12km Hand bike time trial and a 4km Family Ride.
- 3.3 Castle Semple Visitor Centre operated as 'Ride HQ' with ride registrations, start and finish lines plus a number of 'Event Village' activities taking place to attract less keen/non cyclists. These included a Bike Powered Cinema, Fixed Bike Challenge, Trade Display, Junior Skills Course and 'Try an Adaptive Bike'. The Greenock Cut Visitor Centre was a near midway point for Sportive Riders and provided a feed station and mechanical assistance.
- 3.4 Regional Park Staff, Ride 63 Members and Volunteers all ensured a well-managed event.

4.0 Measures of Success:

- 4.1 The number of registered participants for the four rides totalled 185.
- 4.2 The Hand Bike Time Trial was well sported by ASN cyclists. 13 riders took part in the Time Trial; this included five 'Special Olympic' members. This Ride was sponsored by TS Sport.
- 4.3 Hand cycles were purchased to support the event with £10,000 of funding assistance from Awards for All.
- 4.4 Visitor Numbers onto site on the day totalled more than 1, café visitor numbers were 753 this is up 200 on the same day last year. These numbers are both higher than average for a 'cold showery' Sunday in April. Membership of Ride 63 CCC also increased.
- 4.5 Local media ran the story in the lead up to the event. On the day The Herald & Evening Times Photographer came to take photos. The event was well covered in Social Media with some posts reaching 1500 people. In the 7 days covering the event day posts reached 4382 people. The event was hosted on the 'British Cycling' website who also shared our twitter and Facebook content to their national audience. ASN publications also covered the event as very few hand bike time trail opportunities exist in Scotland.
- 4.6 The Sportive attracted 131 entrants in 2015.

- 4.7 All those taking part in a Ride paid an entry fee. Additional funding £490 for running the event was received from Sainsbury Community Fund. The following companies also support the event with the provision of 'mechanical assistance' RT Cycles and Phillips Cycles, Gourrock; Feed Station supplies Co-op Greenock, Morrison's Largs, Tesco Kilbirnie, Spar Lochwinnoch, Tesco Linwood: Goodie Bag items Decathlon, Sainsbury. Garthland Print assisted with design and printing requirements.
- 4.8 Partnerships were developed with 'Roads' in each Council area as well a future joint working opportunities and the sharing of knowledge with the Events Team at Renfrewshire Council has been fostered. Engagement with local and national cycle organisations has also been developed and has highlighted the facilities, opportunities and specialised staff skills available at CMRP and at Castle Semple in particular at the moment.
- 5.0 Conclusion:
- 5.1 With the Park ethos of continually looking to develop services despite the reduction in Park resources this event has provided a number of new opportunities for cycles that can be built upon going forward.
- 5.2 Working in partnership with Ride 63 has been beneficial and has allowed the Regional Park to develop its cycling offering, an important service development given the ever increasing numbers of cycle participation in Scotland.
- 5.3 Feedback from organisers and participants has been very positive hence Pedal the Park 2016 is to be recommended.

1. We live in a Scotland that is the most attractive place for doing business in Europe	Pedal the Park has promoted participants and organisers with an attractive place to spend their leisure time.
2. We realise our full economic potential with more and better employment opportunities for our people	The event attracted entry fees and a number of successful funding grants.
3. We are better educated, more skilled and more successful, renowned for our research and innovation	The event provides a goal for training programmes and provide 'skill courses' on the day.
4. Our young people are successful learners, confident individuals, effective contributors and responsible citizens	Participants, staff and volunteers worked effectively together to ensure a successful event.
5. Our children have the best start in life and are ready to succeed	Skill develop opportunities, team working and goal setting are provided by PTP.
6. We live longer, healthier lives	Active learning, recreation and healthy lifestyles are all at the fore.
7. We have tackled the significant inequalities in Scottish society	Pedal the Park is attractive to all sectors of Scottish society including those with ASN and those in SIMD areas.
8. We have improved the life chances for children, young people and families at risk	Young people can increase their skills and competence levels.
9. We live our lives safe from crime, disorder and danger	The event provides an alternative to crime and disorder.
10. We live in well-designed, sustainable places where we are able to access the amenities and services we need	Increasing the number of people cycling will be encouraged by this event.
11. We have strong, resilient and supportive communities where people take responsibility for their own actions and how they affect others	Sportive etiquette encourages a responsibility for their own actions and impact on others.
12. We value and enjoy our built and natural environment and protect it and enhance it for future generations	The natural landscapes of the Regional Park are appreciated and fostered by participants.
13. We take pride in a strong, fair and inclusive national identity	The provision of a hand bike time trail ensured an inclusive event.
14. We reduce the local and global environmental impact of our consumption and production	Increasing bike use reduces the need to use fossil fuel for transport.
15. Our public services are high quality, continually improving, efficient and responsive to local people's needs	The project directly delivers on this outcome as evidenced by its monitoring and reporting.

