

To: Safer and Stronger Renfrewshire Thematic Board

On: 24 November 2016

Report by:

Shona MacDougall, Director of Community Resources, Renfrewshire Council

Paisley First – Purple Flag Submission

1. Summary

- 1.1 Paisley First, in their Bid Business Plan 2015 - 2020 identified a key priority: *“to make Paisley town centre’s business environment attractive and appealing to locals, visitors and to businesses”*. Together with a range of measures detailed in their Business Plan to support this, a commitment was given to achieving ‘Purple Flag’ status for the town centre and interest was registered with the Association of Town and City Management (the awarding body for Purple Flag) in January 2016 with the appropriate fee of £2400 paid by Paisley First.
- 1.2 While the application was to be made by Paisley First, the Council, through Community Resources and other key partners have provided support for achieving Purple Flag status with the appointment of the Purple Flag Coordinator. The partners assisted in preparing the application and a range of practical improvements to services and facilities in line with Purple Flag criteria. Improvements made include:
 - The introduction of the Rapid Response Team;
 - Expansion of CCTV cameras with the proposal to move to 24 hour coverage;
 - Daily tasking has allowed for early intervention of problem areas;
 - Deep Clean of the town centre/Purple Flag area;
 - Improvements in street lighting; and
 - Introduction of Street Stuff in certain areas.
- 1.3 Throughout the process, applicants are supported by towns/cities with Purple Flag accreditation and Paisley First has been ably supported by colleagues from Supporting Guilford. They have given advice and reviewed the first draft which they feel “reads well and offers the adequate detail to give the Purple Flag area sufficient credit”.
- 1.4 The submission documents and application process are now complete and will be submitted by Paisley First before 14 October 2016. This paper outlines the application process and the key points from the self-assessment exercise which was undertaken on 25/26 August 2016.



- 1.5 Only 2 other cities in Scotland have been awarded Purple Flag - Aberdeen and Dunfermline.
- 1.6 Paisley First is the applicant with Community Resources acting as coordinator for the application process.
- 1.7 The application is due for submission by 14 October 2016 with the formal audit likely to be undertaken in mid-November to early December on either Friday or Saturday evening from 5pm to 4am.
- 1.8 Applicants are required to renew their Purple Flag status annually with the renewal process similar to that described above. It is expected that for the renewal process the area will be able to demonstrate continuous improvement in supporting the evening and night time economy with adequate resources identified to achieve this.
- 1.9 The purple flag boundary is detailed on the map attached as Appendix 1 with the draft application for submission attached as Appendix 2.

2. Recommendations

- 2.1 It is recommended that the Safer & Stronger Renfrewshire Thematic Board;
 - Notes the Purple Flag submission to the Association of the Town and City Management and that the subsequent assessment will be undertaken on Friday 9th December 2016.

3. Background

- 3.1 Purple Flag is an accreditation process similar to the Blue Flag for beaches awarded by the Association of Town and City Management (ATCM) following a successful application and external audit process. It is awarded to town or city centres that meet or surpass the standards of excellence in managing the evening and night time economy (ENTE), which can demonstrate that visitors experience an entertaining, diverse, safe and enjoyable night out.
- 3.2 Research undertaken by the Association of Town and City Management show that Purple Flag can bring real benefits which include:
 - A raised profile and an improved public image for the location;
 - A wider patronage and increased expenditure;
 - Lower crime and anti-social behaviour; and
 - A more successful mixed use economy in the longer term.



4. Key Principles of Purple Flag

Partnership working

- 4.1 14 Partners have joined the Purple Flag Working Group demonstrating real commitment to achieving this award for Paisley Town Centre. Partners include: Police Scotland; Renfrewshire Council (various services); Alcohol and Drugs Partnership; Paisley First; McGill's Buses; Scotrail; Renfrewshire Cabs; Renfrewshire Leisure; Pubwatch (representing several town centre pubs and clubs); Street Pastors; West and Central Community Council and Environmental Training Team. Membership of this group is regularly reviewed and continues to grow.

Core Standards for Purple Flag Status

- 4.2 There are five core standards which must be demonstrated within the application submission:
- **The Policy Envelope** must demonstrate a clear strategy for enhancing the Evening and Night Time Economy (ENTE) based on sound research, integrated public policy and a successful multi-sector partnership must be demonstrated.
 - **Wellbeing.** Evidence must be submitted which demonstrates that the town is a safe and welcoming environment.
 - **Movement.** Getting home safely after an evening out is crucial as is the ability to move around the centre on foot with ease.
 - **Appeal.** Successful destinations should offer a vibrant choice of leisure and entertainment for a diversity of ages, lifestyles and cultures; including families and older people.
 - **Place.** Evidence must be submitted which shows a successful centre with a blend of overlapping activities that encourage people to mingle and enjoy the place.

5. The Application Process

- 5.1 The assessment for Purple Flag takes place on two separate occasions. The first is undertaken by the applicant and is called the "self-assessment", the results of which form part of the application. It is intended that this survey identifies any areas that need improvement or action. The self-assessment for Paisley was undertaken by a team of 6 auditors from Police, Renfrewshire Council and Paisley First on 25 August from 5pm to 4am. Observations were made in the time bands which covered early evening and late night activities and although the overall impression of the auditor was that standards had been met, a number of observations were noted, namely:
- Early evening Paisley lacked activity with few shops or cafes open.
 - Late night transportation provision was poor with venue owners voicing concerns regarding the effects that this was having on business.
 - Although the town centre was in immaculate condition up until 12am, the main artery streets became very littered with fast food litter after this time.



- A number of 'dark spots' were noted in terms of lighting where improvements could be considered.
- A few vacant properties in key areas affected the overall visual amenity of the area (High St and Moss St).

5.2 The second stage of the audit process is undertaken by the Association of Town and City Management and is the formal assessment. It is carried out by two external Purple Flag assessors. It will be undertaken on the evening of the 9th December 2016, with the 2 auditors carrying out an on the ground appraisal of the performance of the town. This assessment will take place at night when the town is active and measure performance in each of the five elements detailed above against the expected standard.

5.3 November and December are busy months for Paisley with the Firework display and Christmas Light switch on. The Purple Flag coordinator has confirmed that the assessors would rather see Paisley on an evening where it is classed as "business as usual" rather than one where significant events are taking place.

5.4 The formal assessment will require a presentation by the Purple Flag coordinator and the applicant (Paisley First) attended by key partner representatives who may be questioned by the auditors in the area of their expertise. It is anticipated that the following partners may wish to be in attendance or represented (NB this list is not exhaustive):

- Renfrewshire Council Chief Executive
- Leader of Renfrewshire Council
- Conveners of the Environment Policy Board and Housing and Community Safety Policy Board
- Director of Community Resources
- Divisional Commander – Police Scotland
- Area Manager – Scottish Fire and Rescue
- Chief Executive of Paisley First
- Paisley First Board members (as appropriate)

6. The Next Steps

6.1 Following the assessment, the Purple Flag working group will meet and assess the next steps required depending on the outcome.

6.2 The Association of Town and City Management accept that no town or city is perfect and therefore an emphasis is on the applicants to demonstrate that they are working towards continuous improvement and partnership working in the area.

