

Renfrewshire Alcohol & Drug Partnership

Licensing Intern



SLIDE 1

My Role

- ♦ Develop and implement effective community engagement and consultation strategies, relating to the alcohol licensing processes.
- ♦ Develop surveys aimed at gathering information on community members views of alcohol in Renfrewshire.
- ♦ To develop and support community lead research on the impact alcohol and drugs have on local neighbourhoods in Renfrewshire.
- ♦ Engage with local community groups.
- ♦ Supporting communities to contribute to licensing processes.
- ♦ Empowering communities to work in partnership to reduce harm caused by alcohol and drugs.
- ♦ Supporting community members to influence alcohol policy at strategic level.
- ♦ Manage community volunteer recruitment and Support community volunteers to perform practical community based research relating on alcohol.
- ♦ To support local forums (e.g. Licensing Forums, Community Councils) to contribute effectively to alcohol and drug strategy
- ♦ Collating community research results

SLIDE 2

Renfrewshire Alcohol and Drug Partnership (ADP) is gathering views on what people living in Renfrewshire think about alcohol availability.

The survey will also be distributed online to reach as many people as possible. (The survey has 125 responses so far)

The Research

The process will involve a group of volunteers attending supermarkets, GP surgeries, Leisure facilities and libraries within Renfrewshire.

The information gathered from the surveys will help in the alcohol licensing process.

SLIDE 3

Why is this research important?

The information gathered from Alcohol Research UK suggests that increased engagement with public health has increased awareness among some licensing officials of the relationships between alcohol availability, consumption and harm, and increased their confidence to use overprovision policies as a mechanism to regulate alcohol availability. Therefore health research has a significant impact on the Licensing Board's power to challenge and prevent alcohol related harm.



Public health partners have increased engagement and participation in the licensing process in Scotland



Scottish Statements of Licensing Policy show an increased use of health evidence in comparison to 2010



Increased engagement with public health has raised confidence among some licensing officers in using overprovision to tackle harm

The key factors identified as inhibiting community engagement in the licensing process in Renfrewshire are:



SLIDE 5

We Asked:

Do you consider that the number of licensed premises in your local area is; 0=Too Low, 5=Just Right, 10=Too High?



Too Low = 13.7%



Just Right = 27.4%



Too High = 59.7%

SLIDE 6

We Asked:

If you consider the number of licensed premises in your local area is too high, please indicate which premises there are too many of.



Corner shop/
Convenience store
68.3%



Pub
66.7%



Off License
42.9%

Do you think the current licensing hours should be amended?



Yes
31.5%

Don't Know
24.2%

No
44.4%

SLIDE 8

If yes, please indicate what changes you would like.

50.0

37.5

25.0



SLIDE 9

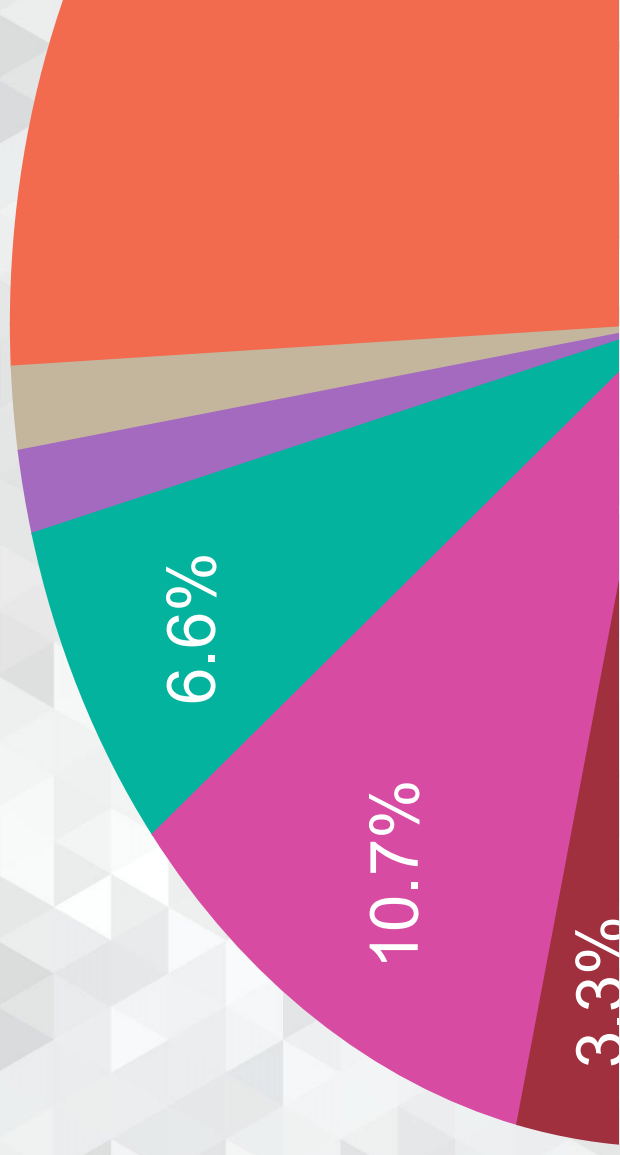
**Do you think
events targeted at
children and
families should
sell alcohol?**

**No
77.6%**

**Yes
12.8%**

**Don't
Know
9.6%**

Where do you buy alcohol most often?



SLIDE 11

Why do you buy alcohol there?