CLYDE MUIRSHIEL PARK AUTHORITY



Report to: Joint Committee
On: 12 September 2014

Report
By
Regional Park Manager

SUBJECT: THE SUCCESS OF RACE 2 THE GAMES AND ITS LEGACY

1.0 Purpose of Report:

- 1.1 To advise members of the Joint Committee of the success of Race 2 the games.
- 1.2 To inform members of the plans to build upon this success and create a Race 2 the games legacy.

2.0 Recommendation:

- 2.1 That the Park Authority supports the success of Race 2 the games and the plans to further develop its legacy.
- 2.2 That the Park Authority recognises the profile raising opportunities afforded by this event and the subsequent legacy events and instructs the Regional Park manager to gain maximum value on this opportunity.
- 2.3 That the Park Authority acknowledges that these legacy activities will achieve the following key objectives:
 - Raised Profile for Clyde Muirshiel Regional Park
 - Increased income and visitor numbers

Members wishing further information regarding this report should contact Mr David Gatherer, Regional Park Manager, Clyde Muirshiel Park Authority, 01505 614791.

3.0 Background:

The idea of Race to the Games has been discussed at previous Park Authority meetings and took place on Wednesday 2 July 2014.

3.1 On the day 13 teams took part in the 33km race from James Watt Dock in Greenock to the Glasgow Science Centre. They were supported by 10 support boats.

3.2 The event was filmed by 3 films crews; Inverclyde TV, MacTv and Sailability TV. Subsequent press coverage has been very positive. Race 2 the games featured on STV Glasgow's Riverside show, a 2 page spread in the Paisley Daily Express, a piece in the Dairy Record and several other local newspapers. Race 2 the games and CMRP will feature in a documentary on BBC Alba this autumn.

3.3 The event was well attended by members of the public and invited guests. Large crowds gathered at Intu Braehead to welcome in the boats. The Glasgow Science Centre reception was also well attended with Cabinet Secretary Shona Robison, Gerry Hughes, the first deaf person to sail solo around the world, Glasgow City Council Baillie Dr Nina Baker and Team GB Paralympic bronze medal winner Angie Malone in attendance to take part in the prize giving.

3.4 Measures of success included:

- Number of participants taking part in pre event training
- Number of participants taking part in race to the games event
- Value of pre event training to the park – currently circa £23,000
- Value of training 2015 – incremental income from legacy of R2tg event
- Value of sponsorship donations – corporate
- Value of funds raised during pre event online auction
- Measurement of success of raising Clyde Muirshiel Regional Park profile, through tracking of activity on the Clyde Muirshiel website
- R2tg website
- Clyde Muirshiel Regional Park/R2tg twitter accounts
- Measurement of media coverage pre/post event on local/regional /national basis

3.5 Performance on key measures of success:

- 240 kids from 10 schools and organisations took part in pre-event training
- 39 competitors from 13 teams. 10 support crew boats from far and wide
- Value of pre-event training to the park is £23,000
- Value of training in FY 2014/2015 to the park is currently around £110,000 and new organisations will be approached to participate
- Value of corporate donations to Race 2 the games is £6455 to date.
- £1,000 was raised in an online auction

- In the months February-July there were more visits to the CMRP website each month compared to the same time last year
 - The R2tg website
 - In the 2 months leading up to the event the Race 2 the games Facebook page increased its likes by 62%
 - R2tg and CMRP will feature in a BBC Alba documentary airing this autumn (date unconfirmed). R2tg featured on STV Glasgow's Riverside Show and the Daily Record website as well as many local newspapers such as The Paisley Daily Express, Inverclyde Telegraph and the Cumnock Chronicle. All of the press coverage was extremely positive
- 3.6 The Park will now look to build upon the success of Race 2 the games and benefit from the increase in publicity. The Park will look to continue the relationships with other businesses involved in R2tg by offering them corporate social responsibility days at the Park where they will be invited to come and get involved with our work with disabled groups. These businesses will also be given the opportunity to have their own corporate regattas and to sponsor the Scottish Multiclass Regatta in 2015. Our intern, Jennifer, will begin work by approaching the businesses she has already worked with to discuss future partnership opportunities.
- 3.7 The R2tg legacy will continue at the Park. In September a number of Royal Yachting Association high performance coaches will come to Castle Semple to coach some of the best sailors from R2tg. It is our hope that some of them will progress to Paralympic level.
- 4.0 Conclusion:
- 4.1 R2tg performed well on all of the key measures for success.
- 4.2 The Park will now look to build on the success of R2tg by getting businesses involved with our future activities.