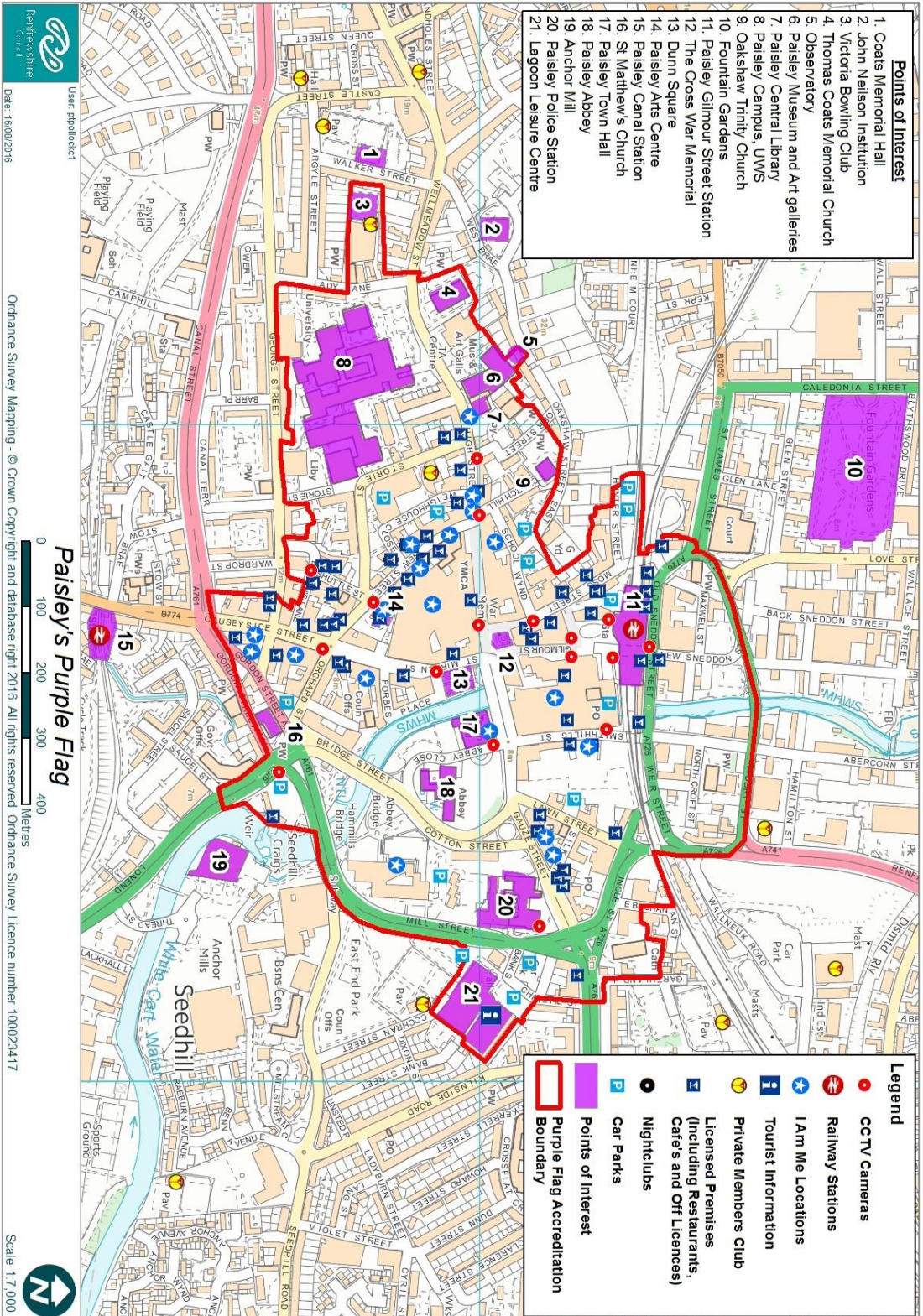
6.3 The working group will continue to improve the town centre using the findings of the assessment (and self-assessment) as the action plan to either maintain the Purple Flag award or to work towards another potential application.



- 6.4 The group will continue to make links with relevant stakeholders/partners to ensure that the work being undertaken by the group can add value to relevant strategies and policies.



Appendix 1





APPENDIX 2

PURPLE FLAG APPLICATION



PURPLE FLAG AREA SNAPSHOT CHART

NAME OF CENTRE: Paisley First

DATE: 13 October 2016

PURPLE FLAG COORDINATOR: Maria Corrigan

OVERVIEW OF PURPLE FLAG AREA

SUMMARY

Welcome to Paisley

Paisley is...

- 1,000 years of history and heritage that lives on through our awe inspiring listed buildings, Paisley Abbey, Paisley Arts Centre, Paisley Town Hall, Paisley Museum and Art Gallery and Coats Observatory. There are 107 listed buildings comprising 13 Category A, 74 Category B and 20 Category C structures.
- Home to approximately 75,000 people with vital road and transport networks giving access to 1.4 million people who live within 30 minutes drive from the vibrant heart of town.
- A worldwide platform for Scottish tourism and boasts enviable benefits from the International Airport positioned on the doorstep of the business improvement district, providing access to Paisley and Scotland for visitors from across the world.
- Home of the iconic Paisley Pattern, a fantastic industrial heritage with museum collections of international significance. Paisley has its own iconic brand, being reclaimed and hailed at the centre of an inspiring regeneration programme.
- A wide and diverse calendar of cultural events from hosting the UK start to the Monte Carlo Classic Car Rally in January, April showcasing the Paisley Beer and Food Festival to the Sma' Shot Day in July celebrating victory on pricing for local weavers against their employers. Annual 2 day Halloween Festival, Fireworks displays and Christmas celebrations round off an array of year round activities with cultural, historic and economic significance.
- A culinary delight with foods available to suit every palate from "food on the go" to fine dining. Eating out in Paisley will take you on a culinary journey around the globe until well into the night.
- Host to several major 'one off' events. Most recently including the Royal National Mod and the 'Bring it all Home Festival' celebrating the life of Paisley's Gerry Rafferty. All of these events and activities help to build momentum for Paisley's UK City of Culture 2021 bid.
- Easily accessed by regular and frequent bus services from Glasgow and surrounding areas and the ten minute train journey into Scotland's 4th busiest train station at Gilmour Street is popular with commuters and visitors alike.
- Is an evening economy supported by the people, businesses, heritage, culture and aspirations of growth and development. Employability grants and funding to niche businesses within the town add to



the unique draw Paisley attracts.



OUR PARTNERSHIP (The agencies & interests backing your entry)

- Paisley First (business community representation)
- Police Scotland (crime and disorder issues)
- Renfrewshire Council (policy and service delivery in relation to youth and adults, street cleaning and built environment)
- Renfrewshire Leisure (Leisure and Culture activities)
- Scottish Fire and Rescue (fire safety and public protection issues)
- Renfrewshire Alcohol and Drugs Partnership ADP (alcohol and drugs issues)
- Street Stuff (youth interventions)
- Scotrail (transport links)
- Environmental Training Team (community interests)
- West and Central Community Council (community interests)
- I Am Me Scotland
- Pubwatch representing 12 businesses
- Renfrewshire Cabs

OUR PURPLE FLAG WORKING GROUP (Members and interests they represent)

Andrew Mitchell (BID Manager, Paisley First)
 Meg Currans (Paisley First)
 Sgt Allan O'Hare (Police Scotland)
 Maria Corrigan (Community Safety Services Renfrewshire Council (RC) and (Purple Flag Coordinator)
 Ken Gray (Street Scene Manager, RC)
 Drew McNab (Built Environment RC)
 Craig Elliot (Renfrewshire Leisure)
 Lynn Hollands (Renfrewshire Council)
 Amanda Moulson (2021 Bid Team)
 Douglas Morrison (Renfrewshire Council)
 Gordon McNeillie (Community Safety Partnership Analyst)
 Claire Horn (Renfrewshire Council)
 John Paul (Scottish Fire and Rescue)
 Rowan Anderson (ADP)
 Stephen Gallagher (Street Stuff and St Mirren's football club - youth activities)
 Heather Collins (Gilmour Street Station Manager)
 Cheryl Adair (Streetpastors)
 Ian Williams (Environmental Training Team - community engagement)



