

To: Economy and Regeneration Policy Board

On: 23 May 2023

Report by: Chief Executive

Heading: Scotland Loves Local Update

1. Summary

1.1 This report provides an update on the Scotland Loves Local scheme in Renfrewshire in respect of take-up and spend since its launch in 2021 and the Council's recent decision to fund the scheme for financial year 23/24.

2. Recommendations

- 2.1 It is recommended that the Board:
 - (i) notes the content of this report;

3. Background

3.1 The Scotland Loves Local campaign is a national initiative designed to encourage all those who live in Scotland to think and spend local. It was conceived as a way of ensuring that money in communities stays local for longer in regions across Scotland. Like any other gift card, users can choose the amount of money to load on the card. The only difference with this scheme is that it can only be spent within the recipient's own local authority area – giving them an opportunity to support the businesses around them. Businesses in the local area need to sign up to be eligible for the scheme.

4 The Scheme in Renfrewshire

4.1 The Council signed up to the scheme in May 2021, which provided the Council with access to 5,000 physical gift cards, funded by the Scottish Government for a pilot period until December 2022.

- 4.2 Cards have been used to support various Council initiatives and promotions, including the Council's support of Renfrewshire's Business Awards, the Roccos.
- 4.3 Currently there are 123 businesses signed up to the scheme. These include a wide range of retailers including supermarkets, cafes, restaurants and pharmacies. A full list is provided within Appendix 1.
- 4.4 The scheme is administered by Miconex (who oversee the scheme nationally) who fully manages all operational functions of the gift card scheme. This includes fulfilling orders, managing Renfrewshire's Loves Local website, managing merchants and providing customer service.
- 4.5 In total to date, £31,873 has been spent within Renfrewshire as a result of the scheme. Over half (54%) was spent in supermarket chains. A full break down of spend per retailer is found within Appendix 2.
- 4.6 The pilot period ended on 31st March 2023 (with Miconex subsidising the scheme between January and March 2023). To keep the scheme running in Renfrewshire, the Council's Economic Development Team has provided funding from existing budgets for the annual licence fee of £9,000 to Micronex for financial year 2023/24. This will give the Council access to 5,000 physical cards per annum to distribute, as well as allowing people to purchase e-cards online. There is scope for the Council to purchase additional physical cards if required.
- 4.7 The fee also covers platform and operating costs as well as access to Miconex's Customer Success Team who will work with the Council to support and grow the scheme. The Council also have the ability to veto certain operators and can target specific retailers to join up. To ensure businesses across Renfrewshire join Scotland Loves Local, internal resource from the Regeneration & Place and Economic Development Teams will work with Miconex to facilitate business engagement. To generate continued buy-in and an even spread across Renfrewshire's towns and villages, a programme of active engagement will be required and will need to be sustained long-term. Organisations such as Paisley First and the Johnstone Business Consortium will be encouraged to actively promote the scheme in their respective areas.

5 Conclusion

- 5.1 The Council is fully supportive of the Scotland Loves Local Scheme and are keen to see it grow significantly across Renfrewshire.
- 5.2 A further report will be brought to Board to update members on its uptake and spend over this current financial year and whether there is value in continuing the scheme into financial year 2024/25.

Implications of the Report

1. **Financial** – No additional finance is sought. All funding is accounted for within existing Council budgets.

- 2. HR & Organisational Development None.
- 3. Community/Council Planning -
 - Jobs and the Economy the scheme has the potential to secure additional income for Renfrewshire based businesses, which in turn could support more investment and jobs within the local economy.
- 4. Legal None.
- 5. **Property/Assets** None.
- 6. Information Technology None.
- 7. Equality & Human Rights
 - (a) The Recommendations contained within this report have been assessed in relation to their impact on equalities and human rights. No negative impacts on equality groups or potential for infringement of individuals' human rights have been identified arising from the recommendations contained in the report.
- 8. Health & Safety None.
- 9. Procurement None.
- 10. Risk None.
- 11. Privacy Impact None.
- 12. COSLA Policy Position Not Applicable.
- 13. Climate Risk Not Applicable.