Contribution to the National Outcomes of Report: Race to the games
 Completed by: D. Gatherer, Regional Park Manager...Date 12 September 2014

1. We live in a Scotland that is the most attractive place for doing business in Europe	Race to the games will promote participants, organisers, place and facilities.
2. We realise our full economic potential with more and better employment opportunities for our people	This project has provided funding for a graduate intern, and funding raised by the participants will provide income for Clyde Muirshiel Regional park helping to ensure employment for activity staff.
3. We are better educated, more skilled and more successful, renowned for our research and innovation	One of the main goals of this project is to increase skill levels in the participants.
4. Our young people are successful learners, confident individuals, effective contributors and responsible citizens	This project will help make the participants and helpers much more confident individuals and responsible team players.
5. Our children have the best start in life and are ready to succeed	This project will promote skill development, team working and goal setting.
6. We live longer, healthier lives	Active learning, recreation and healthy lifestyle are all promoted in the Race to the games.
7. We have tackled the significant inequalities in Scottish society	The project is specifically aimed at special needs groups within our society.
8. We have improved the life chances for children, young people and families at risk	This project will lead to improved life chances for some young people by increasing their skill and competence level to the point where they can pass on these skills.
9. We live our lives safe from crime, disorder and danger	
10. We live in well-designed, sustainable places where we are able to access the amenities and services we need	
11. We have strong, resilient and supportive communities where people take responsibility for their own actions and how they affect others	This project enhances community involvement with their children through their schools.
12. We value and enjoy our built and natural environment and protect it and enhance it for future generations	
13. We take pride in a strong, fair and inclusive national identity	This project is aimed at inclusivity within the sport of sailing.
14. We reduce the local and global environmental impact of our consumption and production	
15. Our public services are high quality, continually improving, efficient and responsive to local people's needs	The project directly delivers on this outcome as evidenced by its monitoring and reporting.



CLYDE MUIRSHIEL PARK AUTHORITY

Report to: Joint Committee
On: 5 June 2015

Report
By
Regional Park Manager

SUBJECT: WINDOWS ON WILDLIFE PROJECT - UPDATE

1.0 Purpose of Report:

- 1.1 To inform members of the Joint Committee concerning the achievements of the two year funded project Windows on Wildlife.

2.0 Recommendations:

- 2.1 That members of the Joint Committee acknowledge the achievements of the completed Windows on Wildlife Project.
- 2.2 That members are aware that although the project funding finished in September 2014 that the Regional Park has continued the employment of the WoW Officer for four days a week.

3.0 Background:

- 3.1 Windows on Wildlife (WoW) was a project to increase participation and learning of our natural heritage. It was based at Castle Semple Country Park and used images of wildlife as its main theme for engaging audiences.

Members wishing further information regarding this report should contact Mr David Gatherer, Regional Park Manager, Clyde Muirshiel Park Authority, 01505 614791.

- 3.2 WoW is an important component of the Park's delivery on a number of priorities as set out in the Park Workplan 2013/14, including:-
- To deliver active lifestyle, recreation and access opportunities
 - To contribute, safeguard and enhance biodiversity in the Park
 - To contribute to Renfrewshire Local Biodiversity Action Plan
 - To maximise opportunities for volunteering and skills development
 - To deliver priorities for woodland and wetland management
 - To maintain the Park's Commitment to environmental education
 - To provide information at visitor centres
 - To raise the profile of the Park
 - To provide an events and activities programme
 - To develop social media
 - To work with Park Authority partners
 - To seek external funding support for the work of the Park Authority
 - To deliver part of the Activity Plan of the Semple Trail Heritage Project
- 3.3 WoW was a two year project, employing one project officer that started on 1 October 2012 to the 30 September 2014 and was based at Castle Semple Visitor Centre. Principal funders were Renfrewshire LEADER (£24,320), Heritage Lottery Fund (£26,135) and Clyde Muirshiel Park Authority (£3,560).
- 3.4 WoW is part of the larger Semple Trail Heritage Project being led by Renfrewshire Council. This is an initiative to enhance the heritage of the Castle Semple Estate and people's enjoyment of it.

The principal partners in the Semple Trail Heritage Project are:-

- Renfrewshire Council
- Clyde Muirshiel Park Authority
- South Renfrewshire Access Network Initiative (SRANI)
- RSPB

And the principal funders to date are:-

- Heritage Lottery Fund
- Historic Scotland
- Renfrewshire LEADER
- Forestry Commission
- Renfrewshire Council
- Clyde Muirshiel Park Authority
- South Renfrewshire Access Network Initiative (SRANI)

- 3.5 The WoW project was part of the Park's delivery of Year of Natural Scotland, 2013.