	<p>John Wilby (West and Central Community Council - community engagement) Carol Burt (I am Me) Jacqueline McCaig (Chair of Pubwatch) Hannah McCulloch (Renfrewshire Cabs)</p>
<p>KEY ISSUES WE FACE IN IMPROVING PURPLE FLAG AREA</p> <p><u>Paisley is proud.</u></p> <p>Proud of our past and proud of who we are. Our communities are at the heart of everything that is done to improve and develop Paisley. Communities are integral to identifying services and aspects of Purple Flag that require attention. Involving communities, in itself, is a major asset in improving the Purple Flag area. Those interested in the partnership of the bid have key roles to play in overcoming the key issues that we face in the improvement of the area.</p> <p>Paisley First, Paisley's Business Improvement District, provides strength in leading Paisley towards revitalising the Town Centre and improving the business environment from which Paisley can continue to thrive.</p> <p>Our 'whole town' bid for UK City of Culture 2021 recognises that the involvement of as many groups and individuals as possible will be a cornerstone in ensuring Paisley is a proud example of a Purple Flag area; a place where people benefit from the evening appeal of a town with wellbeing, availability of movement, diverse appeal and a functional, attractive place to visit, work and live.</p> <p>Recognising the key issues proves as the first step in planning improvements to overcome them. At the heart of this, Renfrewshire's Community Plan involves members of the community in planning how to tackle the social and economic conditions that place Renfrewshire 7th in Scotland's most deprived areas. The foundation of this comes from the six themes identified as those to initiate a trend of improvement across Renfrewshire. A particular priority sets out the need to have attractive and successful town centres; providing safe, clean environments for communities, stimulating economic growth, inward investment and the creation of jobs. For Paisley to thrive, a reverse in the effect of the economic downturn presents key challenges. Working together towards Purple Flag status will greatly benefit the challenges faced in improving Paisley including;</p> <ul style="list-style-type: none">• Stimulating inward investment to secure Paisley as a place for businesses to thrive;• Sustaining a high level of service in relation to street cleaning;• Increasing the frequency and attraction of bigger events in Paisley;• Increasing diversity, attracting more visitors to Paisley;• Increasing the diversity of early evening activities/choice;• Encourage students to utilise town centre facilities in evening and weekends;• Determine current perceptions of the Purple Flag area and ask the people of Paisley how these can be improved;• Building confidence among businesses in a growing evening economy, providing a strong local voice for businesses;• Identify safety concerns and implement strategies to reduce or eliminate these concerns;• Improving availability of late night transport options;• Tackling alcohol related A&E presentations;• Tackling offenders to reduce incidence of dog fouling, littering and flytipping; and• Tackling youth disorder to improve the sense of safety within the Purple Flag area.	



CORE AGENDA THEME 1. WELLBEING

Minimum threshold Standard. Per capita crime and anti-social behaviour rates that are at least average and show an improving trend – taking both residents and visitors into account

SUMMARY (Headline conclusions and bullets)	SUPPORTING DATA (Key figures & statistics)
<p>1. Purple Flag KPI 1 - Crime and Anti-Social Behaviour A reducing incidence of alcohol-related crime and disorder</p> <p>2. Purple Flag KPI 2 - Alcohol and Health Reducing levels of alcohol abuse and harm</p> <p>3. Purple Flag KPI 5 - Perceptions</p>	<p>Within the proposed Purple Flag boundary area, the total number of ASB-related incidents reported to Police Scotland reduced from 901 during 2014/15 to 842 during 2015/16. During the first quarter of the current Financial Year, recorded Group 1 violent crimes, and drugs-related crimes, have both halved.</p> <p>The rate of alcohol related hospital admissions per 100,000 population has reduced from 10.5 in 2013/14 to 9.1 in 2015/16 in Renfrewshire. Despite the rate not meeting the three year target of 8.9 the most recent data shows that the rate of alcohol related hospital admissions per 100,000 has shown a reduction and the rate is the lowest in more than three years.</p> <p>Our partners are working closely to promote our dynamic and safe town as a great night out. A local survey for visitors indicated that 45% felt safe with a further 33% having no opinion. We are working at improving perceptions of safety in the town by increasing police and warden's presence, promotion of Best Bar None and Pub watch, supporting the work of Street pastors through funding, and robust use of CCTV and Radiolink. City of Culture Bid 2021 is working hard to promote Paisley's Cultural activities and to enhance Paisley image as a desirable destination for entertainment.</p>
<p>CURRENT STANDARD OF AREA Paisley is safe.</p> <p>Alcohol-Related ASB down by 7% during 2015/2016, Violence and Drugs-related crime down during current Financial Year to date.</p>	<p>Renfrewshire's Community Safety Partnership</p> <p>This multi-agency partnership (Including Community Safety, Police, Fire, Health, Housing) works together to reduce crime and ASB. Sub groups focus on</p>



Our Community Safety Partnership contributes towards Renfrewshire being a safe and secure place for those living, working or visiting the area, using intelligence led joint tasking arrangements. It addresses anti-social behaviour and crime and supports youth diversionary and education programmes. Key activities of the Partnership include:

- **Effective policing with dedicated Town Centre Policing Strategy**
- The award winning **Daily Tasking** has been in operation since 2013 with key partners coming to the table to secure earlier intervention on cases of anti-social behaviour, low level offending, adult and child protection issues, mental health, addictions and persistent offending.
- 37 Community Safety **Wardens** employed to detect and deter environmental crime and ASB. Wardens operate until 24:00 Friday and Saturday and the Noise team who work until 04:00 at weekends and bank holidays.
- 2 Community Safety **Youth Officers** who work until 10pm 7 days per week
- 7 Community Safety **Investigators and 4 Mediators** to assist with ASB cases in residential property
- Award winning Community Safety **CCTV Control Room and Hub** which operates 7 days a week from 10am - 2am and 4am on a Friday & Saturday and is equipped with 29 public space CCTV camera's in Town Centre area and 4 CCTV operators.
- **Radiolink**, which connects businesses to the CCTV control room.
- **Diversionsary/Intervention activities** which comprise targeted intelligence led response e.g. Street Stuff activities for youth and Festive Safety Campaign
- **Caseload Management Pilot** - Building Safer Stronger Communities being taken forward by Police Scotland.
- Award winning **I Am Me and Keep Safe** works in partnership with Police Scotland to raise awareness of what Disability Hate Crime. 23 businesses in Paisley Town centre provide a safe place for those who need it.
- **Civil Contingencies** provide support for business to help them deal with emergency situations.
- Charity Fundraisers are regulated.
- Although rates of alcohol related emergency admissions for Renfrewshire as a whole are higher than the Scottish average this is primarily due to our new (improved) recording system, nevertheless initiatives are in place which aims to reduce this rate.
- 13 Volunteers are registered with the **Street Pastors** who offer a service every Friday night and the last Saturday in the month. This is increased over the Festive Period.
- Weekly **Police Surgery** at University of West Scotland and close working relations with Police trained University Staff.
- Renfrewshire Council **Licensing team** and Paisley Police licensing department visit licensed premises day and night as required, encouraging high standards of management and compliance to avoid enforcement such as prosecution.
- **Multi-agency visits** to late night food/drink venues are carried out by Police, HMRC, Renfrewshire Council Licensing team,

different elements of safety:

