
CLYDE MUIRSHIEL PARK AUTHORITY



Report to: Joint Committee
On: 17th Feb 2017

Report
By
Regional Park Manager

SUBJECT: Pricing Policy for Clyde Muirshiel Regional Park 2017

1.0 Purpose of Report:

- 1.1 To advise members of the Joint Committee of the proposed pricing policy for 2017 (see appendix 1).
- 1.2 To inform members of the prices for some of the new services that we provide.

2.0 Recommendation:

- 2.1 That the Park Authority supports the new pricing policy.
- 2.2 That the Park Authority recognises the Park's continued efforts to develop services and increase income from all staff sectors.

3.0 Background:

Clyde Muirshiel Park has historically reviewed its prices annually. This is done before the end of the calendar year with a view to implementing the new pricing policy at the start of the financial year.

The Park has a concession rate for most of its activities to allow disadvantaged groups to access the services it provides.

Members wishing further information regarding this report should contact Mr David Gatherer, Regional Park Manager, Clyde Muirshiel Park Authority, 01505 842 882.

3.1 Measures of success will include:

- Increased uptake of the services we provide
- Increased income to the Park

4.0 Conclusion:

- 4.1 Within the Park ethos of continually looking to improve service and increase income while making our services accessible to all we have reviewed the pricing policy.
- 4.2 The increased scoping exercise will ensure we remain competitive in the market while maximising income for the services.

Proposals for Charges 2017 showing changes from 2016 charges

Appendix 1

Service or product for 2016	2017 Standard	change from 2016	2017 Concession	change from 2016
Hire of Pico, Optimist (minimum stage 3 or level 2 cert required).....(half day)	£20	+£2		
Group Kayak Hire per hour per kayak	£10	+£1		
Group Canoe Hire per hour per canoe	£12	+£1		
Group Wet Suit Hire per hour per suit	£6	+£1		
Instructor day rate (9:00-4:30pm)	£200	+£25		
Instructor overnight rate	£55	no change		
Instructor late night centre opening (4:30-8:30pm)	£45	no change		
Sailing				
Level 2, 3 or Seamanship Dinghy Prep (1 Day)	£75	no change	£60	+£5
RYA Dinghy Level 1, 2, 3, (2 Days)	£135	no change	£108	no change
RYA Seamanship Skills, (2 Days)	£135	no change	£108	+£23
RYA Start Racing (2 Days)	£135	no change	£108	no change
RYA Level 2 Powerboat, (2 Days)	£150	no change	£120	no change
RYA Level 1 Powerboat (1 Day)			£70	NEW
RYA Safety Boat Course, (2 Days)	£200	no change	£160	-£10
RYA 3 Day Sailing Course Adult	£175	no change	£140	+£15
RYA 4 Day Sailing Course Adult	£225	no change	£180	+£35
Single Hander Clinic (1 Day)	£60	no change	£48	-£2
RYA Junior Scheme Stage 1, 2, 3, (2 Days)			£85	no change
Paddle sport				
BCU 1 Star Award (1 Day)	£70	no change	£56	no change
BCU 2 Star Training (2 Days)	£85	no change	£68	no change
BCU 2 Star Assessment (1 Day)	£60	no change	£48	no change
BCU 3 Star Kayak Inland Training (2 Days)	£120	no change	£96	no change
BCU 3 Star Kayak River Training (2 Days)	£120	no change	£96	no change
BCU 3 Star Canoe Training (2 Days)	£120	no change	£96	no change
BCU 3 Star Canoe River Assessment (1 Day)	£80	no change	£64	no change
BCU 3 Star Kayak River Assessment (1 Day)	£80	no change	£64	no change
Guided Paddles, Weekend Trips (One Overnight)	£225	no change	£180	no change
Foundation Safety and Rescue Training	£55	no change	£44	-£1
BCU Level 1 Coaching Course	£300	no change		
BCU Level 2 Coaching Course	£300	no change		
Junior Kayak				
BCU Paddle Power Start (2hrs)			£15	no change
BCU Paddle Power Passport (2 Days)			£80	no change
BCU Paddle Power Discover (2 Days)			£80	no change
Group Taster Sessions (per person)				
1hr	£20	+£1	£16	+£1
2hr	£25	+£2	£20	+£1
3hr	£30	+£2	£24	+£1

4hr	£35	+£3	£28	+£3
5hr	£40	-£5	£32	+£2
	2017 Standard	change from 2016	2017 Concessions	change from 2016
Wheelie boat 1 hr mins			£40	no change
Full day Multiactivity Course			£160	no change
Multiactivity 5 half days			£98	no change
Map and Compass/ G.P.S (1 day)	£50	no change	£40	no change
First Aid Courses				
First Aid 3 Day Course (12 Grp £950)	£120	no change	£96	+£16
First Aid 1 Day Course (12 Grp £350)	£50	no change	£40	+£5
RYA Small Craft First Aid (1 day)	£50	no change	£40	+£5
Boat Storage				
Canoe/Kayak (1 Month)	£15	no change	£12	+£2
Canoe/Kayak (1 Year)	£150	no change	£120	+£20
Windsurfer (1 Month)	£20	no change	£16	+£1
Windsurfer (1 Year)	£200	no change	£160	+£10
Duke of Edinburgh.....(per person for expedition)	from £75	n/a		
Willow Weaving or Leather Work (3 hours)	£75	+£35		
Bush Craft Introduction (3 hours)	£75	+£35		
Intro Green Woodworking or Carving (3 hours)	£75	+£15		
Changing Room.....Inside	£5	+£1	£4	+£1
Changing Room.....Exclusive Use Outside	£100			
Educational visits/ Per head	£2.50			
Fishing Permit (1 Day)	£5	no change	£4	+£1
(1 Year)	£50	no change	£40	+£10
Camping & Shielings				
Camping	£5	no change	£4	+£1
Shielings Basic	£25	no change		
Shielings Standard	£35	no change		
Facility Block + shielings and /or tents (non excl)	£80	no change		
Shielings Key Deposit	£20	no change	£20	no change
Whole Campsite Exclusive Use	£350	no change		
Food				
Coffee/Tea + Biscuit	£1.95	+£0.20		

Coffee/Tea + Scone	£2.95	+£0.20		
Packed Lunch	£4.95	no change		
Platter Lunch	£6.95	+£0.20		