4.0 Windows on Wildlife Activity 2012-2014:

- 4.1 The project officer was employed to deliver aspects of Windows on Wildlife.
- 4.2 Motion activated cameras were set up in the Castle Semple area and wildlife footage was collected. This filming of otters, badgers, deer, fox, rabbits, hares and roe deer was shown on social media.

- 4.3 Over the two years 32 Primary 5 and Primary 6 classes from Renfrewshire Primary schools, consisting of 941 pupils, have participated in the series of five photography workshops. A total of 160 workshops were delivered by the project officer. Additionally, a further 562 pupils received some training in photography at Houston Primary as part of a school project to create a school Eco calendar. In total 1,503 pupils participated in the photography workshops during the project.
- 4.4 During the final visit to each class the pupils were asked to put comments into a feedback box and the teachers were asked to fill in a feedback form. The pupil's responses were very positive with all five of the workshops being well received, particularly the addition of the photo competition. Fourteen of the sixteen feedback forms were received from the teachers giving positive comments with twelve scoring the workshops at 10/10 and two scoring 9/10. Comments on the feedback form included and "Some children now want to be photographers when they grow up", "Parents have commented on children's new found enthusiasm".
- 4.5 Talks were a popular way of engaging with a wider audience including groups from St Vincent's Hospice, Scottish Wildlife Trust groups and Lochwinnoch's Women's Rural Institute. Altogether, 37 talks have been delivered, 10 in the first year and 27 in the second year with a combined total of 1,506 attendees. Talks have been delivered to a number of groups as diverse as the Scottish Wildlife Trust and the attendees' at the 39th Scottish Ringers' Conference to students at University of the West of Scotland Zoological Society to a day group at Burn's Dementia Care Unit. Two training sessions for the organisation Scottish Badgers. This included a session on "Badger Awareness" attended by 9 people including two of the project volunteers who were offered free places to attend the course. Secondly, the Project Officer delivered a workshop entitled "Introduction to Camera Trapping" at the Scottish Badgers Annual Conference at Oatridge Agricultural College.
- 4.6 The project Facebook page, www.facebook.com/WindowsonwildlifeatClydeMuirshiel was the main form of social media that the project used. At the end of the second year the page has attracted **459** 'likes' and at one stage **1,486** people were reached on the page. The posts have been varied, from footage taken by the project cameras to photos taken by the school children. Posts have been shared by North East Scotland Camera Trapping, BTO Scotland and RSPB Lochwinnoch amongst others. YouTube is used to upload project and had 96 videos uploaded. Most videos that were uploaded have had over 40-100 views through YouTube with one video proving to be very popular with 2,030 views. It is worth noting that at the end of the 2 year period for the project 602 hours and 23 minutes of footage were filmed.
- 4.7 The Clyde Muirshiel webpage www.clydemuirshiel.co.uk is also used to deliver updates through blogs and through a dedicated news page. For those who maybe do not access social media monthly updates on the project are also reported in the village newspaper, Chatterbox and in the widely distributed Gryffe Advertiser. A blog has also appeared on Scottish Natural Heritage's website. Information about the project has also been delivered across other forms of media with a segment about otters being broadcasted on BBC Radio Scotland's 'Out of Doors' programme in March. Every fortnight the project is also being broadcast to a larger audience through regular appearances of the Project officer on STV Glasgow's The Riverside Show. The show, which is broadcasted live every week night, regularly has an audience of over 20,000 viewers.

- 4.8 A series of different events were organised covering a wide range of topics such as Otter Spotter Walks, small mammal trapping sessions and the Big WoW Weekends. In total, 36 events went ahead and attracted 706 participants. The Project Officer also attended 7 external events over the two year project which led to the engagement of a further 1,058 members of the public. Events ranged from 'The Big WoW Weekend', Tricky Tracks (animal tracking session), Swan Chats (a keeper style talk held monthly at Swan Bay), Small Mammal Surveys, Bird Ringing demonstration, an owl pellet dissection workshop entitled Poo and Pellets, Otter Spotter walks, Badger Watches, Photography Workshop for Kids, Small Furry Beastie Trapping, WoW Tuesday's How to be a Wildlife Spy and After Dark Guided Walks. In total **555** people attended the events programme.
- 4.9 Volunteers ranged from students seeking work experience and the unemployed. These volunteers have all been trained in the use of the motion cameras, siting of cameras, tracking, editing footage and animal behaviour identification. One student helped out at the first of the Big WoW Weekends and the other student spent her time carrying out a small mammal tracking survey in Parkhill Woods as well as editing footage. In total, **465** hours have been contributed by **35** volunteers to the project.
- 4.10 YouTube is used to upload project videos with 41 videos being uploaded in the first year of the project. Most videos that were uploaded have had over 30 views through YouTube with two videos proving to be very popular with 639 and 426 views respectively.
- 4.11 The Clyde Muirshiel webpage www.clydemuirshiel.co.uk was also used to deliver updates through blogs and through a dedicated news page. For those who maybe do not access social media monthly updates on the project are also reported in the village newspaper, Chatterbox and in the widely distributed Gryffe Advertizer.