- **Daily Tasking.** 2015 – 2016, there were 5825 referrals to partner agencies, ensuring that the relevant agencies are engaged with the earlier intervention approach. This represents a 25% increase in capacity in comparison to 2014/15, and helps to ensure that all relevant agencies are engaged with the 'early intervention' approach.
- **Building Safer Communities Group**
- Police lead partnership group with a focus on solving issues in hotspot locations.
- **Building Safer Towns group**
Multi-agency group whose aim is to tackle issues associated with crime and ASB in Paisley Town Centre as well as driving improvements in the public realm, transport and utilities.
- **Renfrewshire's Alcohol and Drug Partnership** work with partner agencies to identify issues and support communities.
- **Street Stuff** (youth diversionary programme) which is in its 6th year has contributed to a 75% reduction in ASB and youth disorder Renfrewshire wide and now utilised within the town centre.
- **Renfrewshire Gender Based Violence (GBV) Strategy Group** works together for the elimination of all forms of violence and abuse against women and children.
- Multi-Agency Risk Assessment Conference (**MARAC**) is a multi-agency victim-focussed meeting where information is shared on the highest risk cases of domestic abuse between different statutory and voluntary sector agencies.
- Early Intervention Screening Group (**EISG**), which monitors young people who have come into contact with the Police for a minor offence such as drinking in the street or cannabis use. The group comprises of representatives from RADAR, social work, education, community safety and police representatives.
- **Paisley North Local Area Committee** represents the community living within Paisley North. This Group



<p>Trading Standards to ensure a high standard of operation/compliance is in place helping to build a good, professional relationship with staff and management.</p> <ul style="list-style-type: none"> • Paisley Police licensing department host licensing seminars which provides guidance, advice and best practice for premises. Likewise, pro-active and tasked inspections are carried out on a daily basis and a positive relationship with staff is encouraged. • Police also carry out targeted operations with the Home Office Immigration Enforcement teams to ensure licensed premises are complying with UK immigration law. • Paisley Police licensing department conduct periodic evening visits to taxis to ensure compliance and to maintain high levels of public safety. • Best Bar None has been operating since 2012. It is a Scheme which raises standards and rewards excellence for those venues that attain the Award standard. This is delivered at a local level by partnerships between the industry, local authorities and Police. • Pubwatch represents 12 Pubs and Clubs but also engages with Taxi companies. Police and Street pastors • Renfrewshire Alcohol and Drugs Partnership offer a number of targeted interventions for young people. • The annual 'Safekids' Programme is delivered to every P6 pupils in Renfrewshire. The programme covers issues such as antisocial behaviour and personal safety. Overall, as a result of programmes of this type, incidents of youth related antisocial behaviour continue to decline year on year, with more than a 70% reduction over the past 6 years. • Paisley hosts a variety of large events throughout the year, from music festivals to fireworks, which attracts thousands of visitors to the town centre. Community Safety Partners work together to ensure high standards of public safety and comfort are achieved. • The Community Safety Hub provide extended service during the Festive Campaign 2015 with high visibility patrols with Police and Wardens, Taxi marshalling, a safe bus accompanied by a paramedic vehicle, increased street pastors and Radiolink. Nearly 200 people attended the Safe Bus and the evaluation showed a number of positive outcomes. • Paisley is provided with excellent street lighting and our historic building and riverfront are beautifully illuminated. • Paisley has gone digital with free Wi-Fi is available for Town centre users within the Purple Flag Zone. • Paisley thrives on partnerships and Paisley First's BID Business plan for 2015 identified attaining Purple Flag Status as a key partnership priority. • Paisley is investment with property improvement grants available to assist businesses improve shop frontages. The town centre budget pro-actively takes action on vacant shop units in terms of vinyls. • Paisley is opportunity. Invest in Renfrewshire provide economic drive through recruitment of students and school leavers, boosting local business prospects and reducing youth unemployment. • Paisley is safe with positive first impressions. Visitors, commuters and residents are welcomed by a positively 	<p>meets quarterly highlight issues affecting same.</p> <ul style="list-style-type: none"> • Best Bar None with 13 venues. 12 venues awarded gold standard, 1 venue awarded silver standard. • Paisley Police Licensing and Town Centre teams. • Large events Management group • Dedicated Town Centre Policing Plan • Daily Tasking ensures that issues are identified allowing for more effective targeting of resources. • A Taxi Marshalling Impact analysis was conducted Dec 2015 – 3 out of 4 locations increased in the number of reported incidents/crimes, whilst one remained static. Further analysis explained that this increase was due to improvement in coordinated partnership interventions between Police and Town Centre CCTV staff. • Local discussions with Renfrewshire Licensing Board and local officers will continue to provide consistent messages about public acceptability and the density of alcohol outlets and strong links will remain with Community Planning Thematic Boards and lead officers to drive a cross-cutting approach to preventing/reducing the problems associated with alcohol misuse. <p>For more information see:</p> <p>Wellbeing Statement</p> <p>Best Bar None and Pubwatch</p> <p>Crime Trend analysis</p> <p>Paisley First Town Centre Policing Plan</p> <p>Our appeal is improving and will continue to do so as we work for City of Culture Status</p>
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<p>presented Town Centre area. A recent survey showed that 83% of respondents felt that "arts and cultural activities and events within the local community made their lives better" and 44% of our visitors felt 'safe or very safe' with a further 33% neither agreeing nor disagreeing.</p> <ul style="list-style-type: none"> • Brighter Renfrewshire Alcohol Awareness Week (BRAW) – campaign in its second year works in partnership with the local community to raise awareness of alcohol • A licensing intern has been recruited to work with local communities to offer support to get them more involved in licensing processes 	
<p>KEY ACHIEVEMENTS IN LAST THREE YEARS</p> <ul style="list-style-type: none"> • Creation of Daily Tasking and enhanced partnership working • Street Cleaning and trade waste issues are tackled effectively by our Street Cleansing and Rapid Response Teams who provide a vital link between business and council services • Expansion of hours of Community Safety Wardens Service to ensure that wardens are available to 24:00 and the noise team until 04:00. • £1.2 million investment in our award winning CCTV Hub which operates until 2am (Mon-Thurs), 4am Fri and Sat and 3am Sunday evenings to increase community safety and prevention of ASB. • Introduction of the Site Management Agreement to regulate nuisance of charitable fund raising on High Street. • Street Stuff diversionary activities have been expanded and now operate in Town Centre locations as required • Our Award winning Trusted Trader Scheme supports responsible businesses and their customers • I am Me and Keep Safe supports our most vulnerable visitors and raises awareness around hate crime and disability • Best Bar None supports licensed premises and their customers • An award-winning restoration project has reinvigorated civic pride and made an important route home from the town centre feel safe again • ADP funded Cannabis campaign February 2015 following consultation with young people in Renfrewshire. The findings from this research were used to develop a high visibility campaign which aimed to challenge the normalisation of cannabis use and address the apathy young people often feel towards the health and social issues surrounding cannabis. • The Community Safety Hub Festive Campaign supports our visitors during the busy Christmas period. 	<p>Overall crime recorded within the proposed Purple Flag Boundary area of Paisley reduced by 4% during 2015/16 compared to 2014/15. This included:</p> <ul style="list-style-type: none"> • An 8% reduction in drug-related crime. • A 4% reduction in Group 6 (ASB) related crimes, which included individual reductions within crimes of Breach of the Peace; Common Assault (including of an emergency worker); Urinating in a Public Place; and Being Drunk and Incapable in a Public Place. <p>During the first quarter of the current Financial Year, recorded Group 1 violent crimes, and drugs-related crimes, have both halved.</p>
<p>FUTURE DEVELOPMENTS</p> <ul style="list-style-type: none"> • Visitors tell us that late night transportation needs to be improved. Paisley First has established a working group made up of key partners to look at the options/solutions. • CCTV and Community Safety are considering further 	<ul style="list-style-type: none"> • Partnership working is at the heart of all that we do and we will continue to develop strong working relations with partner agencies as we develop



