



To: Safer and Stronger Renfrewshire Thematic Board

On: 23 March 2016

Report by:

Shona MacDougall, Director of Community Resources,

Renfrewshire Council

Safe Kids VIP Event 2016

1. Summary

This report provides an update for the Safer & Stronger Renfrewshire Thematic Board on Safe Kids 2016. The Safe Kids event is a unique learning programme, coordinated by Community Resources, which has been running in Renfrewshire for over 10 years.

2. Recommendations

2.1 It is recommended that the Board notes the content of this report.

3. Background

3.1 Safe Kids is an annual programme coordinated by Community Resources, delivering educational messages relating to a range of safety issues to every Primary 6 pupil in Renfrewshire. Messages are delivered by Community Safety partners via short ten minute workshops at the Paisley 2021 stadium (formerly the St Mirren Stadium).

4. Programme for 2016

4.1 This year, Safe Kids was delivered from 7 – 11 March and 14 – 17 March 2016, with workshop sessions being run twice per day, from 09:30 – 11:30 and 12:30 to 14:30. Pupils were bussed to the Paisley 2021 stadium from their respective schools.



The following workshops were delivered by Community Safety partners at the stadium:

Workshop Topic	Community Safety Partner
Antisocial behaviour	Youth Team, Renfrewshire Community Safety Partnership
Environmental issues – dog fouling and littering	Wardens, Renfrewshire Community Safety Partnership
Drug & alcohol awareness	RADAR (Renfrewshire Adolescent Drugs & Alcohol Resource)
Internet Safety	Police Scotland
Home Fire Safety	Scottish Fire & Rescue Service
Street Stuff	St Mirren FC
CCTV	St Mirren FC
First Aid	Scottish Fire & Rescue Service

- 4.2 The workshops were designed to be short and interactive to enable partners to get vital messages across in subject areas that can be difficult to discuss. The aim is to reduce the number of accidents in young people, promote positive behaviour and eliminate risks.

- 4.3 Comments from participants include:

“Really interesting”

“Safe Kids was good fun. We learned a lot”

“Can we come again next year?”

5. Safe Kids VIP Day

- 5.1 The Safe Kids VIP day took place on Thursday 10 March 2016 at the Paisley 2021 Stadium. VIPs received a workshop tour and the winners of this year’s Safe Kids competition were invited to receive their awards from the Provost. All Primary 6 pupils were invited to participate in a poster competition, with one winner from each Local Area Committee area being selected by the Provost.



5.2 The competition winners were:

- **Houston, Crosslee, Linwood, Riverside and Erskine:** Stuart Chalk, Houston Primary;
- **Renfrew & Gallowhill:** Daisy McCaffrey, Arkleston Primary;
- **Paisley South:** Clara Cowan, Lochfield Primary;
- **Paisley North:** Mark James Quinn, St James's Primary ;
- **Johnstone & Villages:** Stuart Wilson, Lochwinnoch Primary.

5.3 The VIP event at Paisley 2021 Stadium on Thursday 10th March 2016 went well with a follow up press release in the Paisley Express on Saturday including pictures of the poster winners and pre-match interview pictures with Manager and players visiting workshops. This year's VIP day was a lot slicker and better co-ordinated than previous years. Workshops were good, however require updating for next year to capture wider public protection messages around Civil Contingencies, I Am Me etc. Communications could also have been coordinated better across the partners involved.

5.4 All children attending the event were given the opportunity for free parent and child tickets for the St Mirren v Queen of the South game on Saturday. Around 700 tickets were redeemed which contributed to high attendance recorded for the game with a fun filled family feel around the stadium.

5.5 A follow up article on the success of the overall attendance and activities at the game on Saturday now published on the club website.

5.6 The Youth Buses were present at the stadium in the lead up to the game with pictures being taken with young people and staff including Tony Fitzpatrick holding the 2021 ball and Safe Kids boards.

5.7 Street Stuff Dance also led the players onto the pitch as well as performing at half time which was well received by the crowd.

6. **Resources**

The Safer and Stronger Renfrewshire Action Plan identifies the resources requirements for each individual action.



7. **Prevention**

The Action Plan framework allows the Safer and Stronger Renfrewshire Board to plan resources and direct investment towards prevention and early intervention.

8. **Community Involvement/Engagement**

The Action Plan has been developed through the Safer and Stronger Renfrewshire Board and sub groups whereby the third sector is widely represented.

Author: For more information about the report, please contact Oliver Reid, Head of Public Protection, Renfrewshire Council on 0141 618 7352, oliver.reid@renfrewshire.gcsx.gov.uk