5.0 Conclusions:

- 5.1 Windows on Wildlife has been a major success.
- 5.2 It has displayed innovation, in its use of motion activated cameras, in its external funding package and in its use of social media.
- 5.3 The Semple Trail Heritage Project has been enhanced by the outputs and profile achieved by the WoW project.
- 5.4 The WoW project has delivered Park priorities in tourism, health improvement, skills development, learning and conservation.
- 5.5 It is acted as a model for the development of the Tag-n-Track project.

Contribution to the National Outcomes of Report: Windows on Wildlife project.

1. We live in a Scotland that is the most attractive place for doing business in Europe	The WoW project promotes this part of Scotland as an attractive place, close to business locations.
2. We realise our full economic potential with more and better employment opportunities for our people	The Project has employed one person and raised the employability of 5 volunteers.
3. We are better educated, more skilled and more successful, renowned for our research and innovation	These objectives have been achieved by the Project Officer, the volunteers, the project management team and all participants at events
4. Our young people are successful learners, confident individuals, effective contributors and responsible citizens	In particular the 80 workshops in 16 primary schools to 470 pupils delivered on this outcome.
5. Our children have the best start in life and are ready to succeed	
6. We live longer, healthier lives	Active learning, recreation and healthy lifestyle are all promoted by the WoW project.
7. We have tackled the significant inequalities in Scottish society	The project was designed to be accessible physically, intellectually and financially.
8. We have improved the life chances for children, young people and families at risk	
9. We live our lives safe from crime, disorder and danger	
10. We live in well-designed, sustainable places where we are able to access the amenities and services we need	The WoW project is a sustainable project.
11. We have strong, resilient and supportive communities where people take responsibility for their own actions and how they affect others	The WoW project enhances community cohesion through volunteering and events.
12. We value and enjoy our built and natural environment and protect it and enhance it for future generations	This is the primary outcome for the WoW project.
13. We take pride in a strong, fair and inclusive national identity	Our wildlife is a strong part of our national identity.
14. We reduce the local and global environmental impact of our consumption and production	The project is locally based with low consumption of natural resources.
15. Our public services are high quality, continually improving, efficient and responsive to local people's needs	The project directly delivers on this outcome as evidenced by its monitoring and reporting.

CLYDE MUIRSHIEL PARK AUTHORITY



Report to: Joint Committee
On: 5 June 2015

Report
By
Regional Park Manager

Subject : DEVELOPMENT OF YEAR LONG HEALTH WALKING PROGRAMME

1.0 Purpose of Report:

- 1.1 To advise members of the Joint Committee of the proposed funding application to Awards for All in partnership with The Renfrewshire Walking Network volunteers to develop a year long walking programme.
- 1.2 To inform members that we will be seeking to work with partner organisations to apply for more funding in the future.

2.0 Recommendation:

- 2.1 That the Park Authority supports the continued development of services within the Park.
- 2.2 That the Park Authority recognises that applying for funding and working in partnership with other organisations will provide more opportunities for service users, increase income and raise the park profile.

3.0 Background:

- 3.1 Clyde Muirshiel Ranger Service have been working in partnership with The Renfrewshire Walking Network volunteers leading health walks for all abilities and ages for the past few years. The walks are aimed at improving the general health and well being of participants and range in duration from two to five hours.

Members wishing further information regarding this report should contact Mr David Gatherer, Regional Park Manager, Clyde Muirshiel Park Authority, 01505 614791.

- 3.2 The Renfrewshire Walking Network and the Rangers are keen to apply for funding to augment their current services, helping provide training for 5 additional volunteer walk leaders, waterproof uniforms to help distinguish the walk leaders from the other walkers and provide a yearlong series of themed walks to encourage more people to take up walking as a sustainable source of transport.
- 3.3 Clyde Muirshiel Ranger Service want to help raise the profile of the park through increased partnership working, increased opportunities to a new audience and increase the availability for more people to access the Park's services.
- 4.0 Conclusion:
 - 4.1 Clyde Muirshiel has the policies, procedures and resources in place to deliver more health walk opportunities to the people and communities surrounding the Park.
 - 4.2 A key target of the Scottish Government is to increase the number of adults visiting the outdoors especially those over the age of 55 and those suffering ill health or mental health problems.
 - 4.3 The huge benefits and contribution of walking as an affordable way to get fit requires much more recognition than it currently receives. We hope to address this by promotion of our year long programme of themed walks, encouraging the local communities to participate and explore the natural and social history of their area. This year long programme will be funded through an awards for all application.
 - 4.4 This programme will increase income to the Park.