List of Background Papers None.

> Author: Euan Shearer; Regeneration and Place Manager; Tel 0141 6184664. Email: euan.shearer@renfrewshire.gov.uk

Appendix 1: Renfrewshire businesses currently signed up to Scotland Loves Local Scheme

Merchant Name	Merchant Address
Adom Afro Paisley	46 High Street Paisley
Aldi 009 - Paisley	4 Fulbar Rd, Paisley PA2 9AP, UK
Aldi 012 - Erskine	1A, Bridgewater Shopping Centre, Erskine PA8 7AA, UK
Aldi 055 - Renfrew	41 High St, Renfrew PA4 8QP, UK
Aldi 085 - Johnstone	Patons Mill Rp, High St, Johnstone PA5 8FB, UK
Anderson's Jewellery Workshop	38 High Street, Renfrewshire, PA7 5HR
Argos A4155 Paisley Linwood	Unit D, The Phoenix Retail Park, Linwood Road Paisley PA1 2AB
Aspire Academy	17 Kelvin Avenue Hillington Industrial Estate Glasgow G52 4LT
Aspire Academy Glasgow/Aspire Ind Services	17 Kelvin Avenue Hillington Industrial Estate Glasgow Glasgow City G52 4LT
Aspire Industrial Services Ltd	17 Kelvin Avenue Hillington Glasgow Scotland G52 4LT
Bailey's Antiques	34 High Street Paisley
Barrhead Travel service - Braehead Shopping Centre	Unit 1, Intu Braehead Shopping Centre, King's Inch Road, Glasgow G51 4BN
Baru Paisley	7B Moss Street Paisley
Bears by Sue Quinn	Threadbear, 25 Lawn Street, Paisley PA1 1HD
Bella by Bella Beauty	26 Glasgow Road Paisley
Bianco e Nero	27 Gauze Street Paisley
Body Beautiful	172 Braehead road paisley Paisley Pa2 9qd
Boots - Braehead Shopping Ctr - Kings Inch Road	68 Braehead Shopping Ctr, King's Inch Rd, Glasgow G51 4BP, UK
Boots - High Street - Paisley	23 High St, Paisley PA1 2AF, UK
Boots - Kings Inch Road - Glasgow	68 King's Inch Rd, Glasgow G51 4BP, UK
Boots - Neilston Road - Paisley	6 Neilston Rd, Paisley PA2 6LN, U
Boots - Netherhill Road - Paisley	66 Netherhill Rd, Paisley PA3 4RL, UK
Boots Pharmacy - 142 Paisley Road - Renfrew	142, 144 Paisley Rd, Renfrew PA4 8DA, UK
Boots Pharmacy - Central Road - Paisley	28 Central Rd, Paisley PA1 1EH, UK
Boots Pharmacy - Clippens Road - Linwood	Clippens Rd, Linwood, Paisley PA3 3PU, UK
Boots Pharmacy - High St - Johnstone	52C High St, Johnstone PA5 8AN, UK
Boots Pharmacy - Livery Walk	15 Livery Walk, Bridge of Weir PA11 3NN, UK
Boots Pharmacy - Penilee Road - Paisley	5 Penilee Rd, Paisley PA1 3ES, UK
Brew	3 County Sq, Paisley PA1 1BN, UK
Brick Lane Studios Paisley	7 Weir St, Paisley PA1 1HJ, UK
Brick Lane Studios/The Diane Mitchell Music School/Brick lane Studios	Brick Lane Studios 7-9 Weir Street Paisley Renfrewshire Pa34dw
Cafe Fairfull	12A High Street Paisley