<p>expansion of their service moving to 24/7 with increased CCTV capabilities and Radiolink</p> <ul style="list-style-type: none">• Paisley First are considering how to increase analysis of footfall counters using Noggins• Partners will work together to deliver the Festive Campaign for 2016 with the provision of Taxi Marshalls• Paisley First and Building Safer Towns Group are looking at tackling issues relating to graffiti with investment in wall murals, up-lighting of certain buildings and increased flower planters to enhance the visual amenity of the area.• A Litter Communications Strategy backed by Zero Waste Scotland will be launched in the town to help tackle Fast Food and cigarette litter.• A Responsible Dog Ownership Strategy will be developed to tackle issues relating to dog control.• Following public consultation in 2011 the Healthy Living Centre has been approved for Paisley's West End, an area that is included among the lowest 5% in the Scottish multiple deprivation index. A refurbished derelict building will provide community facilities including a café and an alcohol-free bar.• To strengthen links with communities a Licensing intern will be recruited in Renfrewshire whose role will be to support and strengthen community involvement in licensing processes whilst working collaboratively with partners including the Licensing Forum, Police Scotland and local community groups. The post holder will work with communities to conduct local consultations relating to alcohol. Information gathered from this exercise will also be shared with relevant partner agencies, which may be in a position to address specific issues, i.e. alcohol related litter.• A review of waste uplift services is underway aimed at improving waste uplift arrangements for domestic and commercial waste within the BID area.	<p>our City of Culture Bid 2021</p> <ul style="list-style-type: none">• Phase 2 of the Community Safety Hub Review will extend service further within the town centre.• Footfall trends will be utilised to help us plan events and encourage business activities in the town centre.• We will continue to build on strong partnership working together to improve outcomes for town centre users.• A review of late transport provision will be undertaken with the aim of increasing the availability or access to taxis key times.• A review of arrangements for Taxi Marshalls will be undertaken which will aim to expand provision of service.
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CORE AGENDA THEME 2. MOVEMENT

Minimum threshold standard. An appropriate form of late-night public transport

SUMMARY

(Headline conclusions and bullets)

Paisley is well connected locally, nationally and internationally with an airport within 10 minutes of our town centre and a rail station that is the 4th busiest in Scotland within the BID area. Paisley Town Centre is easy to get around on foot with clearly marked pedestrian footpaths, areas between venues and on routes to transport links. Paisley is accessible with Town Centre landscape designed for ease of movement for disabled visitors to the Town Centre.

Paisley has late night links:

Train Services

- Paisley [Gilmour St Station](#) is the 4th busiest rail station in Scotland.
- Paisley Gilmour Street is within the BID area and is the largest of four stations servicing the Town Centre.
- Traveline Scotland provides information for travellers for bus links to and from train stations and is highlighted on bus and train information boards.

Bus Routes

- First Bus and McGill's are the main operators within the BID area.
- Recent feasibility studies detail the current improvements for bus corridors and on-street infrastructure.
- Main bus routes are serviced from central bus stops on Gauze Street and Causeyside Street as well as airport links from the Smithhills Street Terminus.
- Main visitor attractions are well signposted at main bus stop areas.

Taxi

- Private hire cab companies are available for patrons to call from venues and at pick up points after club hours.
- Renfrewshire Council have 219 taxis and 809 private hire taxis and considering a further 21 new plates.

Cycle Routes

- Paisley is a 'Heart Town' (British Heart Foundation) and promotes healthier, more active lifestyles to improve the heart health of the residents and to raise awareness of heart health to all visitors, work places and public places.

Car parking

Paisley has ample parking provision.

- 2,800 spaces
- 230 are core town centre on-street.
- 550 spaces in the peripheral streets.
- Free evening, weekend and bank holiday public car parking. Late night parking is available free at any of the Council carparks.
- [Disabled car parking.](#)

SUPPORTING DATA

(Key figures and statistics)

- CCTV operates throughout the BID area and Paisley Gilmour Street train station.
- Scotrail trains regularly depart from Paisley Gilmour Street until 23.59 for local, city and coastal routes.
- Public buses run throughout the Town Centre. FirstBus operates until 01.00 on weekends and McGill's until midnight.
- Early morning bus routes start as early as 04.41 M-F and 05.45 S-Su
- Several private hire cab companies provide services to customers who phone and request pick-up.
- Local taxi firms provide a call and reserve taxi pick up service.
- [TrainTaxi](#) – information about train stations and the available taxi links nearby.
- [Renfrewshire Cab Company](#)
- [Paisley Taxi's](#)
- [Gryffe Cabs](#)
- [Greystone](#)
- Glasgow Airport Taxi's pick up at the Airport only.
- Bicycle racks with access to the Town Centre via [Cycle Paths](#)
- Cycle paths are well signposted and detailed information is available from [Sustrans](#).
- Crime stats for privately operated car parks
- Metered parking with parking permitted across zone.
- Residents' parking permits with associated [zone mapping](#).
- Paisley has parking provision to account for future regeneration.
- Patrons advised of parking provision when attending [Town Centre venues](#).



Pedestrian routes

Paisley is well laid out and easily accessible.

- Routes maintained with clear, recently enhanced signage, signposting places of interest and transport links.
- Key historical and cultural heritage venues are clearly signposted and notes of interest detailed.
- Public transport passengers enjoy direct access between rail, taxis, bus and airport interlinks.
- Disabled access throughout the Town Centre.

- Clear, well lit pedestrian routes around the Town Centre and BID area.
- [CCTV](#) is located throughout the Town Centre providing preventative and reactive community safety measures for pedestrians in the area.
- Pride of Paisley project encouraged increased footfall within the BID area and highlighted the ease of getting around Paisley on foot whilst raising the profile of various attractions.

For more information see:

Movement Statement

CURRENT STANDARD OF AREA

Paisley is safely managed.

- High visibility Police and Warden patrols promote a safe culture throughout the BID area.
- Late night venues are concentrated on New Street, assisting focused resources for prevention and incident handling.
- Paisley Police licensing department conduct periodic evening visits to taxis to ensure compliance and to maintain high levels of public safety
- Police and Street Pastors are present to offer safety, manage the large numbers exiting clubs and provide reassurance and comfort to those seeking assistance in getting home.
- All major events are risk assessed ensuring provisions are in place such as traffic management, barriers and stewards to protect the public
- Paisley celebrates [annual and one-off events](#) with safe crowd management.
- Radio Link within the BID area connects venues to the Wardens and Police services to ensure rapid response to any incidents or to alert other Pub Watch venues of any issues.
- CCTV operates throughout the BID area focused on areas of high pedestrian volume, taxi rank locations and within Paisley Gilmour Street Station.

Paisley is easy to navigate.

- Signage to transport links and places of interest is clear.
- Gilmour St Station has clear signposting to direct customers to places of interest in the town centre.
- Bus stops have new information notice boards
- Transport options are clearly signposted and information is available online for bus and rail users in a clear and accessible format.
- Town Centre wifi. [Paisley Centre. Piazza. Free wifi in Renfrewshire town Centres project.](#)

- Police shift briefings detail any issues for Officers to focus on throughout their patrols.
- CCTV is manned until 4am and can be focused on specific areas at times of increased footfall (i.e. club spill out at 3am)
Provision of additional resources is considered in risk assessment of events.
- New signage throughout the BID area.
- New bus stops within the main bus corridor at Causeyside Street
- Transport information points at bus stops, train station and available on apps and internet through smart phones and accessing free Wi-Fi.
- Bus maps in bus shelters / timetables
- Signage to the train station
- Clearly laid out [cycle routes](#)
Signage in venues / posters showing safe routes home information.