Contribution to the National Outcomes of Report: Development of Year Long Health Walking Programme.

Completed by: D. Gatherer, Regional Park Manager.

1. We live in a Scotland that is the most attractive place for doing business in Europe	
2. We realise our full economic potential with more and better employment opportunities for our people	
3. We are better educated, more skilled and more successful, renowned for our research and innovation	
4. Our young people are successful learners, confident individuals, effective contributors and responsible citizens	
5. Our children have the best start in life and are ready to succeed	
6. We live longer, healthier lives	Walking activities have been shown to help contribute to healthier lives.
7. We have tackled the significant inequalities in Scottish society	These walks will be open to all.
8. We have improved the life chances for children, young people and families at risk	
9. We live our lives safe from crime, disorder and danger	
10. We live in well-designed, sustainable places where we are able to access the amenities and services we need	
11. We have strong, resilient and supportive communities where people take responsibility for their own actions and how they affect others	
12. We value and enjoy our built and natural environment and protect it and enhance it for future generations	These walks will increase awareness and understanding of the natural and built environment.
13. We take pride in a strong, fair and inclusive national identity	
14. We reduce the local and global environmental impact of our consumption and production	This project will help reduce reliance on transport.
15. Our public services are high quality, continually improving, efficient and responsive to local people's needs	The project directly delivers on this outcome as local people's needs will be accommodated.

CLYDE MUIRSHIEL PARK AUTHORITY



Report to: Joint Committee
On: 5 June 2015

Report
By
Regional Park Manager

SUBJECT: Tag-n-Track, a Project for Environmental Education, Training, Volunteer Engagement and Programme of Events

1.0 Purpose of Report:

- 1.1 To advise members of the Joint Committee of the Tag-n-Track project that aims to improve environmental education by being able to follow satellite tagged birds in the classroom, engage people through social media, encourage volunteers and run training courses and wildlife events.
- 1.2 To advise members of the successful application by the Park to the Heritage Lottery Fund to provide £66,100 for the project.
- 1.3 To seek approval from the Park Authority to request additional monies to ensure the success of the Tag-n-Track project.

2.0 Recommendation:

- 2.1 That the Park Authority supports the Tag-n-Track project.
- 2.2 That the Park Authority recognises the shortfall in funding as a result of the revised timetable for Leader applications.

Members wishing further information regarding this report should contact Mr David Gatherer, Regional Park Manager, Clyde Muirshiel Park Authority, 01505 614791.

3.0 Background:

The project Tag-n-Track is concerned with our environment and encouraging understanding about wildlife and habitats. It will use satellite and radio tagging and school children will be able to track bird movements using a Geographic Information System (GIS). The project will be available through social media and will allow the wider community to see mapped bird movements.

The latest time for satellite tagging juvenile gulls is July and this is an essential start date for the project to achieve its planned outcomes with schools and research papers.

A Project Officer will develop and promote activities for schools, volunteers and events as well as developing online communication and interpretation resources.

This will give an enhanced public experience while engaging communities in species recording and monitoring. The project will demonstrate the importance of wildlife on our doorstep and the wider countryside.

Project events will facilitate opportunities for active learning and meaningful interpretation of our natural heritage. Learning opportunities will be promoted through social media, talks and work experience. Volunteers will develop skills in identification of species, radio/satellite tagging, use of motion detection cameras, information collation and work experience.

There will be training courses in radio tracking, motion detection cameras, ethics, animal behaviour, field craft, species ecology and conservation. To create ownership and involvement and to assist with the costs of tracking equipment we will seek sponsorship from local businesses and communities.

- 3.1 Tag-n-Track has been approved for a Heritage Lottery Fund grant of £66,100. Clyde Muirshiel Regional Park is providing £17,646 which represents funding of the Project Officer's salary of one day per week over the three years. In addition, the non-cash contribution from Clyde Muirshiel Regional Park will be £29,775 while the value of volunteer work will be £8,540.
- 3.2 It was intended that Leader would be applied for the remaining monies, but due to uncertainty over the commencement date for Leader, options for funding the project are necessary. The shortfall is £42,297.
- 3.3 The Leader request was to be for the first two years of the three year project and the start of the project will include the purchase of the satellite tagging equipment. Leader may consider a delayed start to their funding of Tag-n-Track, but they do not as yet have the regulations to confirm that this will be feasible.
- 3.4 A breakdown of the project costs over three years are noted below (Table 1).

4.0 Conclusion:

- 4.1 The Park aims to deliver high quality services against a background of reduced resources. Funding is key to the future success of developing new services.
- 4.2 The latest time for satellite tagging juvenile gulls is July and it is unlikely that Leader will be able to commit to agreeing to part fund the project by this time.
- 4.3 Although the Park would normally aim to fully fund projects through grant applications, delays in the commencement of the Leader programme have occurred and it may not be possible to fund Tag-n-Track through this route.
- 4.4 Tag-n-Track will deliver outcomes in environmental education, people engagement through social media and volunteer commitment, run training courses in the use of technology and animal recording and a have series of outdoor events for the general public.
- 4.5 Tag-n-Track will represent excellent value for the above outcomes.