Merchant Name	Merchant Address
	Cafe Su Unit4 InShops ThePaisley Cemtre 23
Cafe Su	High St PA1 2AF
Caffe Lusso	4 School Wynd, Paisley PA1 2DB
Caleb Outlet	14B New St, Paisley PA1 1XY, UK
CANCER RESEARCH UK GBR - Greenock	32 W Blackhall St, Greenock PA15 1UE, UK
CANCER RESEARCH UK GBR -	Units 1&2, 40-41 Houston Court, Johnstone, PA5
Johnstone	8DL
CANCER RESEARCH UK GBR - Paisley	43 Causeyside Street, Paisley, Renfrewshire, PA1 1YL
Caprice Cafe Paisley	11 Gilmour Street Paisley
Castelvecchi	10 New Street Paisley
Cathay cuisine Chinese take away	16C Broomlands street Paisley Scotland PA1 2 LU
Caulders Garden Centres Erskine	Caulders Erskine Erskine Bridge Bishopton Erskine PA7 5PU
Claire Reid Hairdressing	7 Mill Street Paisley
Comicrazy	45 Old Sneddon Street Paisley
Coverstitch	The Paisley Centre, 23 High Street, Paisley
Domino's Pizza - Bridgewater	Erskine Domino's Pizza Unit 9 Bridgewater
Shopping Centre	Shopping Centre Erskine Scotland PA8 7AA
Domino's Pizza - Gauze Street	Paisley Domino's Pizza 41 Gauze Street Paisley Scotland PA1 1 1EX
Domino's Pizza - Johnstone	11 Laighcartside Street Johnstone PA5 8BY
Domino's Pizza - Renfrew	9 High Street Renfrew PA4 8QL
Ecigarette Outlet	35 Causeyside Street Paisley
Elixir Lounge	Upper Floor, 12 New Street, Paisley
Ellen Adams Hair	24 Glasgow Road Paisley
Exotic kitchen paisley	23 Causeyside Street Paisley Scotland PA1 1UH
Exotic kitchen Paisley	Exotic kitchen paisley 23 causeyside streeet Paisley Scotland PA1 1UH
FARMFOODS HILLINGTON 249	UNIT 1 EARL HAIG ROAD, HILLINGTON RETAIL PARK G52 4LY
FARMFOODS PAISLEY 255	29 CAUSEYSIDE STREET PA1 1UL
FARMFOODS RENFREW 250	5/6 HIGH STREET PA4 8QL
Finishing Touches	7 Johnston Street Paisley
Food At Underwood	Unit 1A 35 Underwood Road Paisley Paisley PA3 1TQ
Francis hair salon	3 Johnston Street Paisley
Frangelinos Family Fish & Chip Shop	26 High Street Paisley
Gael Home Interiors	4 Orchard Street Paisley
Gantry	12 New St, Paisley, PA1 1XY
Gillan Green Grocers	The Paisley Centre, 23 High Street, Paisley
Golddust House Fashion &	
Accessories	26 High Street Paisley
H. Samuel - Braehead	38, Braehead Shopping Centre, Glasgow G51 4BP,
HandCrafted Coffee	5 High Street Lochwinnoch PA12 4DB
Harrods Drycleaners	8 Castle Terrace, Bridge of Weir, PA11 3EF