<p>KEY ACHIEVEMENTS IN LAST THREE YEARS</p>	
<ul style="list-style-type: none"> • Renfrewshire Local Transport Strategy (Night time transport plan) • Upgrade of bus shelters in the town centre bus corridor • Improvements to the frontage to Paisley Gilmour Street with CCTV and service information • Refurbishments and upgrade of Paisley Town Hall. • Vector consultancy undertook a detailed analysis of taxi activity and demand at taxi ranks as a result of these findings the number of taxis was increased from 214 to 235 in 2014 	<p>Close partnership working has been established to ensure that issues are identified and partners work together to explore options.</p>
<p>FUTURE IMPROVEMENTS PLANNED</p>	
<ul style="list-style-type: none"> • Paisley First will lead on setting up working group to look how transport provision can be further improved. • 'Noggin' Reports track the visitors that have been coming into the town since December 2015. These reports are currently being analysed by the Paisley First team and a full evaluation report will be conducted. • Renfrewshire Regional Transport Strategy aims to provide; <ul style="list-style-type: none"> ○ Attractive, seamless, reliable travel; ○ Improved connectivity; ○ Access for all; and ○ Reduced emissions. • City Deal continues to address weaknesses in the area's transport infrastructure. • A further £100k planned for bus infrastructure works in 16/17 • Provision of signage for parking will be reviewed. • Tourism signage will be considered for further development. • Cycle route infrastructure to be improved to <i>Cycle by design</i> standards or better. • Uber have a licence in Renfrewshire for 50 private hire cars. They have submitted an application to vary this licence to 500 cars. This application will be considered by the Board in due course. 	<ul style="list-style-type: none"> • Overnight assessment flagged up issues relating to late night taxi provision and as a direct result plans are now in place to explore possible solutions • Paisley First aim to work in partnership with local transport providers to improve the transport links across the BID area. • The information will be used to provide insight into busy footfall days, visitor movements within the town and comparisons to similar periods throughout the year • Car park signage will be considered for large car parks to have dynamic signage from arterial routes and smaller car parks from local routes. • 'Cycle Links' National Cycle Networks provide traffic-free, stress-free, cost-free access to the town centre and to the attractions of Paisley. Cycle parking in town centre is available.



CORE AGENDA THEME 3. APPEAL

Minimum threshold standard. An evening and late-night offer that is broader than youth oriented and alcohol-based activity

SUMMARY (Headline conclusions and bullets)	SUPPORTING DATA (Key figures & statistics)
<p>Paisley is a town of variety. Through its food and drink offerings, its mixture of early evening and late night events and entertainment, Paisley provides a wide range of choice to a diverse clientele.</p> <ul style="list-style-type: none"> • 160 food businesses; 95% of which have achieved a Pass in the Food Hygiene Information Scoring system. We also host regular and one off 'food and drink' based events throughout the year. • Paisley has a wealth of daytime activities and events as well as numerous places of interest which attract people to the town. This helps to increase footfall and supports custom feeding into the evening economy. • The Lagoon Leisure Centre is the flagship Leisure Centre in Paisley and caters for activities such as swimming, fitness, aerobics, various sporting activities and events and is open until 10pm. • Early Evening Activities in Paisley are an interesting and eclectic mix. There is a selection of shops open, a broad range of clubs who meet regularly and walking tours. • The Pubs and bars in Paisley cater for all ages and tastes. There is a vibrant and diverse local music scene which is evident in bars across the town centre. • Evening entertainment happens across our numerous venues and brings national and international acts to Paisley, but also provided opportunities for local talent and groups to perform. • Paisley is brimming with arts and culture. We host a range of high profile, large scale events, both 'one off' and annual which attract tens of thousands of visitors into the town centre. Our events calendar is expanding year on year in conjunction with our bid to be UK City of Culture 2021. 	<p>Paisley Purple Flag Area contains;</p> <ul style="list-style-type: none"> • 63 Bars/ Restaurants • 4 Nightclubs • 2 Hotels • 19 'I am Me' locations • 3 Theatres • Paisley Museum and Art Galleries • Paisley Central Library • Coats Observatory • University of the West of Scotland • Lagoon Leisure Centre • Fountain Gardens • 5 Places of Worship listed within Points of Interest <p>For more information see:</p> <p>Appeal Statement</p> <p>Events in Paisley</p> <p>Renfrewshire Tourism Framework</p> <p>UK City of Culture 2021 bid</p>
CURRENT STANDARD OF AREA	
<ul style="list-style-type: none"> • We have a widening range of restaurants/cafes that have opened recently to improve the mix and offer. including Saporito wine bar; Burger & Keg; Blend; Genova; Saporito St James Street; Sangre; Weavers Table; etc. • April 2016 saw both the Paisley Beer & Food Festival and Paisley Restaurant Week being held. These celebrations of dining gave 'Buddies' and visitors the opportunity to rediscover the range of good food that is available in Paisley. • An eclectic mix of offerings is available in Paisley during the early evening. There is a selection of shops open within the town, many clubs and associations meet in town centre venues 	<ul style="list-style-type: none"> • Best Bar None was launched in 2007 with 13 award winners 2015-16. • The 2016 event programme has generated 158 media articles with a reach of 7million year to date, and an additional 450,000 people have been reached via social media. • PACE Youth Theatre group - A total of 211,228 members and audience visit PACE, based in



<p>throughout the year, there is a range of walking tours celebrating the town's rich heritage. The PACE Youth Theatre group holds workshops for a wide range of age groups on Wednesday and Thursday nights.</p> <ul style="list-style-type: none"> • Paisley contains one of only 4 observatories in Scotland, and the Coats observatory has a Winter Viewing season for 2016 which will run on Tuesday and Thursday evenings from Tuesday 1 November - Thursday 22 December, 6.30pm to 9pm. • Our pubs and bars are welcoming places where people can relax and enjoy more than a drink. Many pubs also host live music on a regular basis and in August 2016, Paisley Music Week was held in venues across the town. • Paisley has a rich heritage of beautiful historic buildings, including Paisley Town Hall, Paisley Abbey and Paisley Arts Centre to name but three. As well as hosting programmes of professional events and community theatre all year round these buildings provide a dramatic backdrop to major events such as the Monte Carlo Rally and Halloween Festival with imaginative use of bespoke lighting. • What's on in Paisley in evenings? We host a range of high profile, large scale events, both 'one off' and annual which attract tens of thousands of visitors into the town centre. (See accompanying Appeal Statement) • UK City of Culture 2021. We are currently gearing up to bid for this title during 2017. This is creating a buzz around the town, as well as generating a range of new events to complement our already impressive events calendar. 	<p>Paisley town centre per annum</p> <p>Attendance at Events during in 2016 (unless stated)</p> <ul style="list-style-type: none"> • Street Velodrome (2015) – 1,000 • Monte Carlo Classic Car Rally – 10,000 • British Pipe Band Championships – 18,000 • Medieval Fayre – 3,000 • Beer and Food Festival – 8,000 • Sma' Shot day – 7,000 • Paisley Pipe Band Championship – 2,000 • Fireworks Event (2015) – 30,000 • Halloween Festival (2015) – 30,000 • The Spree (2015) – 3081 tickets sold [other visitors drop in/ free shows].
<p>KEY ACHIEVEMENTS IN LAST THREE YEARS</p>	
<ul style="list-style-type: none"> • Established Business Improvement District. The BID - 'Paisley First' was established in November 2014 and is here to revitalise the town centre and strengthen the town's business environment. It is dedicated to improving Paisley town centre by encouraging residents, visitors and businesses to think Paisley First. • Launch of the UK City of Culture 2021 Bid. A 'whole town' bid was launched in October 2015, which has already energised the town. Our bid plans include the £500,000 creative fund to support our local arts and cultural community organisations to play a major role in the UK City of Culture 2021 programme. The first tranche of these funds were awarded to groups in April 2016. • Renfrewshire Tourism Strategy – implementation and progress of our strategy which has a particular focus on Paisley (highlighted in our Appeal Statement). • Provide financial and other support to town centre niche 	<ul style="list-style-type: none"> • Supporting niche town centre businesses. Over the last three years we have provided over £80,000 of support to businesses who are involved in the evening economy in the Purple Flag area. This has been made up of a range of recruitment incentives, business grants and loans. • UK City of Culture Bid Venue Audit – Consultants have produced a draft study assessing capacity and capability of existing venues and spaces, and identifying what is needed in terms of upgrading and augmenting, whether there are sufficient