Table 1 - Breakdown of project costs

Description	How much (£)	Total (£)
Project Officer over three years	88067	88067
Motion detection cameras, security case and python lock	508	610
Five satellite tags for lesser black-backed gulls	7983	9580
Cost of Argos download (from satellite, two years)	8200	9840
Ten small radio tags to track juvenile barn owls	1342	1610
One flexible 3-element Yagi antenna	140	168
Five geolocators for adult barn owls	1600	1920
DLC1 unit for recharging geolocators	330	396
External Hard Drive	50	60
Contingency for replacements	4167	5000
Uniform	250	300
Four bannerstands, three dibond panels and two magnetic vinyls	900	1050
Attend conferences	500	583
Sika Radio tracking receiver 8MHz	1375	1650
Travel expenses for volunteers	600	600
32 Android Tablets and protective cases	3840	4608
Total	119852	126042

Contribution to the National Outcomes of Report: Tag and Tracking Project
Completed by: D. Gatherer, Regional Park Manager.

1. We live in a Scotland that is the most attractive place for doing business in Europe	
2. We realise our full economic potential with more and better employment opportunities for our people	
3. We are better educated, more skilled and more successful, renowned for our research and innovation	Part of this project includes training bird ringing etc.
4. Our young people are successful learners, confident individuals, effective contributors and responsible citizens	This project will help participants develop skills and become familiar with IT applications.
5. Our children have the best start in life and are ready to succeed	This project will help participants develop skills and become familiar with IT applications.
6. We live longer, healthier lives	
7. We have tackled the significant inequalities in Scottish society	This project will be open to all.
8. We have improved the life chances for children, young people and families at risk	
9. We live our lives safe from crime, disorder and danger	
10. We live in well-designed, sustainable places where we are able to access the amenities and services we need	
11. We have strong, resilient and supportive communities where people take responsibility for their own actions and how they affect others	
12. We value and enjoy our built and natural environment and protect it and enhance it for future generations	This project will raise the understanding of participants about their natural environment.
13. We take pride in a strong, fair and inclusive national identity	
14. We reduce the local and global environmental impact of our consumption and production	
15. Our public services are high quality, continually improving, efficient and responsive to local people's needs	

CLYDE MUIRSHIEL PARK AUTHORITY



Report to: Joint Committee
On: 5 June 2015

Report
By
Regional Park Manager

SUBJECT: Development of the Spinal Injury Scotland Programme

1.0 Purpose of Report:

- 1.1 To advise members of the Joint Committee of the "closure" to the public of Castle Semple Visitor Centre on 19 August 2015 to host an accessible sport festival for Spinal Injury Scotland.
- 1.2 To invite members to attend and see the activities on offer.
- 1.3 To ask member's for any suggestions for other guests to invite to help showcase the centre and its opportunities.

2.0 Recommendation:

- 2.1 That the Park Authority supports the proposal.
- 2.2 That the Park Authority recognises the Park's continued efforts to increase income using the existing staff skill base within the Park and grow our reputation as centre of excellence for accessible sport.

Members wishing further information regarding this report should contact Mr David Gatherer, Regional Park Manager, Clyde Muirshiel Park Authority, 01505 614791.

3.0 Background:

Spinal Injury Scotland is a charity that supports people with spinal injuries once they are discharged from the Queen Elizabeth Spinal Unit in Glasgow. They support people all over Scotland and a primary role is to give their member's information on all opportunities to take part in sport and help facilitate this process. In late 2014 they were awarded £10000 by awards for all to run a 40 day activity programme at Castle Semple. The programme has been running for a few months now with great success and feedback. SIS approached us to hold an event to showcase the opportunity to all members which has resulted in the day planned for August 2015.

3.1 Measures of success will include:

- Successfully hosting the day for approximately 100 people
- Engage with more SIS service users and grow the programme
- Hold a similar event annually if this one goes well
- Engage with corporate sponsors to support future activity
- Media coverage of the event

4.0 Conclusion:

- 4.1 This event will help showcase the continued development of service and facilities for one of our major client groups.
- 4.2 This event will allow the Park to improve its networking with current and possible future clients and funders.
- 4.3 Income generation, where appropriate will, be included when developing and adapting services within the Park.

Contribution to the National Outcomes of Report: SIS Day
Completed by: D. Gatherer, Regional Park Manager.

