## January 2023

## **Open to all** Warm welcome guaranteed

# Winter Connections

### **Background and Context**

- The Winter Connections programme was approved at Leadership Board in September 2022, with £50k allocated to support programme activities. An additional £30k funding was allocated in November 2022.
- A Winter Connections funding process was developed at pace, with approvals being made from October.
- The programme offers an extensive and varied programme of activities across Renfrewshire, hosted by community groups. These are largely running until March 2023.
- Hosts are asked to sign up to Winter Connections principles, and support has been provided to all host organisations including a Winter Connections toolkit, printed materials, information sharing, access to other services such as advice, period products provided for locations.

### **Examples of Winter Connections activities** include:

- Piece n Music club for adults in Erskine Seniors Bingo in Spateston
- 'Off the hook' crochet class in Howwood
- Bookbug and lunch in Johnstone Castle
- Jam Jar Movies in Johnstone
- Saturday night kids club in Paisley
- Open Mic and Make Zine making in Paisley
- Fat Share Care Café in Renfrew

- - Move it or lose it exercise class in Langbank
  - Dads Group in Linwood
  - Intergenerational Music Café in Paisley
  - 10 week IT programme in Paisley
  - Wake Up Warm up exercise class for older adults in Johnstone
  - Social and digital Café in Renfrew







#### Winter Connections funding

projects awarded Winter Connections funding

## £59,249

29

value of funding awards to date

projects using alternative funding sources

applications pending decisions

applications declined

#### **OneRen – Winter Connections in libraries**

- Wide selection of fun and free activities across the library network, with additional activities focussed in areas where there are fewer community led Winter Connections activities.
- Drop-in activities including jigsaws, board games and craft tables, as well as tutor-led crafting, film nights and additional family activities such as Bookbug sessions. Tea and coffee available in all locations.
- Work underway to trial targeted advice provision from some library locations as part of the programme.



As part of the Winter Connections programme, Foxbar Library will be offering FREE tutor led craft sessions. The sessions are drop-in and will run every Wednesday from 11 January 2023 to 22 March 2023, from 2.30pm – 4.30pm. Our first craft session will be making embossed metal bird decorations.

It's a great chance to relax and enjoy the warm welcoming library. Meet other people and do some fun crafting. Free warm drinks will be available too. So please come along, all welcome. 😁

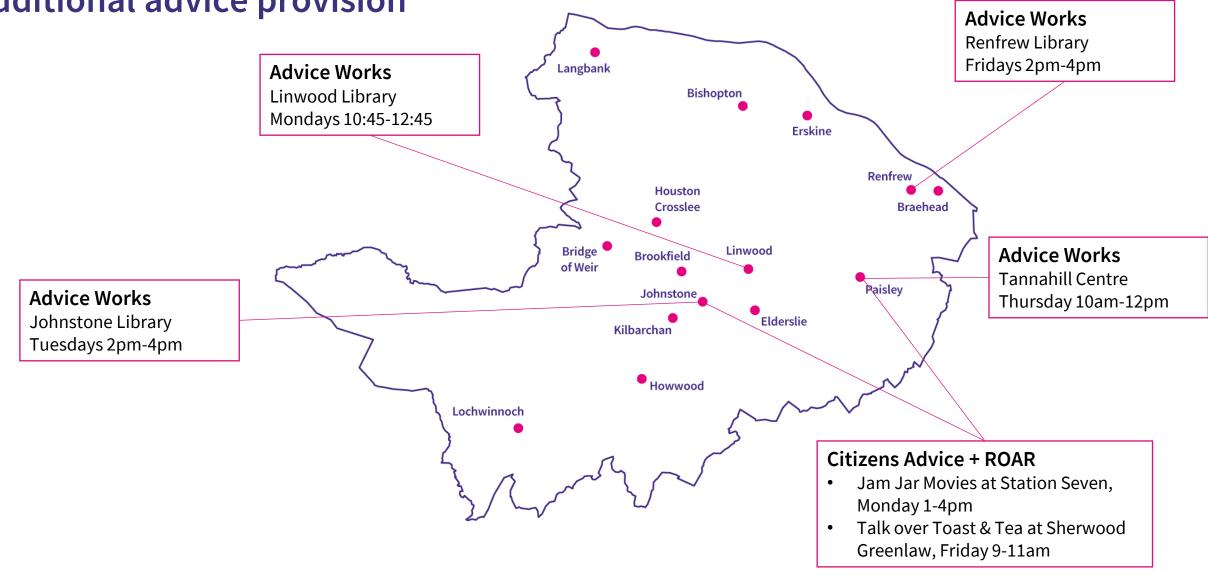
Click here for more information 👉 bit.ly/RenLibrarieswhatson What's On Renfrewshire Renfrewshire