<p>businesses, including supporting costs of start-up, improving shop fronts and helping with employee costs.</p> <ul style="list-style-type: none"> • Opening of InCube and InCube shop. The InCube Shop is part of InCube, Invest in Renfrewshire's local creative retail business hub. InCube is a new business programme to launch and grow creative businesses. The shop currently hosts 7 of Incubi's designers, makers and artists who won a place at the InCube business incubator. Although not directly part of the night time economy, the InCube shop helps to increase footfall within Paisley Town Centre. • Capacity to deliver major one off events - such as the Royal National Mod Paisley 2013 and the 'Bring it all home' Festival in 2015 which was a celebration of song writing inspired by the legacy of Paisley's Gerry Rafferty, one of the world's most respected songwriters. Paisley also hosted the British Pipe Band Championships in May 2016, one of the biggest events in world piping. Paisley hosted Scottish Album of the Year Awards in 2016 and will do again in 2017. • Expanded and increased annual events programme - including the Scottish starting point for the world famous Monte Carlo Classic car rally which is now an annual event. We also have The Spree festival, our two day Halloween Festival and Christmas Lights switch on as part of our eclectic and growing number of events within Paisley Town Centre. • Fair-trade Town since 2009. Paisley hosts a number of events across Fairtrade Fortnight each year which aims to engage the local community on the issue and show that buying Fairtrade products can make an immeasurable difference to the lives of the producers 	<p>venues, and whether any temporary venues are needed.</p>
<p>FUTURE IMPROVEMENTS PLANNED</p>	
<ul style="list-style-type: none"> • City of Culture bid. UK City of Culture means a year-long extravaganza of major national events – but it isn't just a big year-long party. It will create jobs, provide new opportunities for local business, and generate footfall for our town centre and High Street. • Deliver new Cultural Strategy. One of our key actions is to develop and deliver a new theatre and cinema complex and support the development of community venues to provide dynamic spaces which encourage and support creative practice. A group — the Paisley 2021 Community Trust — has been formed to take this forward. • Public Wi-Fi in Paisley Town Centre. A £1m investment in public Wi-Fi in Renfrewshire's three largest towns promises to make the county one of Scotland's 'digital trailblazers'. The Wi-Fi will be rolled out in partnership with University of the West of Scotland, West College Scotland, Paisley First and the Chamber of Commerce. • Paisley Music Town. There are plans in place to brand Paisley as 'Paisley Music Town.' This will be an umbrella project, inclusive of venues, organisations, musicians and promoters. 	<p>Providing Authentic Experience - The council's event programme in 2016/17 will attract an estimated 150,000 residents and visitors to Paisley, generating a positive economic impact, stimulating businesses and creating opportunities for local suppliers. Renfrewshire's event programme was expanded in 2015/16 and again in 2016/17 to demonstrate our ability to host events.</p>



<p>The aims of this will be to pull the town together through music and promote what's happening in the town.</p> <ul style="list-style-type: none"> • Set up Tourism Partnership – to create and deliver new Tourism Framework and action plan. 	
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CORE AGENDA THEME 4. PLACE

Minimum threshold standard. A diversity of land uses. A convenient, functional and attractive destination at night.

SUMMARY	SUPPORTING DATA
<p>Paisley is rich in culture and an attractive night time destination.</p> <p>The town of Paisley has a built heritage that dates back at least a thousand years. Home of the iconic Paisley Pattern, Paisley has a fantastic industrial heritage with museum collections of international significance. Paisley's own iconic brand is being reclaimed and is at the centre of an inspiring regeneration programme. Much of our building stock and the story which it embodies is based within our town centre, a walkable highly accessible location for both national and international visitors.</p> <p>The quality of the built heritage, and in particular, its buildings that roughly date between 1750 and 1930 are in an exceptional state of preservation. The town boasts a series of distinct architectural styles including late 19th century French [Free] Renaissance and French Gothic Grandeur, and early 20th century Art Nouveau and Art Deco. These built heritage assets together with museum collections are underplayed and have significant capacity to redefine the role and image of the town.</p>	
<p>CURRENT STANDARD OF AREA</p>	
<p>CURRENT STANDARD OF AREA</p> <p>Visitors to Paisley Town Centre are immersed in over a 1,000 years of history and are inspired by our beautifully maintained (107) listed buildings, the flagships of which are Paisley Abbey, Paisley Arts Centre, Paisley Town Hall, Paisley Museum and Art Gallery and Coats Observatory all of which are centrally located within the BID area. However for those looking for something more Paisley caters for a wide range of interests.</p> <ul style="list-style-type: none"> • Daytime visitors can choose from high street or local boutique shopping or can indulge in beauty or hair treatments. • InCube is a new business programme to launch and grow creative businesses. The shop currently hosts 7 of InCube's designers, makers and artists who won a place in the programme. • A programme of animating the High Street is underway from April to September with street entertainment and buskers which is very popular with families. 	<p>For future information see:</p> <p>Place Statement</p> <p>Paisley's Sculpture</p> <p>Lighting up Paisley</p>



<ul style="list-style-type: none"> • Energetic visitors can enjoy a visit to the Lagoon Leisure Centre which has a pool, wave machine and water slide, sauna spa and beauty room, gym and sports complex. This centre is very popular with our families and is open until 10pm most nights. • Visitors are provided with a wide choice of foods to suite every pallet from food on the go to fine dining. Eating out in Paisley will take you on a culinary journey around the globe until well into the night. • Night time visitors are spoiled for choice with small, medium and large venues, all within easy walking distance of each other, offering arts and cultural entertainment most weekends. • Some of our iconic historical buildings are available for private functions and are very popular locations for the celebration of weddings and special occasions. <p>Paisley is appealing to day and night time visitors and particularly comes to life on Fridays and Saturdays with an increase in families, couples and groups using the numerous leisure and cultural destinations in the town centre.</p> <p>As the night progresses our pubs are a popular destination for visitors of all ages but some are particularly popular with younger revellers and students.</p> <p>We work in partnership to ensure that Paisley looks its very best at all times. From street cleaning to hanging baskets we constantly strive to enhance and improve our town centre.</p> <ul style="list-style-type: none"> • We encourage and promote business start-ups in the BID area with a range of grants available to support new and existing business. And through the Renfrewshire Recruitment Incentive we create new opportunities for Renfrewshire's unemployed young people and their employers. • Our Paisley First lead a vacant property project will make it easier for business owners to set up shop in Paisley town centre • We have improved the visual appeal of our buildings and have embarked in significant restoration and regeneration of town centre locations/properties in recent years. • Lighting in the town centre is ample and attractive and at key times of the year or when we are hosting key events, this is enhanced. We have also improved the night time appeal of Causeyside Street through the installation of attractive lighting to the built fabric • The public sculpture and statuary of Paisley stands as a civic collection of the highest quality and widest stylistic span. (see note) • Town centre signage has been renewed to ensure that visitors can easily find their way around. • We are using our historic past to promote Paisley as can be seen in the Paisley THI/CARS scheme aimed to repair and enhance the existing historic built fabric of the area. In addition the public realm works incorporated new built features, including an intricate replication of the famous Paisley pattern in the upgraded paving and practical improvements such as new bicycle racks. 	<p>Restoration and Improvement</p>
<p>KEY ACHIEVEMENTS IN LAST THREE YEARS</p>	
<ul style="list-style-type: none"> • Established Business Improvement District, Paisley First and closer partnership working • The successful THI/ CARS scheme was delivered over a 7 year period. This has enhanced the historic built fabric of the Causeyside 	<p>For more information:</p> <p>THI/CARS protect</p>