1. We live in a Scotland that is the most attractive place for doing business in Europe	This project will allow the park to get more clients on the water and should increase income.
2. We realise our full economic potential with more and better employment opportunities for our people	
3. We are better educated, more skilled and more successful, renowned for our research and innovation	This project may lead to more clients developing their skills.
4. Our young people are successful learners, confident individuals, effective contributors and responsible citizens	
5. Our children have the best start in life and are ready to succeed	This day will promote services and facilities to all children including those with additional needs to access water sports.
6. We live longer, healthier lives	Sporting activity will help contribute to healthier lives.
7. We have tackled the significant inequalities in Scottish society	This day will lead to more clients accessing.
8. We have improved the life chances for children, young people and families at risk	
9. We live our lives safe from crime, disorder and danger	
10. We live in well-designed, sustainable places where we are able to access the amenities and services we need	This day may allow access to many more groups.
11. We have strong, resilient and supportive communities where people take responsibility for their own actions and how they affect others	
12. We value and enjoy our built and natural environment and protect it and enhance it for future generations	
13. We take pride in a strong, fair and inclusive national identity	This day will enable disadvantaged groups to be able to see the facilities and services available.
14. We reduce the local and global environmental impact of our consumption and production	
15. Our public services are high quality, continually improving, efficient and responsive to local people's needs	The project directly delivers on this outcome as local people's needs will be accommodated.

CLYDE MUIRSHIEL PARK AUTHORITY



Report to: Joint Committee
On: 5 June 2015

Report
By
Regional Park Manager

SUBJECT: SWAN 2 – SUCCESSFUL FUNDING APPLICATION

1.0 Purpose of Report:

- 1.1 To advise members of the Joint Committee of the success of the sports lottery active places bid for funding for a new pontoon and hoist at Castle Semple.
- 1.2 To advise members of the time scale for the construction of this new facility.
- 1.3 To recognise the significant increase in income achieved by park staff this year which will allow the park to match fund this project.

2.0 Recommendation:

- 2.1 That the Park Authority continues to support this project.
- 2.2 That the Park Authority notes the progress in providing the infrastructure to widen the opportunities for water access at Castle Semple with the resultant opportunities to increase service and income.
- 2.3 That the park authority considers a time to launch this new facility.

Members wishing further information regarding this report should contact Mr David Gatherer, Regional Park Manager, Clyde Muirshiel Park Authority, 01505 614791.

3.0 Background:

- 3.1 As reported in the paper to the Park Authority on 20 February 2015 the Park had applied for funding to construct a new pontoon with hoist at Castle Semple in order to cope with increased demand and develop service. The park has been successful in its bid and has been awarded up to £41,000 for this project.
- 3.2 It is proposed that this work will take place at the end of October 2015 in order for it to be ready for the 2016 season. This timescale should enable all permissions from SNH to be granted and for the pontoons to be constructed.
- 3.3 Match funding for this project has only been possible due to the increased revenue attained by the activity and ranger staff in 2014.

4.0 Conclusion:

- 4.1 This new pontoon will be one of the ways the Park will continue to expand capacity and be able to offer an improved service to our clients.
- 4.2 Within the Park ethos of continually looking to develop service partnership, funding is key to the future success. This project will contribute to that goal.
- 4.3 The construction timescale will minimise impact on service delivery and be in place for next season.

Contribution to the National Outcomes of Report: SWAN 2
Completed by: D. Gatherer, Regional Park Manager.

1. We live in a Scotland that is the most attractive place for doing business in Europe	This project will allow the Park to get more clients on the water and should increase income.
2. We realise our full economic potential with more and better employment opportunities for our people	This project may help participants develop skills that may help with employment opportunities.
3. We are better educated, more skilled and more successful, renowned for our research and innovation	
4. Our young people are successful learners, confident individuals, effective contributors and responsible citizens	This project will help make the participants and helpers gain confidence.
5. Our children have the best start in life and are ready to succeed	This facility will allow all children including those with additional needs to access water sports.
6. We live longer, healthier lives	Sporting activity will help contribute to healthier lives.
7. We have tackled the significant inequalities in Scottish society	This project will help access to the water that would otherwise be impossible.
8. We have improved the life chances for children, young people and families at risk	
9. We live our lives safe from crime, disorder and danger	
10. We live in well-designed, sustainable places where we are able to access the amenities and services we need	This project will allow improved access to many more groups.
11. We have strong, resilient and supportive communities where people take responsibility for their own actions and how they affect others	
12. We value and enjoy our built and natural environment and protect it and enhance it for future generations	
13. We take pride in a strong, fair and inclusive national identity	This project will enable disadvantaged groups to access the water.
14. We reduce the local and global environmental impact of our consumption and production	
15. Our public services are high quality, continually improving, efficient and responsive to local people's needs	The project directly delivers on this outcome as local people's needs will be accommodated.