#### We are fair, We are helpful, We are great collaborators, We value learning

**Renfrewshire Council** 

#### Winter Connections Additional advice provision



### **Promoting Winter Connections**

- Winter Connections identity developed
- Website page with searchable map developed
- Widely promoted online across social media and printed materials distributed across all towns and villages in Renfrewshire
- Social media content has reached 63,936 accounts, with total engagements of 2,046
- 3,733 people have visited the Winter Connections webpages
- Promoted through partnership and community fora

Winter Connections is a network of local places and spaces where you can connect to others in your community this winter.

Discover your nearest space at www.renfrewshire.gov.uk/ winter-connections



Winter Connection

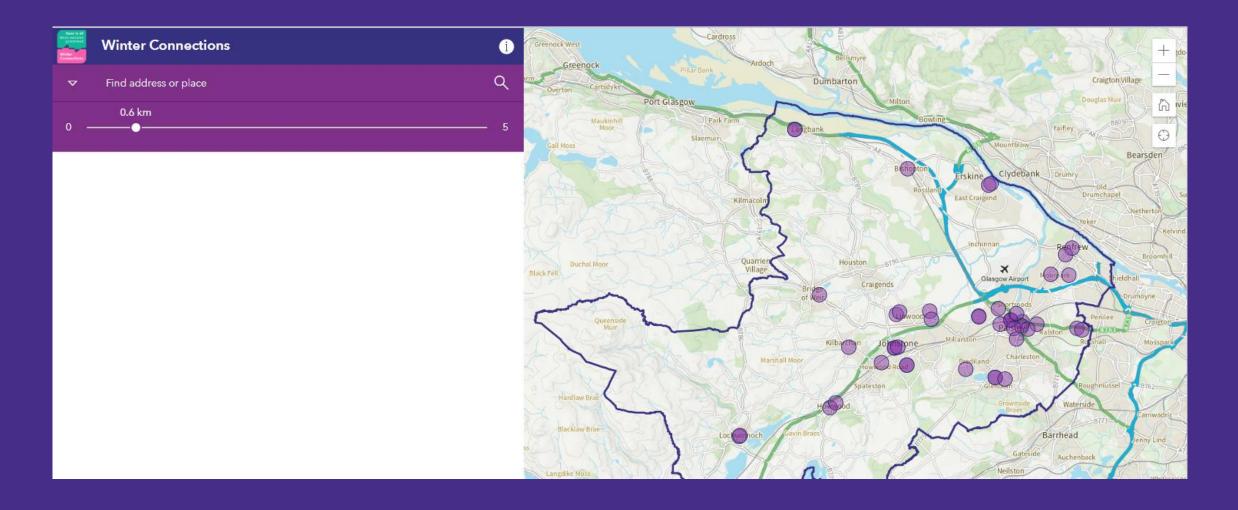
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#### **Winter Connections Identity**



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#### Searchable map function



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### Approach

- Positive feedback from a wide range of partner organisations about the programme, both in terms of tone and content
- Partnership approach to developing the programme
- Building on learning from previous approaches, particularly as part of pandemic response
- Focus on building ongoing relationships and partnerships with groups as part of programme - continuing to build capacity and relationships
- Developing a picture of need, capacity and also gaps across Renfrewshire



Intergenerational music café, Paisley



#### **Evaluating the programme**

#### How did your activities go?

We want to understand whether sessions were well-attended, who attended them, what kind of activities were popular, and what went well, as well as what could be improved, when running activities

#### What difference did it make?

We want to understand what difference it made for the people that took part in activities, and what host organisations learnt about what their communities want and need

#### What did you think about the Winter Connections programme?

We want to know what people thought about the programme as a whole, what worked well and what could be improved, and how hosts were supported

#### **Next Steps**

- Last awards to be made, focussed on gap areas identified
- Continuing to support Winter Connections hosts to support the delivery of their activities
- Evaluation of the projects underway, as well as programme more broadly

### Thanks for listening!

## You can find up to date information on the Winter Connections programme at <u>www.renfrewshire.gov.uk/winter-connections</u>

#### Key Contact

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Renfrewshire Council