<p>St. area reinforcing the appeal of the town centre for both day and night time users.</p> <ul style="list-style-type: none"> Delivered Retail Improvement Scheme which is part of the Invest in Renfrewshire Programme and allows owners and occupiers of small business properties in established retail areas throughout Renfrewshire, to apply for assistance of up to 80% and £10,000 of the cost of shopfront improvements and in 15-16 18 where located within the Purple Flag boundary. Redevelopment of the Arnott's building town centre homes and a 160 seat restaurant and the award winning Abbey Place and Cloisters housing development opposite the Abbey Ongoing replacement of town centre signage 	<p><u>THI/ CARS document</u></p>
<p>FUTURE IMPROVEMENTS PLANNED</p>	
<ul style="list-style-type: none"> Further funds have been made available in 16/17 to continue improvements in town centre signage £56.7m revamp planned of Town Museum to open 2017, as part of delivering 'Paisley – The untold story' Deliver Paisley TH/ CARS 2 project The iconic Russell Institute is currently being transformed into modern office space as part of a £5m refurbishment accommodating over 100 staff increasing footfall in the town centre During 2016 the Council will develop a longer term vision for the Paisley Town Centre. The future vision for the Town Centre will be one that seeks to change perceptions about the place. The vision needs to help reinstall confidence in a credible future as a place to visit and spend time. The vision will be drafted for summer 2016 and then will be subject to consultation with key stakeholders and the wider community. We aim to have an agreed vision before the end of 2016 or early 2017. Further improvements - As part of PTC Action Plan early discussions have commenced with SG on the potential of Paisley becoming a pilot for "town centre investment zone" as highlighted in the SG TC Action Plan (2014) Gable End Arts project to improve the look of the streets. This will involve artists working on walls in Paisley town centre to improve the image of the town. Continually developing and updating the vacant property project so that the most up to date information can be given to prospective businesses. This will hopefully encourage more businesses to set up shop in Paisley Town Centre. "Paisley: The Untold Story", which sets out an ambitious agenda for transformational change to the function and performance of the town based on its outstanding heritage and cultural assets. See Policy Envelope 	<p>For more information see:</p> <p>Paisley The Untold Story</p> <p><u>Paisley Museum</u></p> <p><u>http://www.renfrewshire.gov.uk/article/3027/Russell-Institute</u></p>



CORE AGENDA THEME : POLICY ENVELOPE

Minimum threshold standard. A momentum of collaboration between sectors, agencies, service providers and policy-makers

SUMMARY (Headline conclusions and bullets)	SUPPORTING DATA (Key figures & statistics)
<p>Paisley has a strong tradition of partnership working and collaboration amongst stakeholders to ensure a cohesive approach to support improvements to the Town. These partners have common aims and objectives with shared roles and responsibilities to achieve results.</p> <ul style="list-style-type: none"> • Renfrewshire Community Plan 2013-2023 - Community planning brings together public sector agencies (including the council, the police and the health service), voluntary organisations and local communities to plan what we all want to achieve for Renfrewshire and how we can work together to do this. The Renfrewshire Community Plan 2013-2023 sets out the vision for Renfrewshire in 2023 that Renfrewshire Council and our community planning partners want to achieve • Paisley – The Untold Story. Is Paisley's Town Centre Asset Strategy and Action Plan. It sets out an ambitious plan for the regeneration of Paisley Town Centre over the next 10 to 15 years. 	<p>Paisley Town Centre Partners & Stakeholders</p> <ul style="list-style-type: none"> • Paisley First • Renfrewshire Council • Renfrewshire Leisure • Paisley West & Central Community Council • University of the West of Scotland • West College Scotland • Glasgow Airport • Police Scotland • NHS Scotland • ScotRail • STAR Project
CURRENT STANDARD	
<p>Paisley is full of community involvement and public / private partnerships. Regular meetings of all partners, agencies and stakeholders across a range of groups including;</p> <ul style="list-style-type: none"> • Paisley First - The Paisley First Business Improvement District is dedicated to promoting the town centres long-term economic development. • Renfrewshire Community Safety Partnership • Paisley 2021 Partnership Board -The Paisley UK City of Culture 2021 bid is a 'whole town' bid pulling together a wide range of partner organisations. • Renfrewshire Community Planning Partnership – Manages and oversees delivery of the Renfrewshire Community Plan. • Creative Renfrewshire Steering Board - Renfrewshire's new Cultural Strategy titled Creative Renfrewshire has recently been developed and will be monitored by the Creative Renfrewshire Steering Board. 	<p>PAISLEY FIRST - Representing over 600 businesses in Paisley Town Centre.</p> <p>For more information see: Police Envelope Statement</p>
KEY ACHIEVEMENTS IN LAST THREE YEARS	



<ul style="list-style-type: none"> • Paisley First established - to give Paisley Businesses a voice and to work with partners towards the regeneration of Paisley to benefit everyone. • Development of Renfrewshire Community Safety Hub - A collaborative partnership approach targets offenders, supports vulnerable members of the community, 'pools' resources and shares information to address the issues of violence and antisocial behaviour. • Deliver Paisley Town Centre Townscape Heritage Initiative (THI) and Conservation Area Regeneration Scheme (CARS) - The Paisley THI & CARS project is funded by the Heritage Lottery Fund, Historic Scotland and Renfrewshire Council. Focused on the Causeyside area of Paisley Town Centre Conservation Area, the project aims to support investment through heritage-led regeneration • Implement the Paisley Town Centre Heritage Asset Strategy (Paisley – The untold story) • Deliver the Invest in Renfrewshire programme - Invest in Renfrewshire is focused on job creation, better promotion of employment opportunities to local young people and ensuring that they have the skills they need to take up available jobs • Town Centre and Events Programme - Our town centre events programme has grown over each of the last three years (see section 3 Appeal) with a large range of evening and night time events. • Commenced Glasgow and Clyde Valley City Deal programme - Establishing a £1.13 billion Glasgow and Clyde Valley Infrastructure Fund, to support the delivery of: an improved transport network across Glasgow and the Clyde Valley; key development and regeneration sites; and improved public transport 	
<p>FUTURE IMPROVEMENTS PLANNED</p>	
<p>Paisley is working together. Our collaborative approach will enable further development of the night time economy in terms of visitor numbers and range of appeal. Major drivers to help us achieve that are;</p> <ul style="list-style-type: none"> • UK City of Culture 2021 bid programme – We will find out during 2017 whether our bid is successful. Whatever the outcome of the bidding process, the overarching ambition is that Paisley's bid will raise its profile and accelerate the pace of economic and social regeneration. • Renfrewshire Economic Framework 2016-2018 – This will help create more and better jobs through supporting growing businesses, attracting new investment and ensuring the foundations are in place to sustain the growing economy in the longer term. • Deliver Paisley – The untold story - The purpose of the Paisley Town Centre Asset Strategy is to understand and value Paisley's unique heritage offer that lies largely undiscovered. The focus is to harness this potential and prepare a realistic, deliverable and integrated asset strategy that plans a route to regenerate and revitalise the town centre. • City Deal - £274m is being spent in Renfrewshire (i.e. more than a quarter of the total fund) – and there is potential for around 1600 new jobs in Renfrewshire alone. • Develop a visitor strategy for Renfrewshire - The draft visitor strategy consultation process will be used as a basis to establish a new Tourism and Visitor Group, responsible for delivering the 	<p>For more information see:</p> <p>Deliver the Invest in Renfrewshire programme</p> <p>Delivering the Glasgow and Clyde Valley City Deal</p> <p>Implement - Paisley The Untold Story</p>



Strategy, supported by the public sector partners	
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