Merchant Name	Merchant Address	
Harvies Tobacconist	20 Moss St, Paisley PA1 1BL, UK	
Helen's Alterations Ltd	7 Lochleven Road	
Hiltons Hair & Beauty	8A St Mirren St, Paisley PA1 1UA, UK	
HMV/Sunrise Records and Entertainment Limited trading as HMV	UNIT 167, BRAEHEAD CENTRE, KINGS INCH ROAD, GLASGOW, G51 4BN	
HOT Tanning Salon - 25199664	1470 Paisley Road West Glasgow G521sr	
Houston Kiltmakers	67 High Street Paisley	
Iceland 782-Paisley	86/74 Glasgow Road, Paisley, Strathclyde PA1 3PN	
ICELAND JOHNSTONE	1 Houston Square, 56/61 High St Johnstone, Paisley PA5 8QG	
ICELAND PAISLEY PIAZZA 1330	Unit 55, Piazza Shopping Centre, Paisley PA1 1EH	
InCube Shop	9b Gilmour Street	
Indian By Nature		
Paisley/Obsession of India	32 Moss Street Paisley	
IVAD Gifts	29 Gauze Street Paisley	
Jewelfare	44 High Street Paisley	
John Mckay Jewellers Paisley	53 Moss Street Paisley	
Johnstone Convenience Store	19 high street Johnstone Glasgow UK PA58JU	
Justyna Bespoke Tailoring & Alterations Ltd	150 Fenwick Road	
Katy hair&beauty salon	27 Wellmeadow Street	
Kenneth Edward Hair Salon	45 Causeyside Street, Paisley PA1 1YN	
Kiddie Boutique	Unit 106 Braehead shopping Centre G51 4BS	
Kiddie Boutique /Baby boutique by Claire	Unit 106 Braehead Shopping centre Kings inch road Glasgow Glasgow G51 4bs	
Kilts 4 u	2 Erskine Square Hillington Glasgow Glasgow G52 4BJ	
Kooks Hairdressing	22 New Street Paisley	
LidI GB JOHNSTONE 1270	10 High Street, Johnstone PA5 8JX	
Lidl GB PAISLEY NORTH 1725	Renfrew Road Retail Park, Wallneuk Road, Paisley PA3 4BF	
mackenzie property and building services	18 oldhall rd, ralston, paisley pa1 3hl	
Marks and Spencer - Odstock Road - Paisley	Odstock Road, Paisley PA3 2ST, UK	
Marks and Spencer Foodhall - Renfrew Retail Park - Paisley	Unit 1, Renfrew Retail Park, Wallneuk Rd, Paisley PA3 4BF, UK	
Marks and Spencer Simply Food - Braehead Shopping Centre	King's Inch Road Braehead Shopping Centre, Ripley, By-Pass, Glasgow G51 4BP, UK	
Marks and Spencer Simply Food - Glasgow Airport	Glasgow Airport Priority Security, Glasgow Airport, Paisley PA3 2SW, UK	
McLaughlan and Co Jewellers	22 New Street Paisley	
Meat In The Middle	4 New Street Paisley	
Menace Continental Children's Wear	56B Causeyside Street Paisley	