- ◆ Shopping for other items = 49.2%
- ◆ Price = 44.3%
- ◆ Convenient location = 34.4%
- ◆ Range of choice = 23%
- ◆ Socialising = 18%

SLIDE 12

Where do you most often drink alcohol?



At home =
47.6%



Pub = 19.8%



Club/ Restaurant = 11.9%



Do not drink = 10.3%

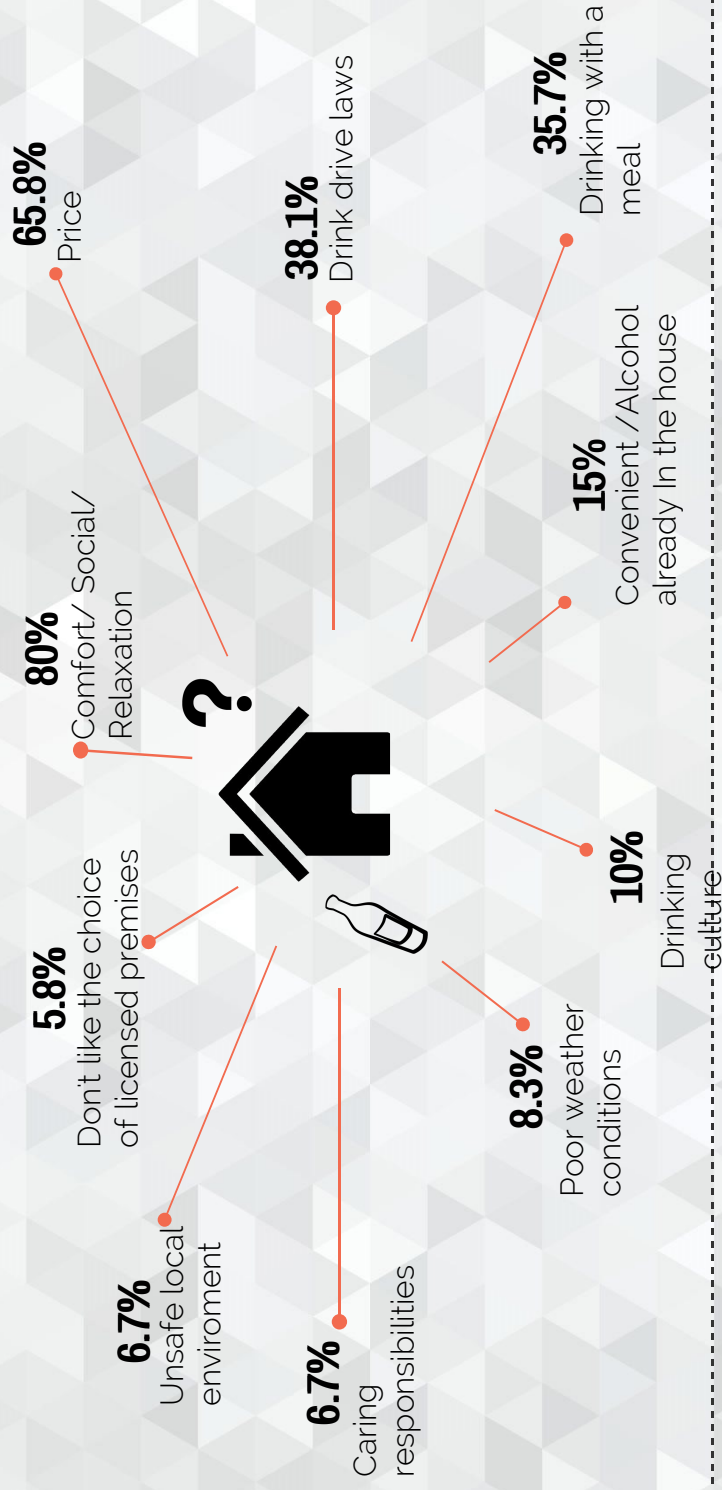


Friend or family members home = 7.9%



Other = 2.4%

What do you think are the main factors that influence people to drink alcohol in the home?



SLIDE 14

Listed below is a range of social consequences related to drinking that people in Scotland have said concern them. We would like to know if they concern you too?



SLIDE 15

We asked!

What do you believe the two most important issues are to address in your locality to reduce alcohol related problems?

Some of the responses were:

Limit the amount of alcohol to be served to one person

Alcohol being sold in pubs to people who are clearly intoxicated

Places for young people to go and meet that are affordable.

More availability of after-hours transport after pub closing times.

Continuing to allow drunk people to be served alcohol and monitoring the behaviour of people being served alcohol.

Unemployment and Social isolation in adults.

The culture within the UK requires to be addressed which views alcohol in such an unhealthy way. In moderation it has its place as in most civilised countries.

Availability of alcohol and special offers at supermarkets.

Cost of alcohol on health to NHS

Social isolation in adulthood

Lack of police intervention when violence erupts in vicinity in bars.

Need to discuss the damage it can do to health and families living with the problem.

Minimum Pricing.

Better education with children when young and in youth.

From the research so far...

We can see that the 4 most common emerging themes of concern are;



Availability
& Price



Underage
Drinking



Education



Drinking
Culture

SLIDE 17



1. Gather more information with the help of volunteers and through the online survey.

2. Share information from survey.

3. Use the information to influence future licensing objections, overprovision assessment and licensing policy.

SLIDE 18