

Report to: Joint Committee
On: 14 December 2018

Report By: Clyde Muirshiel Regional Park

SUBJECT: Pricing Policy for Clyde Muirshiel Regional Park 2019

1.0 Purpose of Report:

- 1.1 To advise members of the Joint Committee of the proposed pricing policy for 2019 (see appendix 1).

2.0 Recommendation:

- 2.1 That the Park Authority supports the new pricing policy.
- 2.2 That the Park Authority recognises the Park's continued efforts to develop services and increase income from all sectors.

3.0 Background:

Clyde Muirshiel Regional Park has historically reviewed its prices annually. This is done before the end of the calendar year, so we can ideally introduce the new prices at the beginning of the new calendar year.

The Park has a concession rate for most of its activities to allow disadvantaged groups to access the services it provides.

3.1 Measures of success will include:-

- Increased uptake of the services we provide
- Increased income to the Park

Members wishing further information regarding this report should contact David Hill, Senior Activity Instructor, Clyde Muirshiel Park Authority, 01505 842 882.

4.0 **Conclusion:**

- 4.1 Within the Park ethos of continually looking to improve service and increase income while making our services accessible to all we have reviewed the pricing policy.
- 4.2 The scoping exercise will ensure we remain competitive in the market while maximising income for Park services.

Proposals for Charges 2019 showing changes from 2018 charges

Appendix 1

Service or product for 2019	2019 Standard	change from 2018	2019 Concession	change from 2018
Hire of facility or equipment				
Group Canoe/kayak/Raft Kit Hire per boat per hour	£12	0		
Group Wet Suit Hire per hour per suit	£8	0		
Instructor day rate (9:00 - 4:30pm)	£250	+£40		
Instructor overnight rate	£60	0		
Late night Centre opening (4:30 - 8:30pm)	£100	+£50		
Group booking for outside changing room	£140	+£30		
Changing room casual use	£5	0	£4	0
Meeting room at Castle Semple half day (3 hours)	£75	+£35		
Meeting room at Castle Semple full day (up to 7 hrs)	£110	+£50		
Sailing				
RYA Dinghy Level 1, 2, 3, Seamanship or Racing 2 Days	£140	+£5	£112	+£4
RYA Level 2 Powerboat 2 Days	£170	+£20	£136	+£16
RYA Level 1 Powerboat 1 Day			£80	+£10
RYA Safety Boat Course 2 Days	£200	0	£160	0
RYA Junior Dinghy Scheme Stage 1, 2, 3, 4 2 Days			£90	+£5
Paddlesport				
Introduction to Paddlesport 2 hours	£25	n/a	£20	n/a
Introduction to Paddlesport 1 day	£65	n/a	£52	n/a
Paddlesport for Juniors 2 days	n/a	n/a	£100	n/a
Group Taster Sessions (per person) min group of 6 people				
1hr	£21	+£1	£17	+£1
2hr	£25	0	£20	0
3hr	£30	0	£24	0
4hr	£35	0	£28	0
5hr	£40	0	£32	0
Duke of Edinburgh expeditions – phone to discuss	from £75 pp			
Wheely boat 5 - 8 people – price per boat per hour			£50	+£10
Wheely boat 2 - 4 people – price per boat per hour			£40	0
Multiactivity Course 5 days			£170	+£10
Multiactivity Course 5 half days am or pm			£115	+£18
Map and Compass/ G.P.S 1 day	£60	+£10	£50	+£10
Willow Weaving or Leather Work 3 hours	£80	+£5		
Bush Craft Introduction 3 hours	£80	+£5		
Intro Green Woodworking or Carving 3 hours	£80	0		
Educational visits - Per person	£3	+£0.50		
Fishing Permit per day	£5	0	£4	0
Fishing Permit per year	£50	0	£40	0
Catering				
Coffee/Tea + Biscuit	£2.25	+£0.15		
Coffee/Tea + Scone	£3.25	+£0.15		
Packed Lunch/ platters phone to discuss requirements	from £4.95 pp	0		