Merchant Name	Merchant Address	
Metalworx Paisley	42 High Street Paisley	
Morrisons Bed Centre	24 Lawn Street Paisley	
Mrs Party Ltd	5 Johnston Street Paisley	
Mrs Party Ltd	5 Johnston St, Paisley PA1 1XQ	
	21 Causeyside street Paisley Renfrewshire	
MULTAN Business Itd	Scotland	
MULTAN Business Itd	16f Bridge street Linwood Renfrewshire Scotland	
Munchies at Leisureland	57 High Street Paisley	
Musclebound	14A New Street Paisley	
News Express Paisley	39 Causeyside Street Paisley	
Newsrack Paisley	69 High Street Paisley	
Noah Home and Gifts Ltd	Braehead Shopping Centre Kings Inch Road Glasgow G51 4BN	
Nomads Coffee Shop	63 High Street Paisley.	
O'Neills Services	Unit 43B The Piazza Centre, Paisley	
One O One 32 Kilbarchan Road	32 Kilbarchan Rd, Johnstone PA5 8RF	
	Orchard Clinic 16 Orchard Street Paisley	
Orchard Clinic	Renfrewshire PA1 1UZ	
Paisley Photoshop	10 Silk Street Paisley	
Paisley Picture Framers	56 Causeyside Street	
Paisley Trophy Centre	5 George Place Paisley	
Perfume Shop 66 Kings Inch	Perfume Shop , Unit 160 Braehead Shopping	
Road	Centre , Kings Inch Road G51 4BS	
Piccolo Mondo - Renfrew	63-65 Hairst St, Renfrew PA4 8QU	
Print and Copy It	61 High Street Paisley	
Print Centre (GREENLAW		
GRAPHICS LTD)	31 Gauze Street Paisley	
DROFIN	67 Causeyside Street PROFIX Paisey Renfrewshire PA1 1YT	
PROFIX	Pure Spa and Beauty David Lloyds Arkleston Road	
Pure Spa and Beauty- Renfrew	Renfrew Renfrewshire PA4 0RA	
Rainbow Turtle	7 Gauze Street Paisley	
Remode	43b High Street Paisley	
	Crowne Plaza, Congress Road Glasgow	
Riverside Beauty	Renfrewshire G3 8QT	
RSA Your Local Shop	27 Moss Street Paisley	
Sainsburys - Kings Inch Road	110 Kings Inch Dr, Glasgow G51 4BT, UK	
Schuh Braehead, Glasgow		
SEMI CHEM 003319 - Johnstone	Unit 1, 9 William Street, Johnstone	
SEMI CHEM 3479 - Paisley	44-46 Central Way Piazza	
SEMI CHEM 003517 - Renfrew	93 Paisley Road	
Sinclair's of Paisley	30A High Street Paisley	
Skystar Stores	225-229 Saracen Street Glasgow Glasgow City Council G22 5JW	
Smyths Toys	Unit 22 Phoenix retail park Linwood Linwood road Glasgow Paisley PA12AB	
Snappy Shopper - Online Only		
Snt scot ltd trading as ice & cream	38A east Hamilton street Pa15 2td	
Spar - Erskine	Bargarran Shopping Centre, Erskine PA8 6BS	
Spar - Lochwinnoch	The Cross, Main St, Lochwinnoch PA12 4AH	
	The Oross, main of, Loonwinnoold FA12 4A11	

Merchant Name	Merchant Address
Specsavers - Braehead	110 Kings Inch Drive, Glasgow, G51 4BT
St Vincent's Hospice	Midton Road Howwood Johnstone Renfrewshire PA9 1AF
Stack and Still	Braehead Shopping Centre Unit 1C, King's Inch Rd Glasgow Scotland G51 4BP
Star 84	Leisureland, 57 High Street, Paisley PA1 2AN
Subway - Paisley	Subway 20 High street Paisley Renfrewshire PA12BS
Summits outdoor	36 moss street paisley PA1 1BA
Sunset Beach - Hairst Street	59 Hairst Street Renfrew PA4 8QU
Sunshine Electrical	3 Johnston Street Paisley
Taste Buds	22A Lawn Street Paisley
The Bankhouse	7 Gilmour Street Paisley
The Grumpy Monkey Coffee House	22 Moss Street Paisley
The Keg	15B Gilmour Street Paisley
The Lane Paisley	7 Shuttle Street Paisley
The Lion's Paw	1 Morrison Place, Main Street, Bridge of Weir, pa11 3nu
The Nail and Beauty Zone LTD/PURE Spa & Beauty	PURE Spa & Beauty, David Lloyd, Arkleston Road, Cockleshill Park, Renfrew PA4 0RA
The Ugly Duck	38 High Street Paisley
ThreadEx	33b causeyside street, paisley pa11ul
	Paisley Centre, 23 High Street, Unit 19k, Paisley
ThreadEx Beauty Salon	pa12aq
ThreadEx Nail & Beauty	Piazza Centre, 15 Central Road, Kisok E, Paisley pa11el
Tom Baird Opticians	5 High Street Paisley Paisley Renfrewshire PA1 2AE
Tresspass - Braehead	UNIT 103 BRAEHEAD SHOPPING CENTRE KINGS INCH ROAD G51 4BN
TURNER RETAIL LTD/spar Glenburn	spar 170 BREAHEAD ROAD Paisley Renfrewshire PA2 8QD
What IF Paisley	25 Moss Street Paisley
White Cart Co	30B High Street Paisley
Wholesale Domestic Equipment compnay	400-406 Hillington Road, Hillington Estate, G52 4BL
With Love Flowers	48 Causeyside St, Paisley PA1 1YH, UK
WM Morrisons Ltd - Erskine Bridgewater SC GBR	Bridgewater Shopping Centre, Renfrew PA8 7AA
WM Morrisons Ltd - Johnstone GBR	30 Napier Street, Johnstone PA5 8SF
WM Morrisons Ltd - Paisley Anchor Mills GBR	Anchor Mill, Paisley PA1 1GZ
WM Morrisons Ltd - Paisley Falside Rd GBR	Falside Road, Paisley PA2 6JE
WM Phelps Butchers	41 Causeyside Street Paisley
Yellow Slate Design	8 Browns Lane Paisley
Zambretto Italian	42-46 Old Sneddon St, Paisley
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Appendix 2: Scotland Loves Local (Renfrewshire) - Spend per business to date

Retailer	Number of times used	Spend
W M MORRISON STORE	203	£4,880.60
ALDI 9 777	77	£2,902.82
BOOTS UK ECOMM	67	£2,846.48
ONE O ONE CONVENIENCE	135	£2,259.13
MARKS&SPENCER PLC SF	49	£2,203.13
Snappy Shopper	68	£1,949.67
SAINSBURYS SUPERMA	40	£1,740.75
ICELAND	40	£1,314.15
Zambretto Italian	17	£1,245.99
MARKS&SPENCER PLC SACA	33	£1,042.18
ALDI 45 777	23	£906.58
ARGOS LTD	10	£671.48
ALDI 12 777	23	£622.50
DOMINOS	13	£529.17
ALDI 55 777	14	£517.70
SMYTHS TOYS LINWOOD PA	14	£516.94
FARMFOODS 249	13	£467.91
FARMFOODS 255	13	£441.72
WHITE CART	13	£429.60
SP SUNSET BEACH STOR	10	£424.39
BOOTS	15	£388.54
SAINSBURYS S/MKTS	25	£383.83
SEMI CHEM 3479	13	£381.41
The Ugly Duck	7	£272.10
ALDI 14 777	4	£259.16
FARMFOODS 250	9	£217.03
BOOTS 0583	11	£200.80
DOMINOS PIZZA	6	£166.13
ROWCOT LTD	2	£150.00
The Bankhouse	2	£105.90
WHOLESALE DOMESTIC	1	£105.00
HILTONS HAIR AND BEAUT	1	£100.00
MORRISONS BED CENTRE	1	£100.00
WITH LOVE FLOWERS	1	£100.00
ALDI 29 777	1	£96.74
IVAD GIFTS	6	£94.32
GAEL HOME INTERIORS	1	£88.96
ALDI 33 777	2	£87.73
CAFE FAIRFULL	5	£87.40
Claire Reid Hairdress	2	£85.00
GREENLAW GRAPHICS LTD	1	£84.00
ALDI 76 777	3	£72.95
M AND A CASTLEVECCHI	4	£70.00
SQ *WHAT IF	2	£56.00

Retailer	Number of times used	Spend
LIDL GB PAISLEY NORTH	2	£54.77
BREW	4	£43.25
The Grumpy Monkey	2	£31.00
PRINT & COPY I.T.	3	£30.00
CAULDERS ERSKINE	1	£27.00
Taste Buds	1	£19.45
SQ *HANDCRAFTED COFFEE	1	£15.00
BOOTS 5723	1	£14.97
BIANCO NERO	2	£11.70
BOOTS 5719	2	£10.98
ALDI 20 777	1	£10.59
HMV-BRAEHEAD	1	£10.00
TOM BAIRD	1	£10.00
SumUp *ReMode Renfrew	1	£5.00
THE KEG	2	£5.00
LIDL GB JOHNSTONE	1	£2.77
		£31,873.10